

# US Economic Indicators: Retail Sales

Yardeni Research, Inc.

*September 16, 2017*

**Dr. Edward Yardeni**

516-972-7683  
eyardeni@yardeni.com

**Debbie Johnson**

480-664-1333  
djohnson@yardeni.com

**Mali Quintana**

480-664-1333  
aquintana@yardeni.com

Please visit our sites at  
[www.yardeni.com](http://www.yardeni.com)  
[blog.yardeni.com](http://blog.yardeni.com)



*thinking outside the box*

---

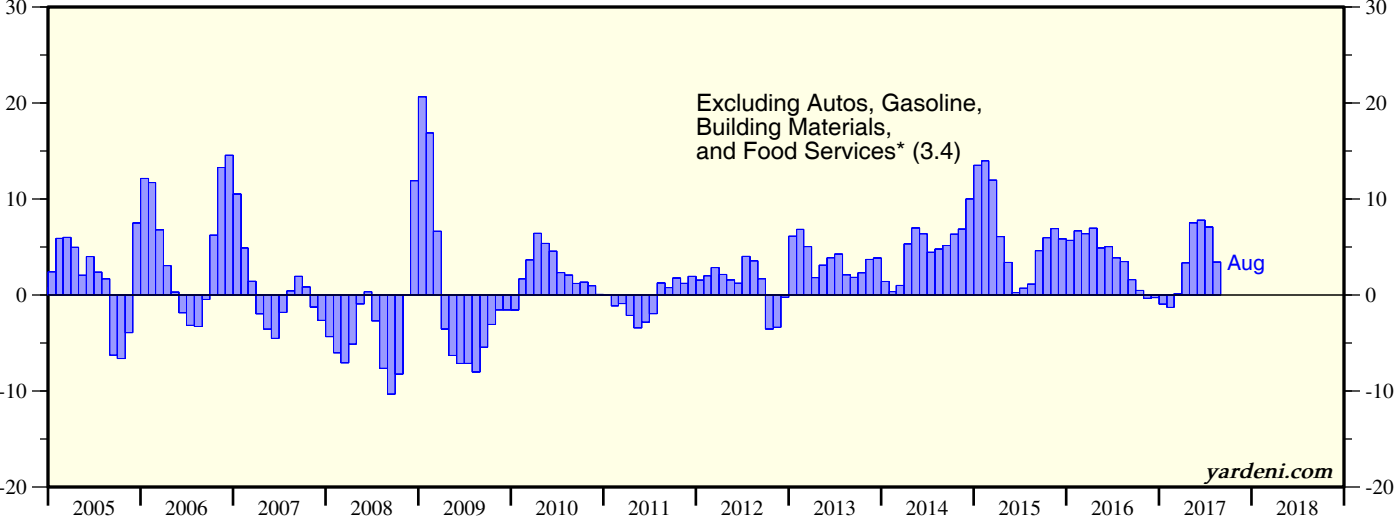
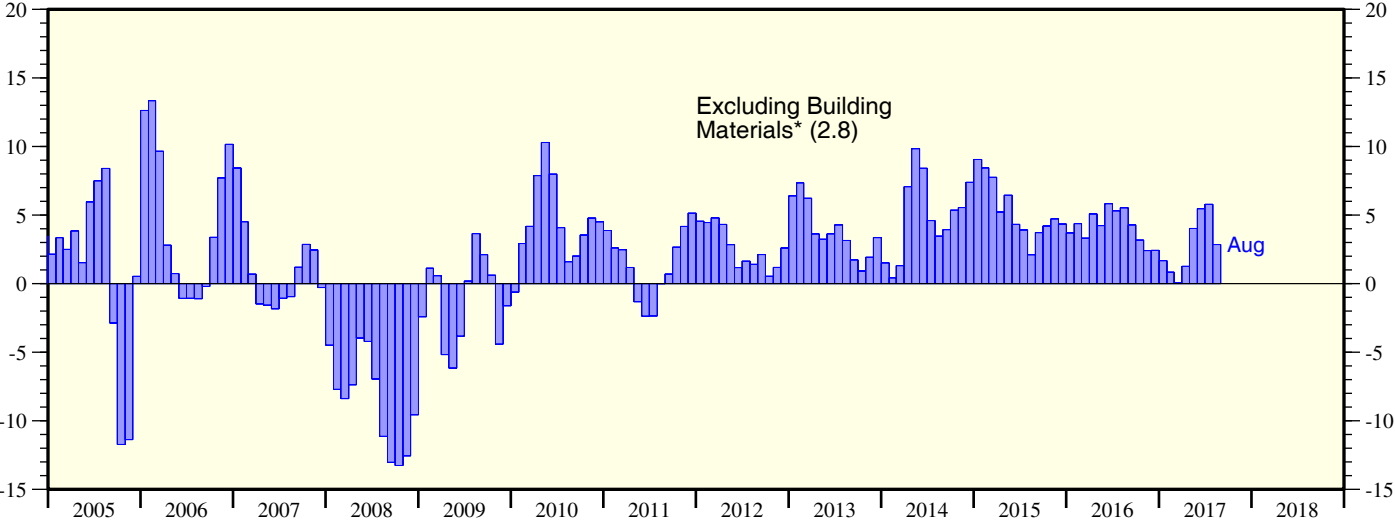
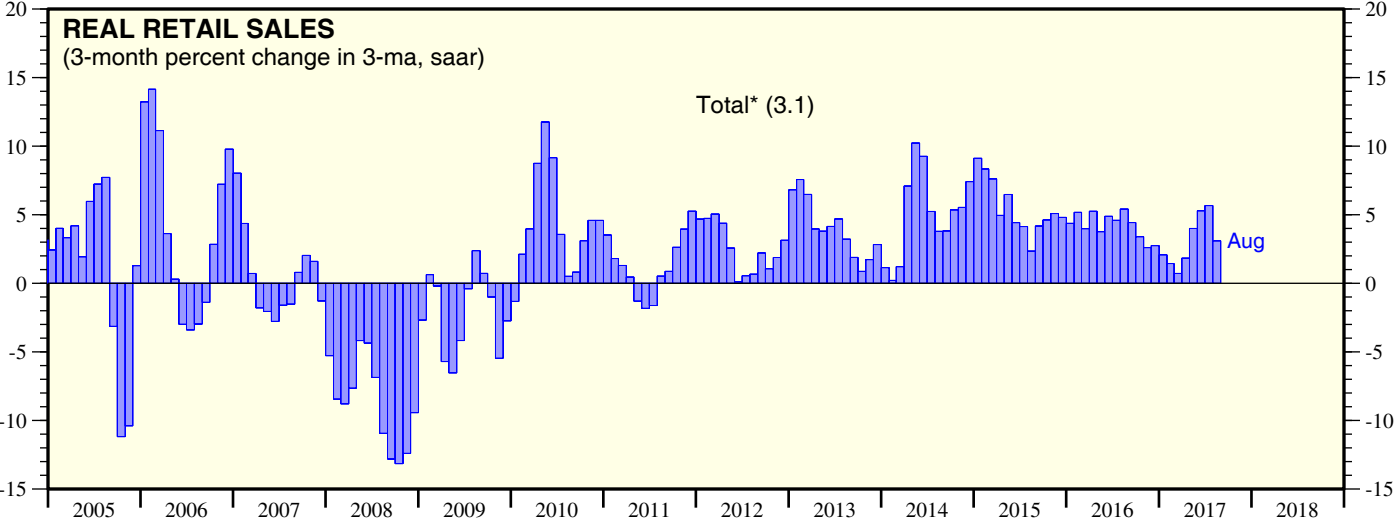
# *Table Of Contents*

---

Real Retail Sales	1-2
Nominal Retail Sales Components	3-5
Retail Sales	6
Personal Consumption Expenditures	7

# Real Retail Sales

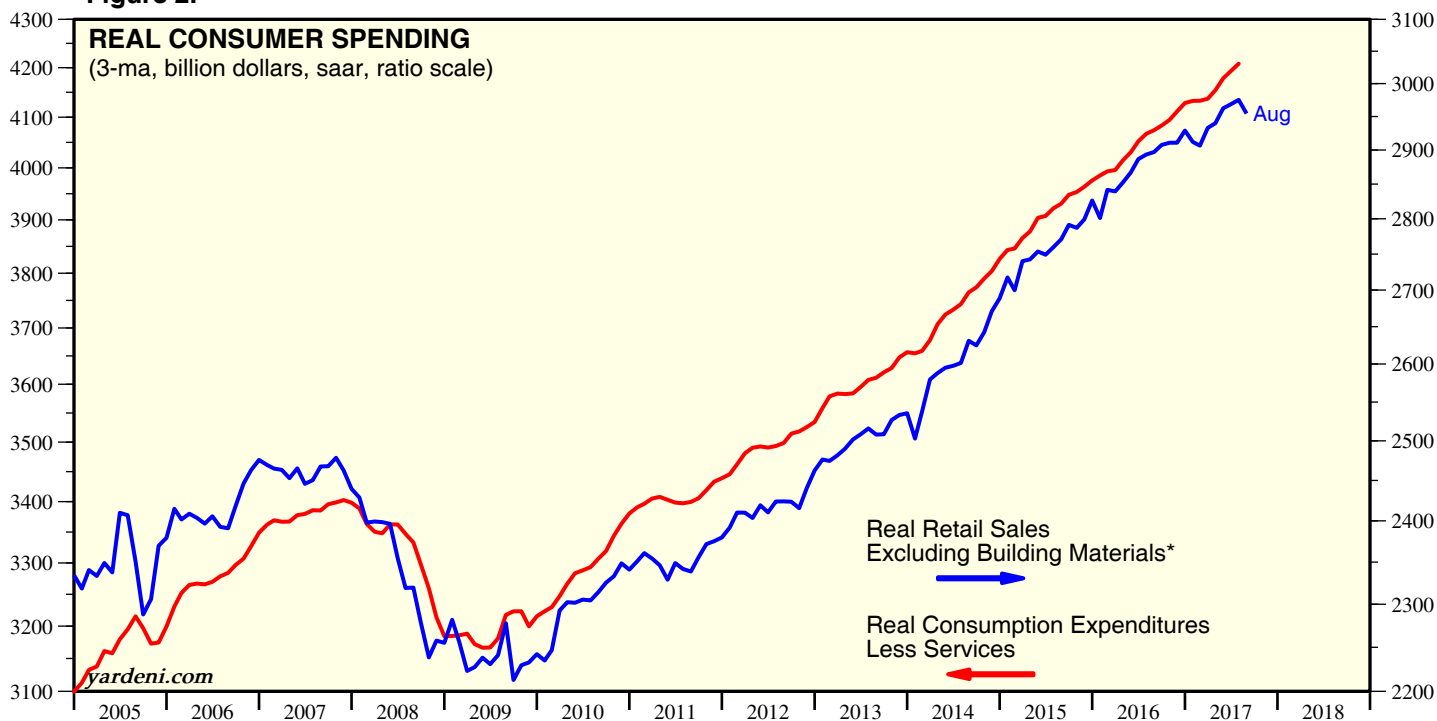
Figure 1.



\* Deflated by CPI Goods.  
Source: Census Bureau and Bureau of Labor Statistics.

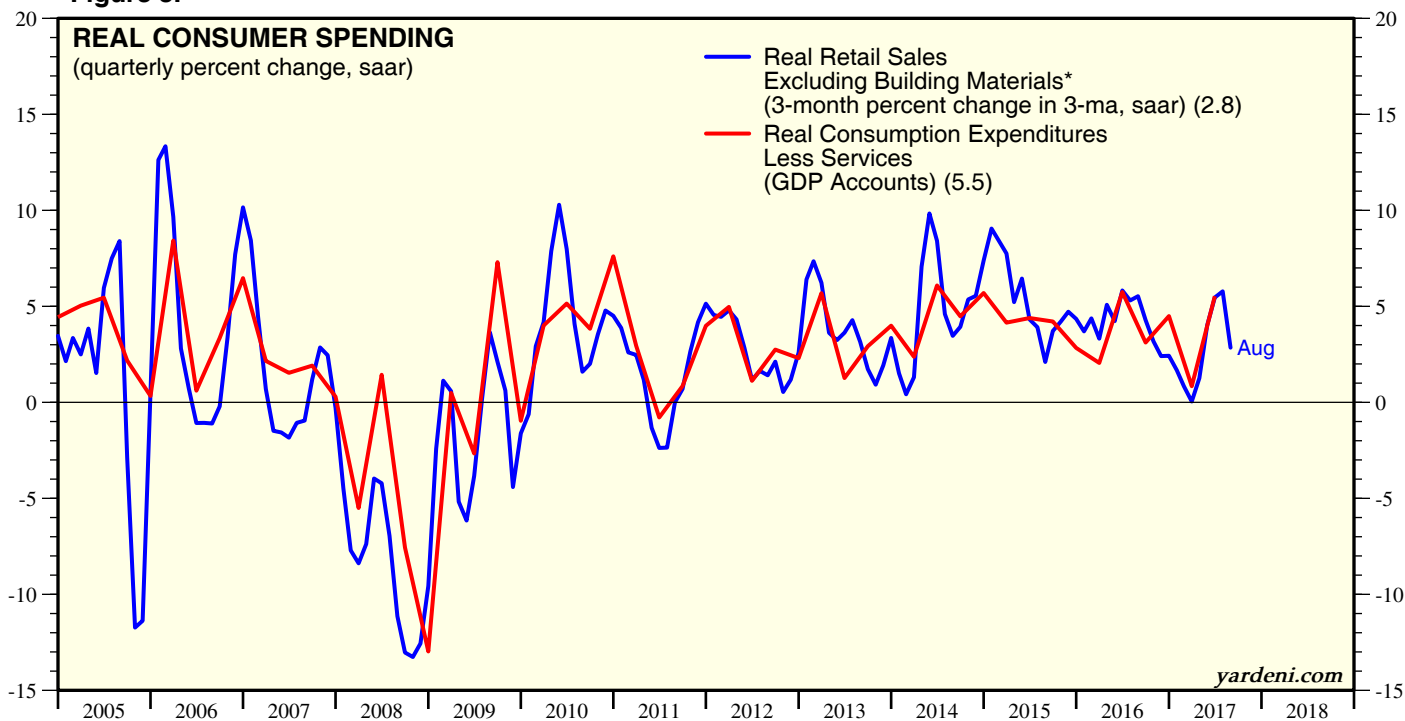
# Real Retail Sales

Figure 2.



\* Retail sales less building materials divided by CPI goods.  
Source: Bureau of Economic Analysis and Census Bureau.

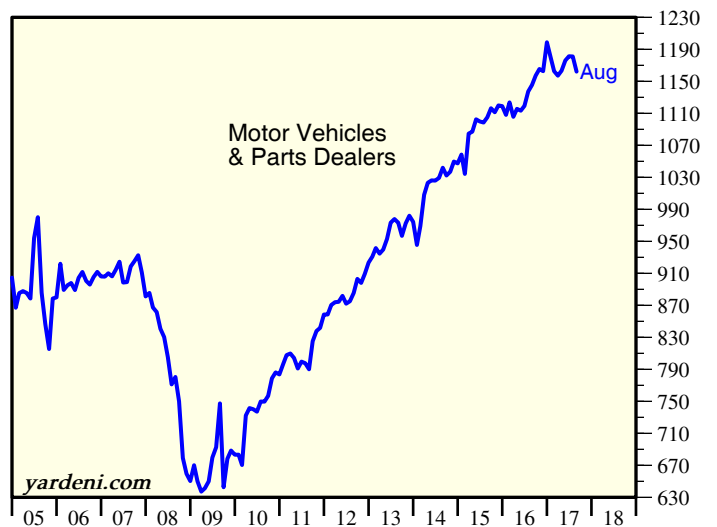
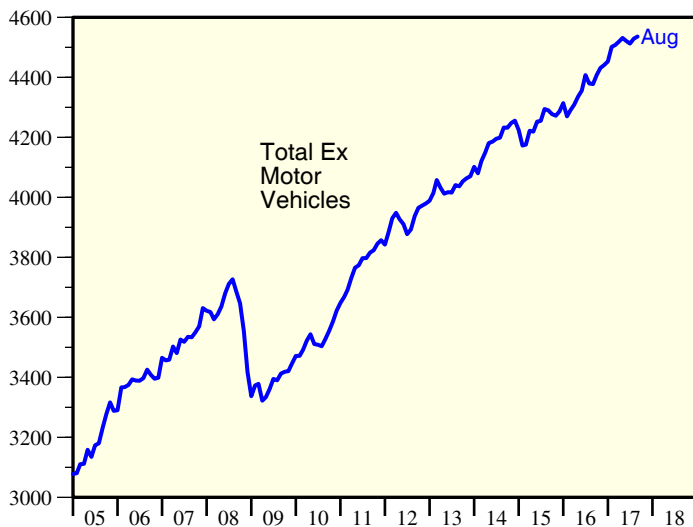
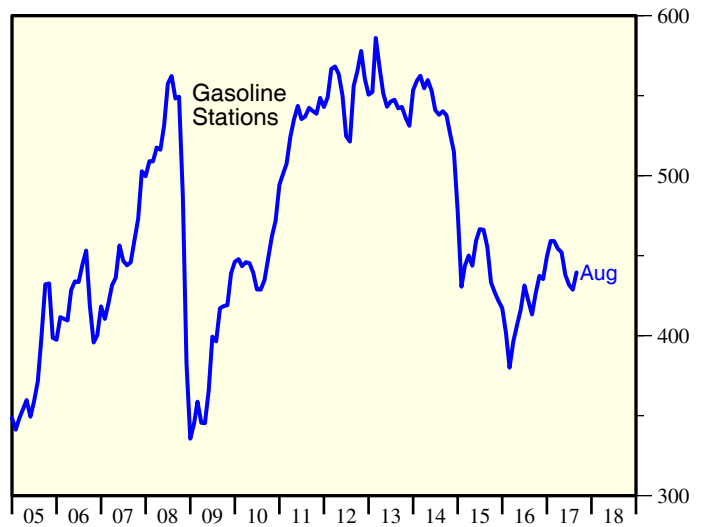
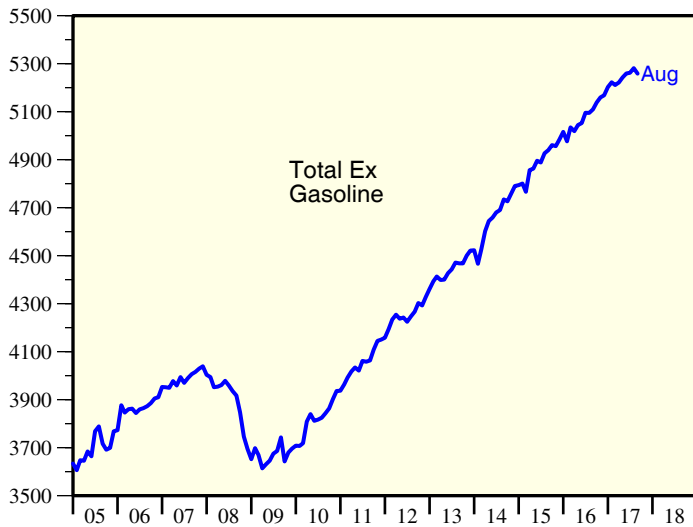
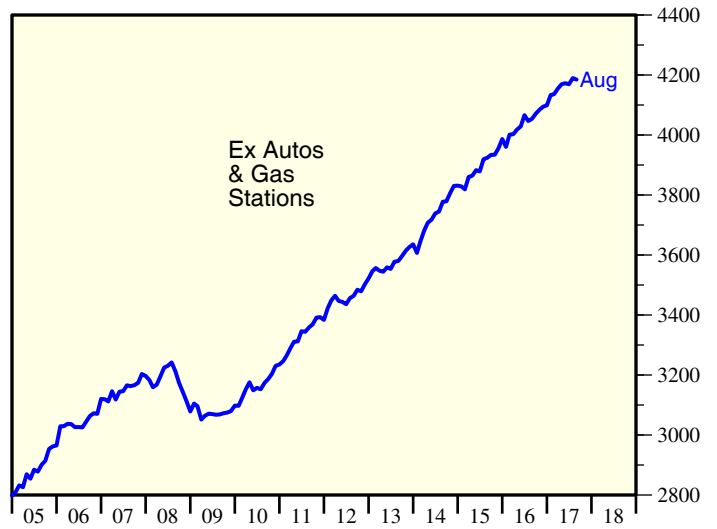
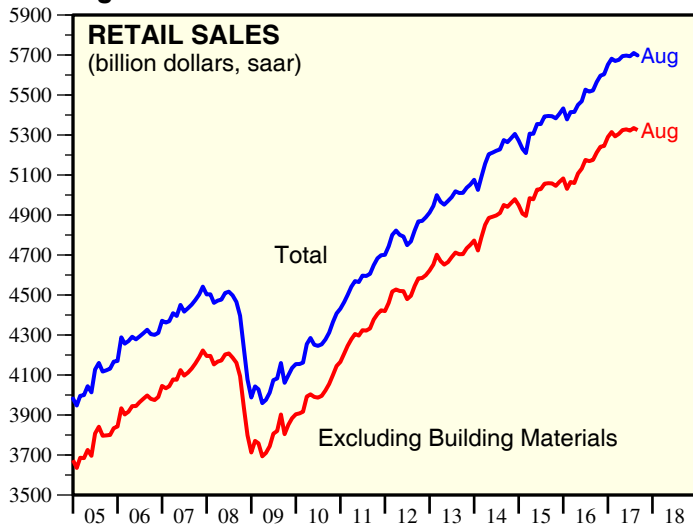
Figure 3.



\* Retail sales less building materials divided by CPI goods.  
Source: Census Bureau and Bureau of Labor Statistics.

# Nominal Retail Sales Components

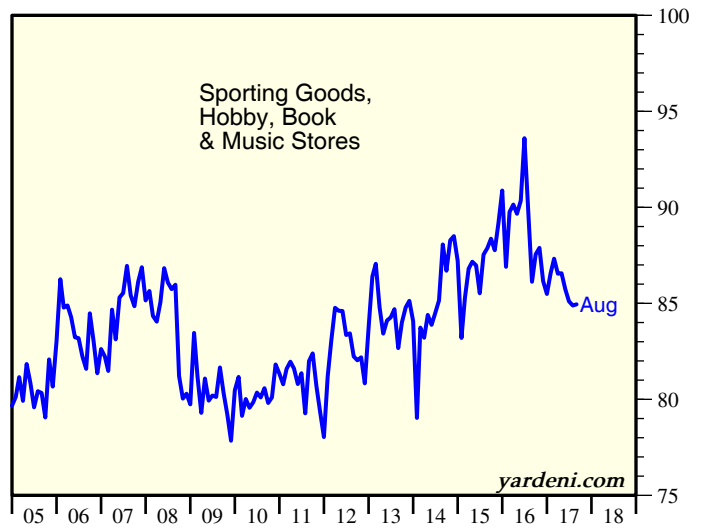
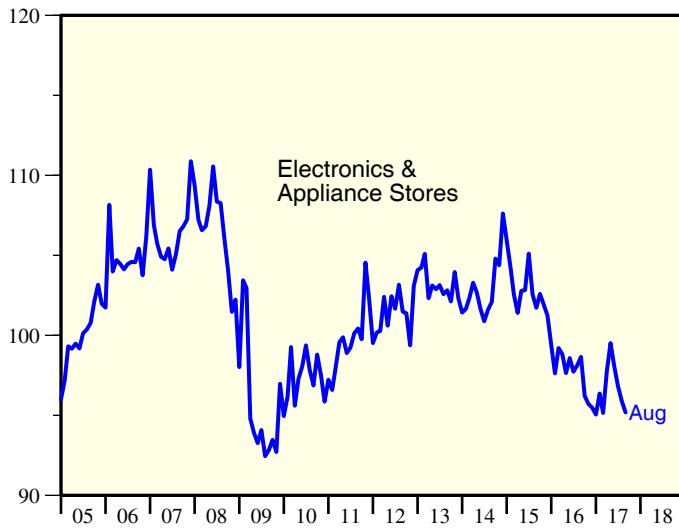
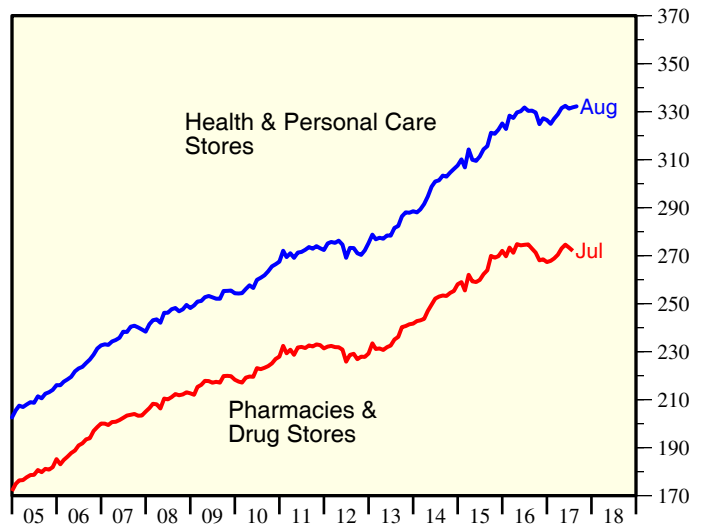
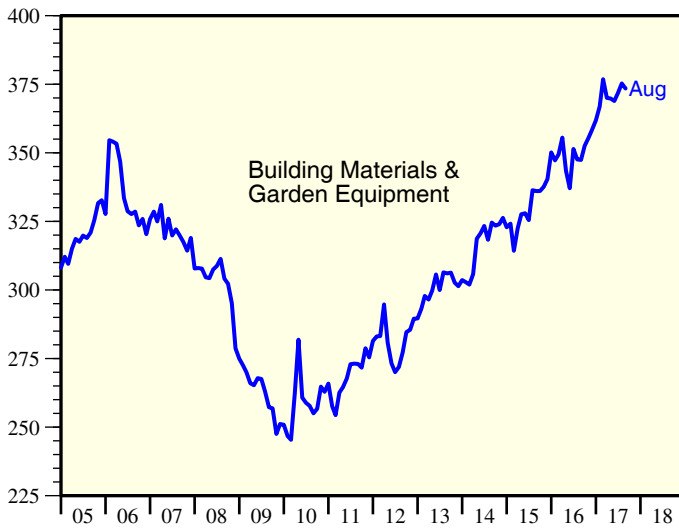
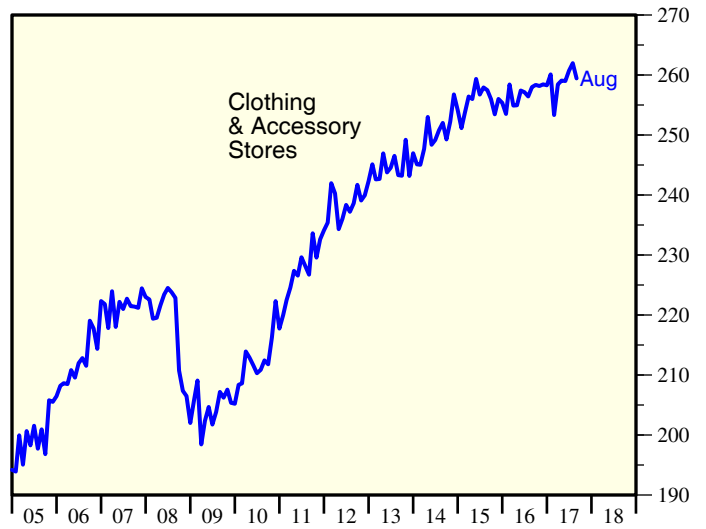
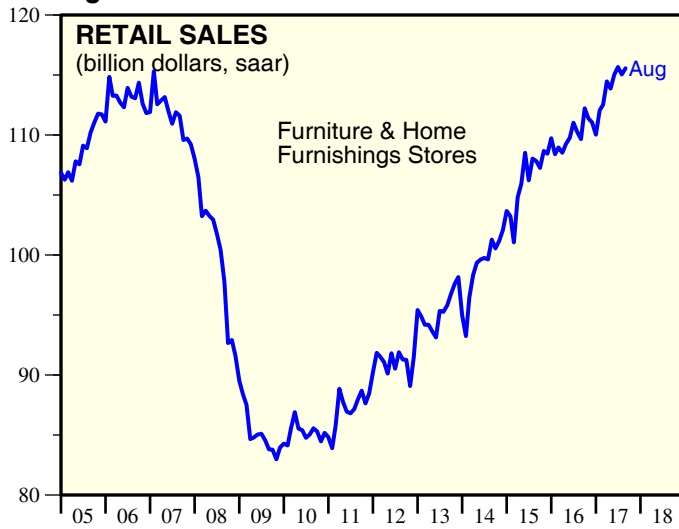
Figure 4.



Source: Bureau of the Census.

# Nominal Retail Sales Components

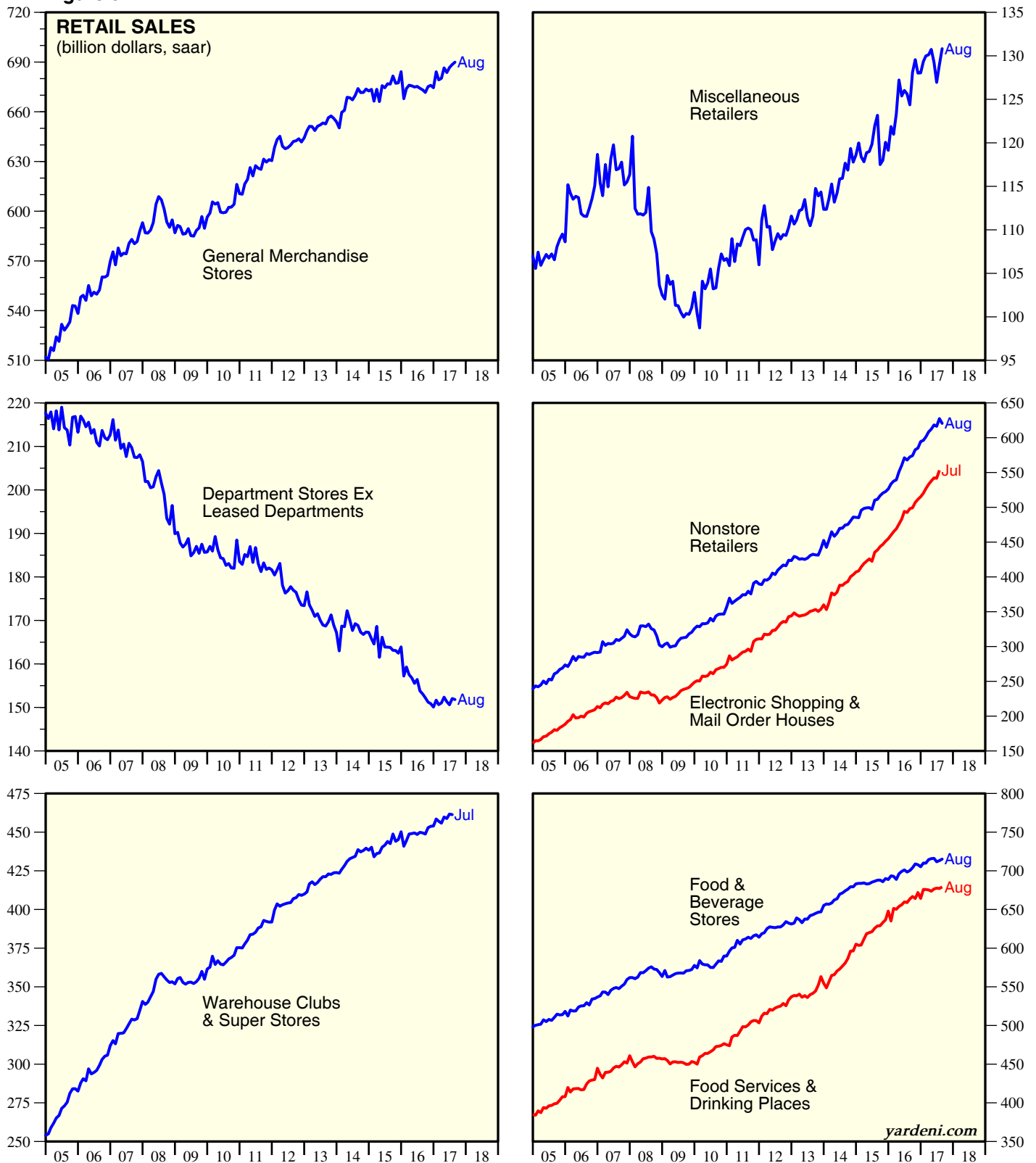
Figure 5.



Source: US Department of Commerce, Bureau of the Census.

# Nominal Retail Sales Components

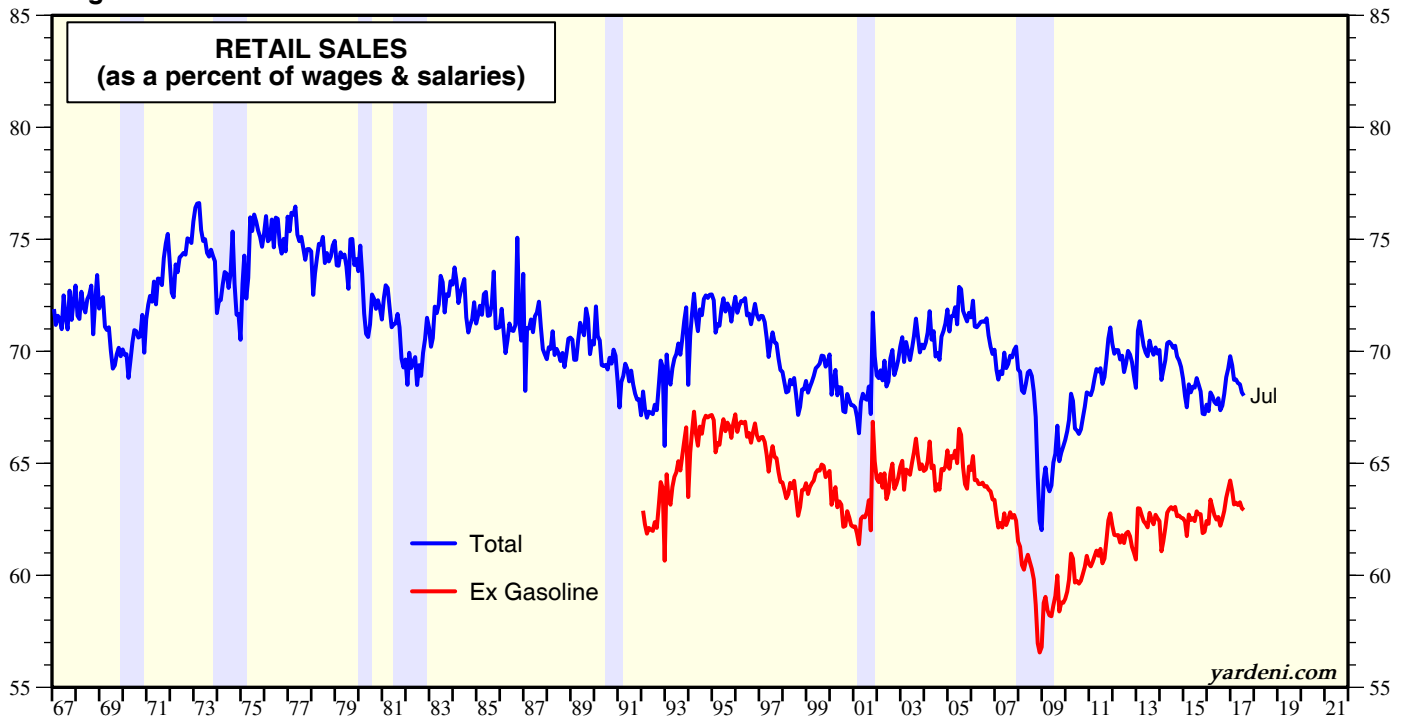
Figure 6.



Source: US Department of Commerce, Bureau of the Census.

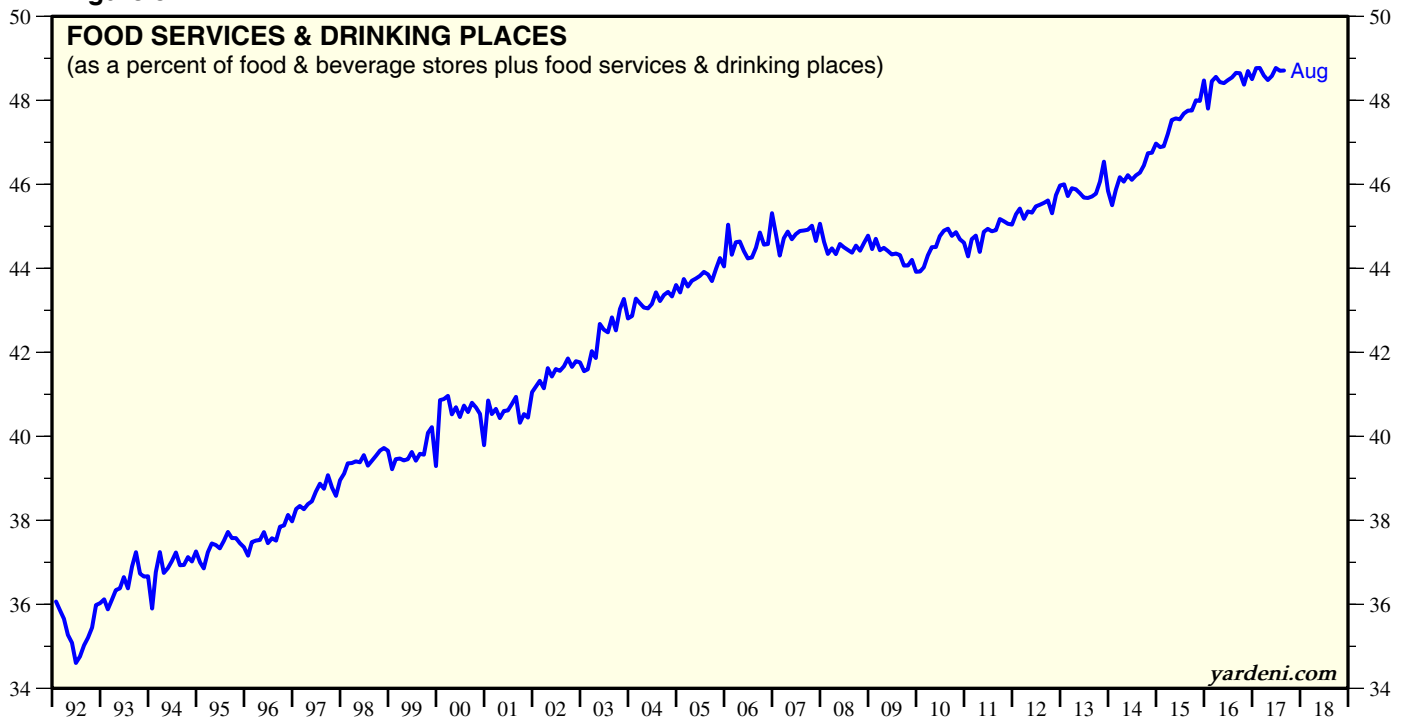
# Retail Sales

Figure 7.



Note: Shaded areas denote recessions according to the National Bureau of Economic Research.  
Source: US Department of Commerce, Bureau of Economic Analysis.

Figure 8.

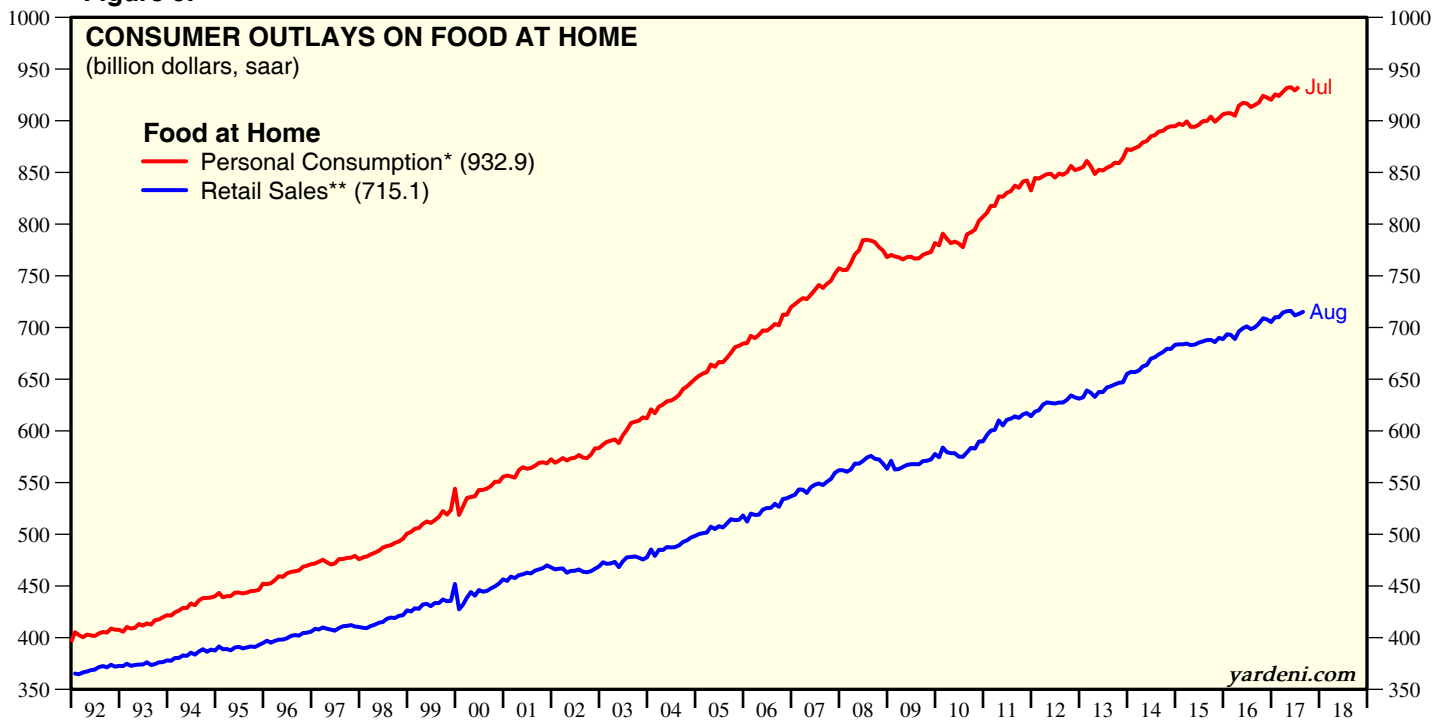


Source: US Department of Commerce, Bureau of the Census.



# Personal Consumption Expenditures

Figure 9.

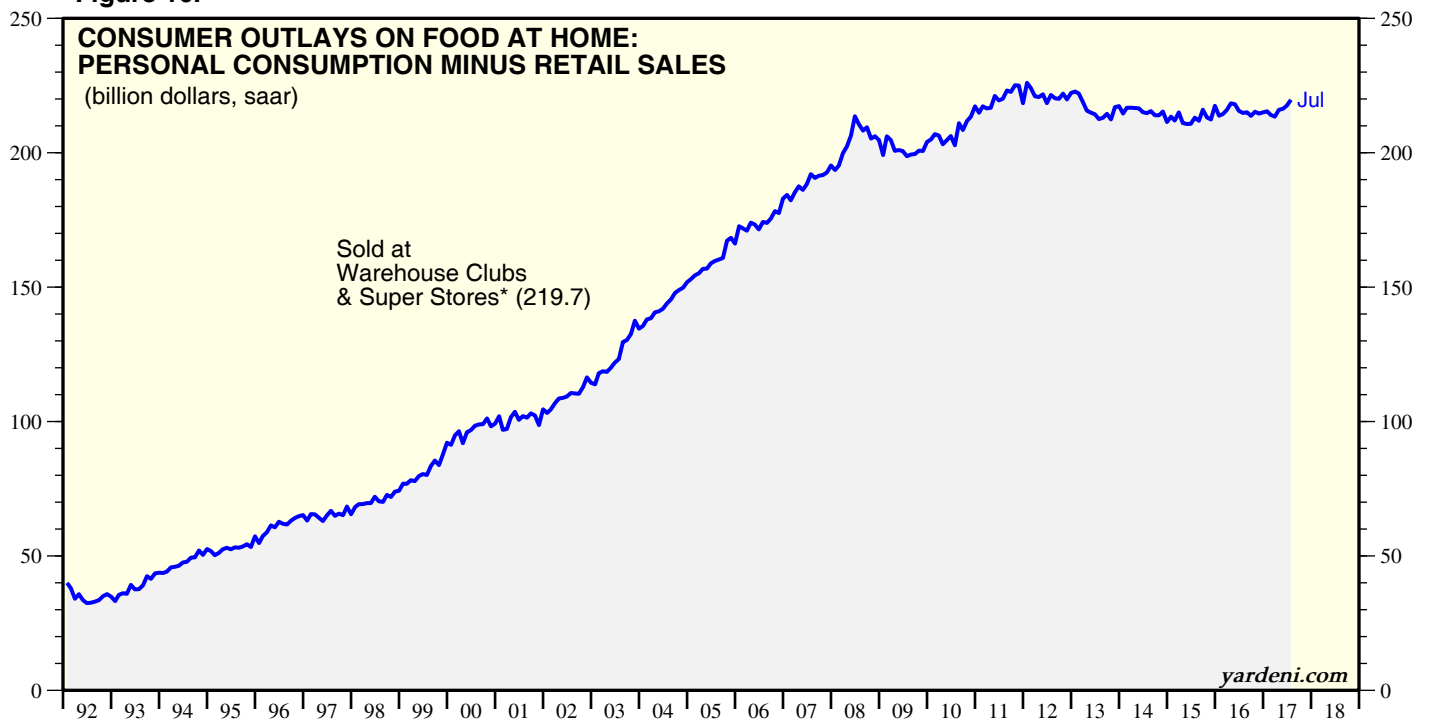


\* Food & beverages purchased for off-premises consumption.

\*\* Food and beverage stores.

Source: Census Bureau and Bureau of Economic Analysis.

Figure 10.



Source: Census Bureau and Bureau of Economic Analysis.

**Copyright (c) Yardeni Research, Inc. 2017.** All rights reserved. The information contained herein has been obtained from sources believed to be reliable, but is not necessarily complete and its accuracy cannot be guaranteed. No representation or warranty, express or implied, is made as to the fairness, accuracy, completeness, or correctness of the information and opinions contained herein. The views and the other information provided are subject to change without notice. All reports posted on [www.yardeni.com](http://www.yardeni.com), [blog.yardeni.com](http://blog.yardeni.com), and YRI's Apps for iPads and iPhones are issued without regard to the specific investment objectives, financial situation, or particular needs of any specific recipient and are not to be construed as a solicitation or an offer to buy or sell any securities or related financial instruments. Past performance is not necessarily a guide to future results. Company fundamentals and earnings may be mentioned occasionally, but should not be construed as a recommendation to buy, sell, or hold the company's stock. Predictions, forecasts, and estimates for any and all markets should not be construed as recommendations to buy, sell, or hold any security--including mutual funds, futures contracts, and exchange traded funds, or any similar instruments.

The text, images, and other materials contained or displayed on any Yardeni Research, Inc. product, service, report, email or website are proprietary to Yardeni Research, Inc. and constitute valuable intellectual property. No material from any part of [www.yardeni.com](http://www.yardeni.com), [blog.yardeni.com](http://blog.yardeni.com), and YRI's Apps for iPads and iPhones may be downloaded, transmitted, broadcast, transferred, assigned, reproduced or in any other way used or otherwise disseminated in any form to any person or entity, without the explicit written consent of Yardeni Research, Inc. All unauthorized reproduction or other use of material from Yardeni Research, Inc. shall be deemed willful infringement(s) of this copyright and other proprietary and intellectual property rights, including but not limited to, rights of privacy. Yardeni Research, Inc. expressly reserves all rights in connection with its intellectual property, including without limitation the right to block the transfer of its products and services and/or to track usage thereof, through electronic tracking technology, and all other lawful means, now known or hereafter devised. Yardeni Research, Inc. reserves the right, without further notice, to pursue to the fullest extent allowed by the law any and all criminal and civil remedies for the violation of its rights.

The recipient should check any email and any attachments for the presence of viruses. Yardeni Research, Inc. accepts no liability for any damage caused by any virus transmitted by this company's emails, website, blog and Apps. Additional information available on [request](#).