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**Figure 1.**

**CANADA CONSUMER DISCRETIONARY SECTOR MSCI STOCK PRICE INDEX**  
(ratio scale)

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200-day moving average (adjusted using monthly price data through 2005 and weekly thereafter).  
Source: Morgan Stanley Capital International & I/B/E/S data by Refinitiv.

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**Figure 2.**

**CANADA CONSUMER DISCRETIONARY SECTOR MSCI, FORWARD EARNINGS, & VALUATION**

- **Canada Consumer Discretionary Sector MSCI Index**  
  03/25/21  
- **Blue Angels Implied Price Index**  
  03/25/21

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*Implied price index calculated using forward earnings times forward P/Es. Monthly through December 2005, weekly thereafter.  
Source: Standard & Poor’s and I/B/E/S data by Refinitiv.

* Three-month moving average of the number of forward earnings estimates up less number of estimates down, expressed as a percentage of the total number of forward earnings estimates. Source: I/B/E/S data by Refinitiv.
Revenues & Margins

Figure 5.

CANADA CONSUMER DISCRETIONARY SECTOR MSCI REVENUES PER SHARE
(analysts’ average forecasts, ratio scale)

Consensus Forecasts
- Annual estimates
- Forward revenues*

* Time-weighted average of consensus estimates for current year and next year. Monthly through December 2005, then weekly.
Source: I/B/E/S data by Refinitiv.

Figure 6.

CANADA CONSUMER DISCRETIONARY SECTOR MSCI PROFIT MARGIN
(using analysts’ average earnings and revenues forecasts)

Consensus Forecasts
- Annual estimates
- Forward profit margin* (7.3)

* Time-weighted average of the consensus estimates for current year and next year. Monthly through December 2005, weekly thereafter.
Source: I/B/E/S data by Refinitiv.
Valuation

Figure 7.

CANADA CONSUMER DISCRETIONARY SECTOR MSCI VALUATION MULTIPLE*

Forward P/E (15.3)

P/E capped at 40 due to extreme values.

* Price divided by forward consensus expected earnings per share. Monthly data through December 2005, weekly thereafter.
Source: I/B/E/S data by Refinitiv.

Figure 8.

CANADA CONSUMER DISCRETIONARY SECTOR MSCI RELATIVE VALUATION*

Relative P/E (0.80)

* Forward P/E of index relative to All Country World MSCI forward P/E. Monthly data through December 2005, weekly thereafter.
Source: I/B/E/S data by Refinitiv.
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