

# US Economic Indicators: Retail Sales Per Household

Yardeni Research, Inc.

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*thinking outside the box*

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# *Table Of Contents*

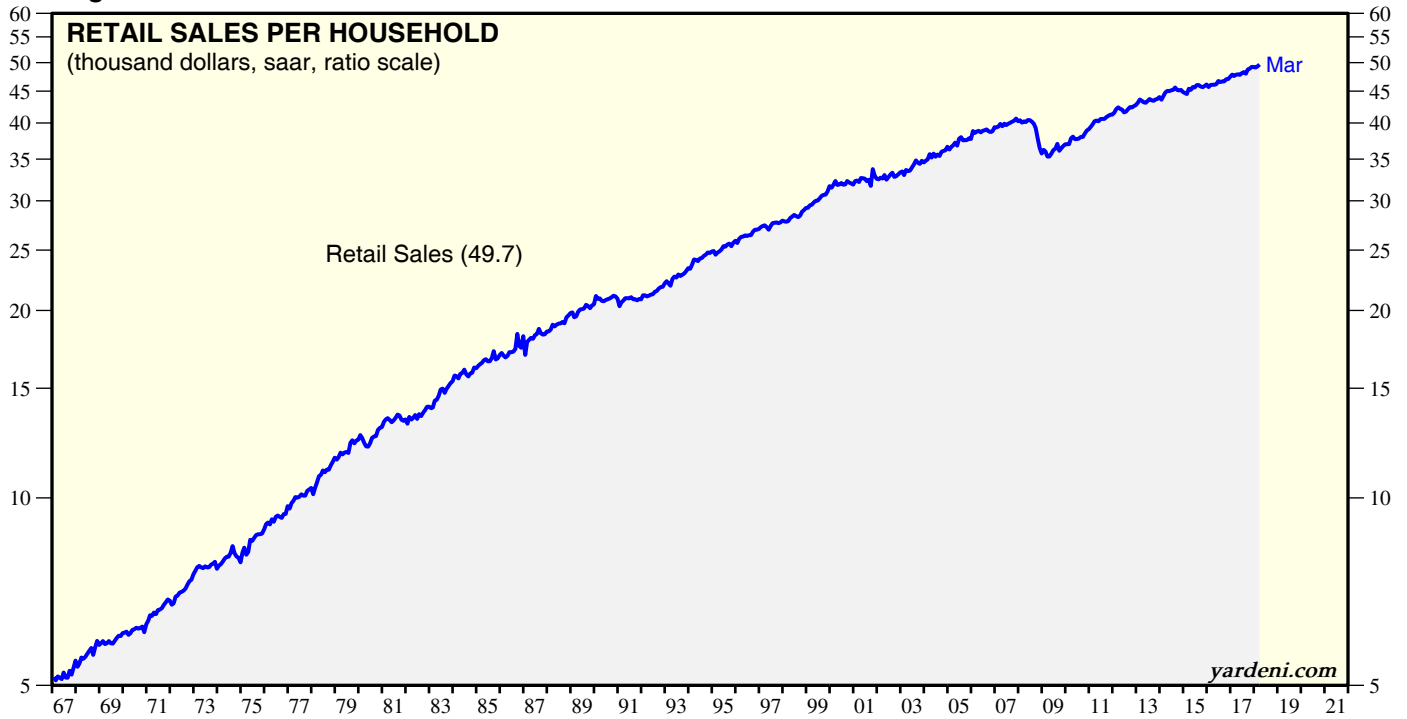
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Retail Sales Per Household

1-4

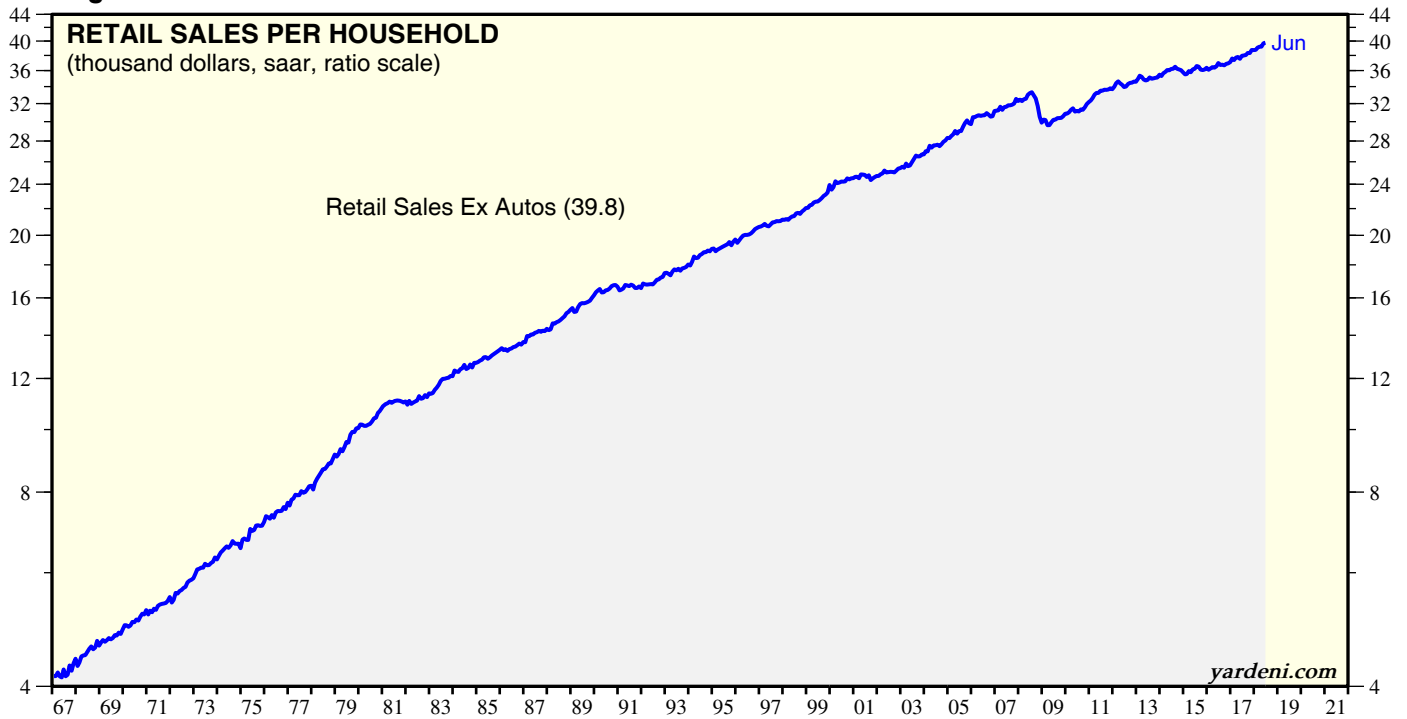
# Retail Sales Per Household

Figure 1.



Source: Bureau of the Census and Haver Analytics.

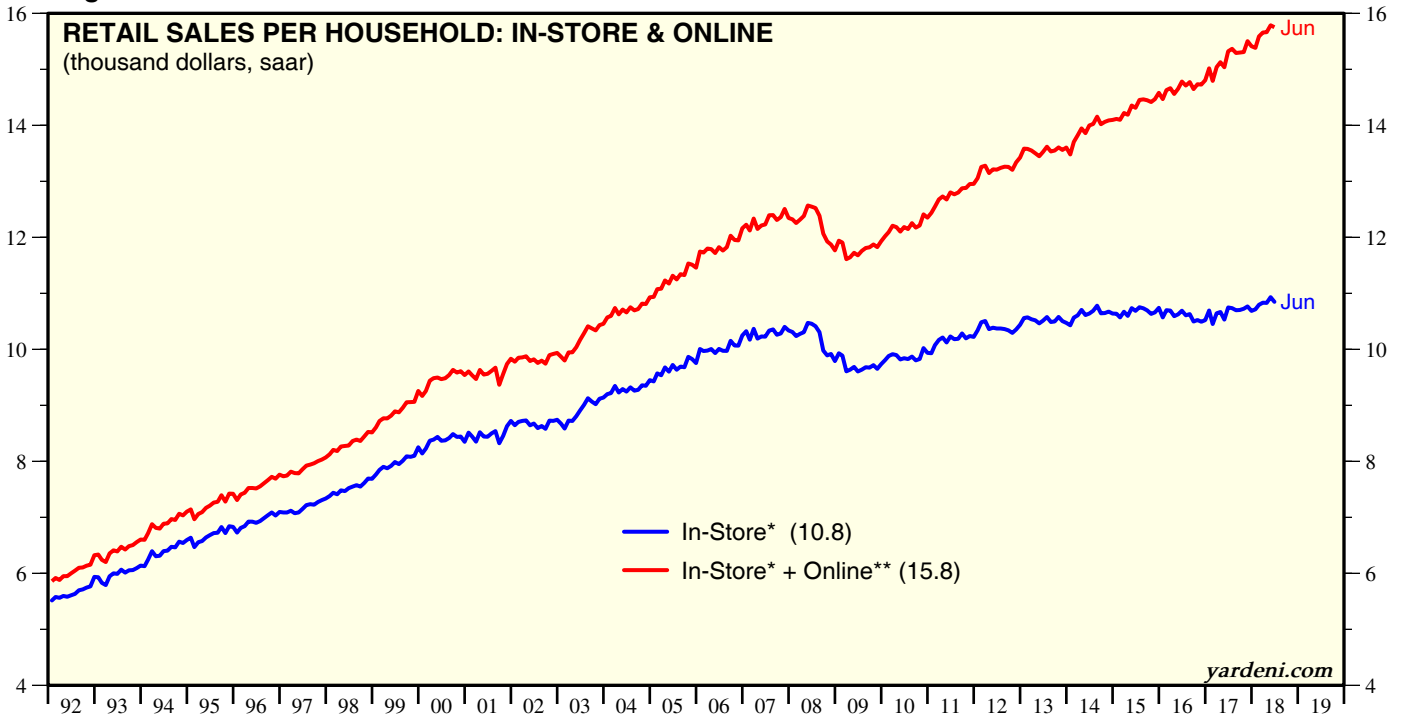
Figure 2.



Source: Bureau of the Census and Haver Analytics.

# Retail Sales Per Household

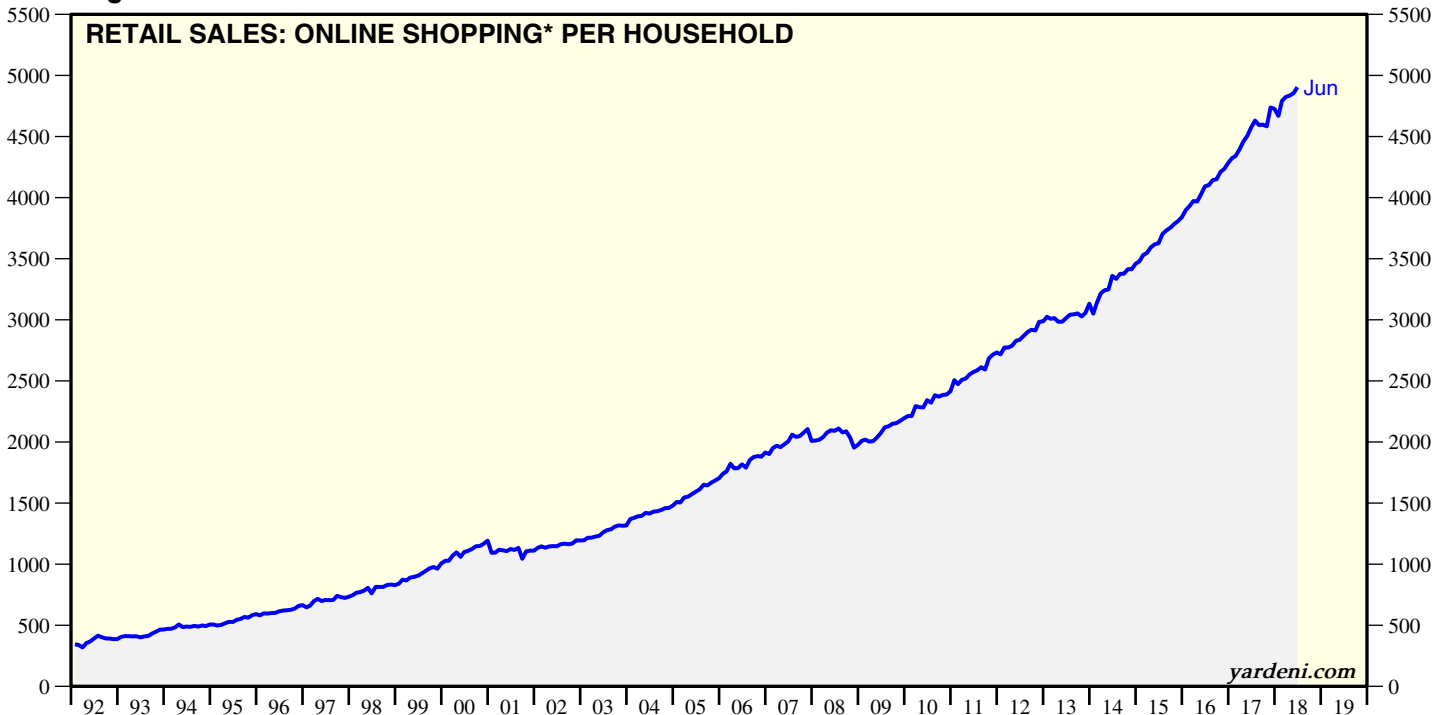
Figure 3.



\* GAFO (general merchandise, apparel and accessories, furniture, and other sales) includes retailers that specialize in department-store types of merchandise such as furniture & home furnishings, electronics & appliances, clothing & accessories, sporting goods, hobby, book, and music, general merchandise, office supply, stationery, and gift stores.

\*\* Electronic shopping and mail order houses.  
Source: Census Bureau and Haver Analytics.

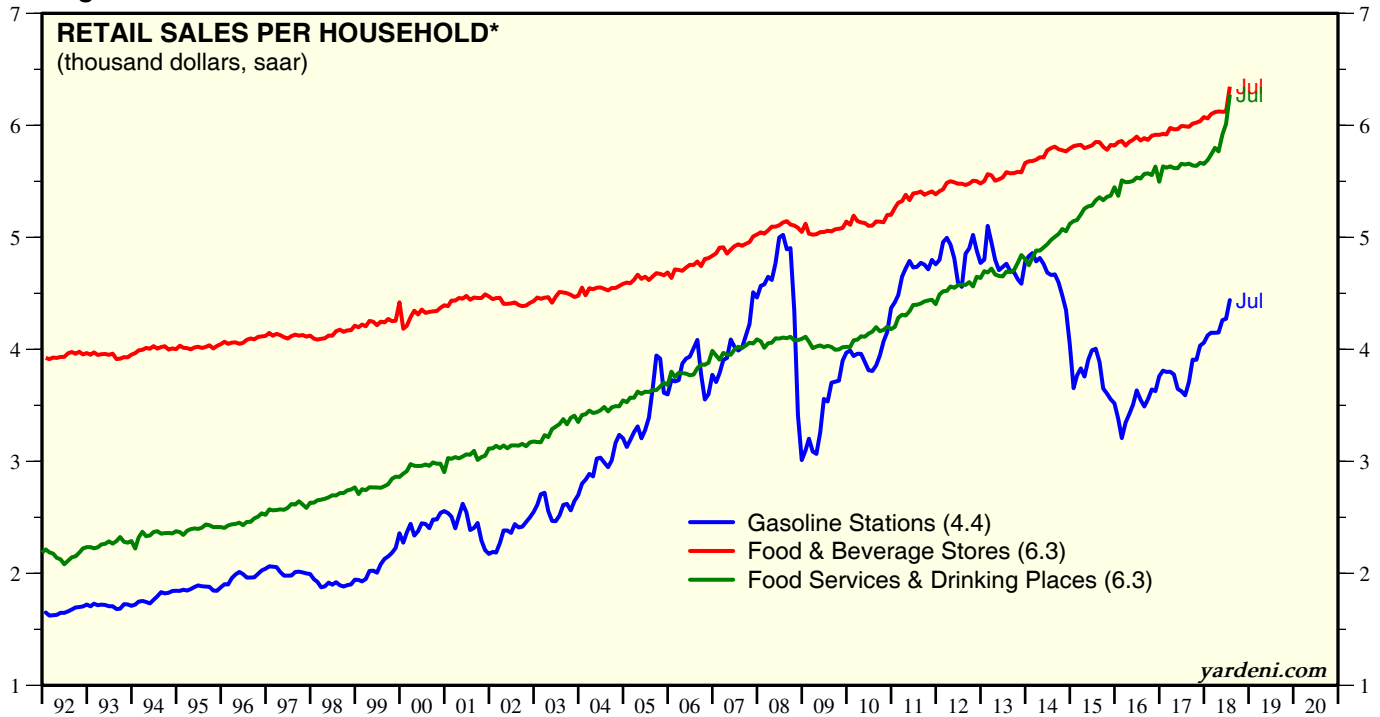
Figure 4.



\* Electronic shopping and mail order houses.  
Source: Census Bureau and Bureau of Economic Analysis.

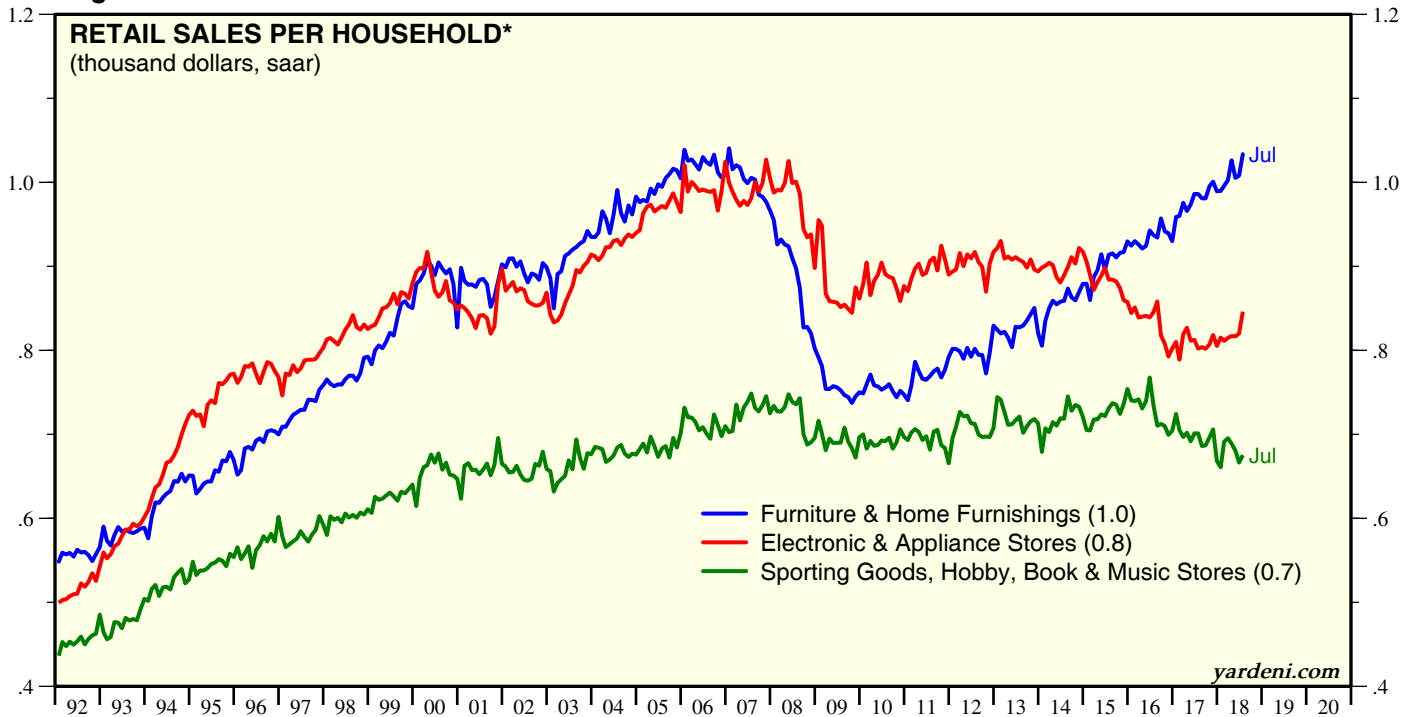
# Retail Sales Per Household

Figure 5.



\* October based on advance report for retail sales and September level of households.  
Source: Bureau of the Census and Haver Analytics.

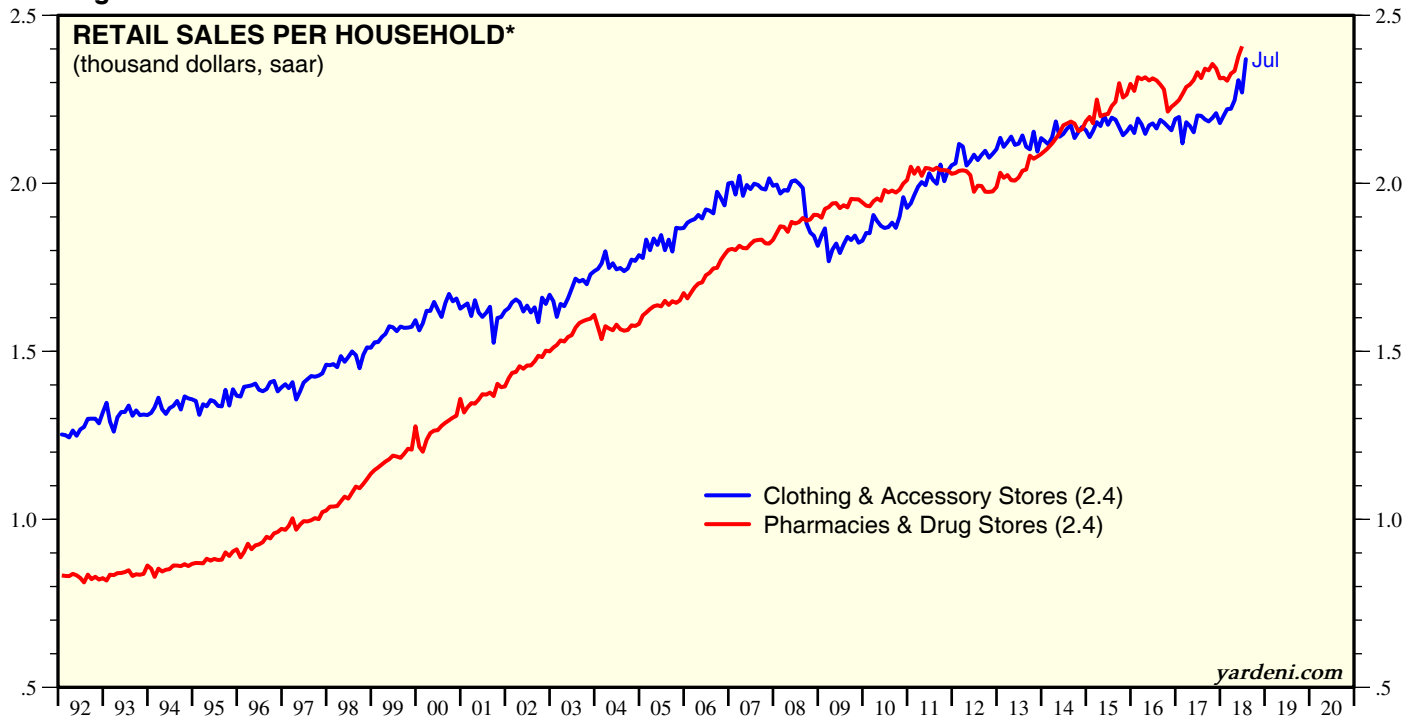
Figure 6.



\* October based on advance report for retail sales and September level of households.  
Source: Bureau of the Census and Haver Analytics.

# Retail Sales Per Household

Figure 7.



\* October based on advance report for retail sales and September level of households.  
Source: Bureau of the Census and Haver Analytics.

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