<table>
<thead>
<tr>
<th>Table Of Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail Sales Per Household</td>
</tr>
</tbody>
</table>
**Figure 1.**

Retail Sales Per Household

Retail Sales (51.0)

Source: Bureau of the Census and Haver Analytics.

**Figure 2.**

Retail Sales Ex Autos (40.8)

Source: Bureau of the Census and Haver Analytics.
RETAIL SALES PER HOUSEHOLD: IN-STORE & ONLINE
(THOUSAND DOLLARS, SAAR)

- **In-Store**: 10.6
- **In-Store + Online**: 16.3

* GAFO (general merchandise, apparel and accessories, furniture, and other sales) includes retailers that specialize in department-store types of merchandise such as furniture & home furnishings, electronics & appliances, clothing & accessories, sporting goods, hobby, book, and music, general merchandise, office supply, stationery, and gift stores.

** Electronic shopping and mail order houses.

Source: Census Bureau and Haver Analytics.

---

**Figure 4.**

RETAIL SALES: ONLINE SHOPPING PER HOUSEHOLD

* Electronic shopping and mail order houses.

Source: Census Bureau and Bureau of Economic Analysis.
Figure 5.

RETAIL SALES PER HOUSEHOLD*
(thousand dollars, saar)

- Gasoline Stations (4.5)
- Food & Beverage Stores (6.7)
- Food Services & Drinking Places (6.8)

Source: Bureau of the Census and Haver Analytics.

* October based on advance report for retail sales and September level of households.

Figure 6.

RETAIL SALES PER HOUSEHOLD*
(thousand dollars, saar)

- Furniture & Home Furnishings (1.0)
- Electronic & Appliance Stores (0.8)
- Sporting Goods, Hobby, Book & Music Stores (0.6)

Source: Bureau of the Census and Haver Analytics.

* October based on advance report for retail sales and September level of households.
Retail Sales Per Household

Figure 7.

RETAIL SALES PER HOUSEHOLD*
(Thousand dollars, saar)

Clothing & Accessory Stores (2.3)
Pharmacies & Drug Stores (2.3)

* October based on advance report for retail sales and September level of households.
Source: Bureau of the Census and Haver Analytics.