US Economic Indicators: Retail Sales Per Household

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thinking outside the box
Figure 1.

RETAIL SALES PER HOUSEHOLD
(thousand dollars, saar, ratio scale)

Retail Sales (51.0)

Source: Bureau of the Census and Haver Analytics.

Figure 2.

RETAIL SALES PER HOUSEHOLD
(thousand dollars, saar, ratio scale)

Retail Sales Ex Autos (40.8)

Source: Bureau of the Census and Haver Analytics.
Figure 3.

RETAIL SALES PER HOUSEHOLD: IN-STORE & ONLINE
( thousand dollars, saar)

- In-Store* (10.7)
- In-Store* + Online** (16.4)

* GAFO (general merchandise, apparel and accessories, furniture, and other sales) includes retailers that specialize in department-store types of merchandise such as furniture & home furnishings, electronics & appliances, clothing & accessories, sporting goods, hobby, book, and music, general merchandise, office supply, stationery, and gift stores.
** Electronic shopping and mail order houses.
Source: Census Bureau and Haver Analytics.

Figure 4.

RETAIL SALES: ONLINE SHOPPING* PER HOUSEHOLD

* Electronic shopping and mail order houses.
Source: Census Bureau and Bureau of Economic Analysis.
Figure 5.

RETAIL SALES PER HOUSEHOLD*  
(=thousand dollars, saar)

- Gasoline Stations (4.4)
- Food & Beverage Stores (6.7)
- Food Services & Drinking Places (6.6)

* October based on advance report for retail sales and September level of households.  
Source: Bureau of the Census and Haver Analytics.

Figure 6.

RETAIL SALES PER HOUSEHOLD*  
(=thousand dollars, saar)

- Furniture & Home Furnishings (1.0)
- Electronic & Appliance Stores (0.8)
- Sporting Goods, Hobby, Book & Music Stores (0.7)

* October based on advance report for retail sales and September level of households.  
Source: Bureau of the Census and Haver Analytics.
Table: Retail Sales Per Household

<table>
<thead>
<tr>
<th>Category</th>
<th>Sales Per Household</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clothing &amp; Accessory Stores</td>
<td>2.3</td>
</tr>
<tr>
<td>Pharmacies &amp; Drug Stores</td>
<td>2.5</td>
</tr>
</tbody>
</table>

* October based on advance report for retail sales and September level of households.

Source: Bureau of the Census and Haver Analytics.
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