

Investment Style Guide

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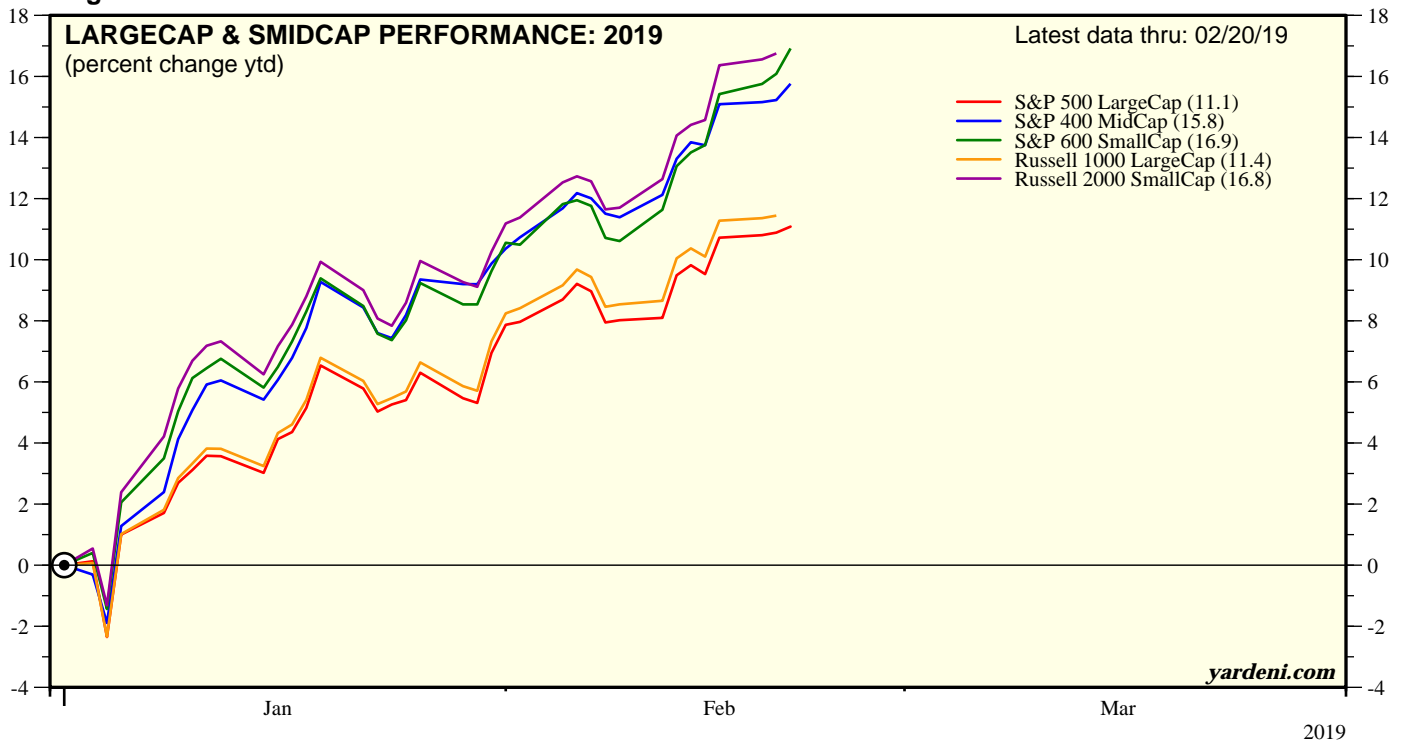
thinking outside the box

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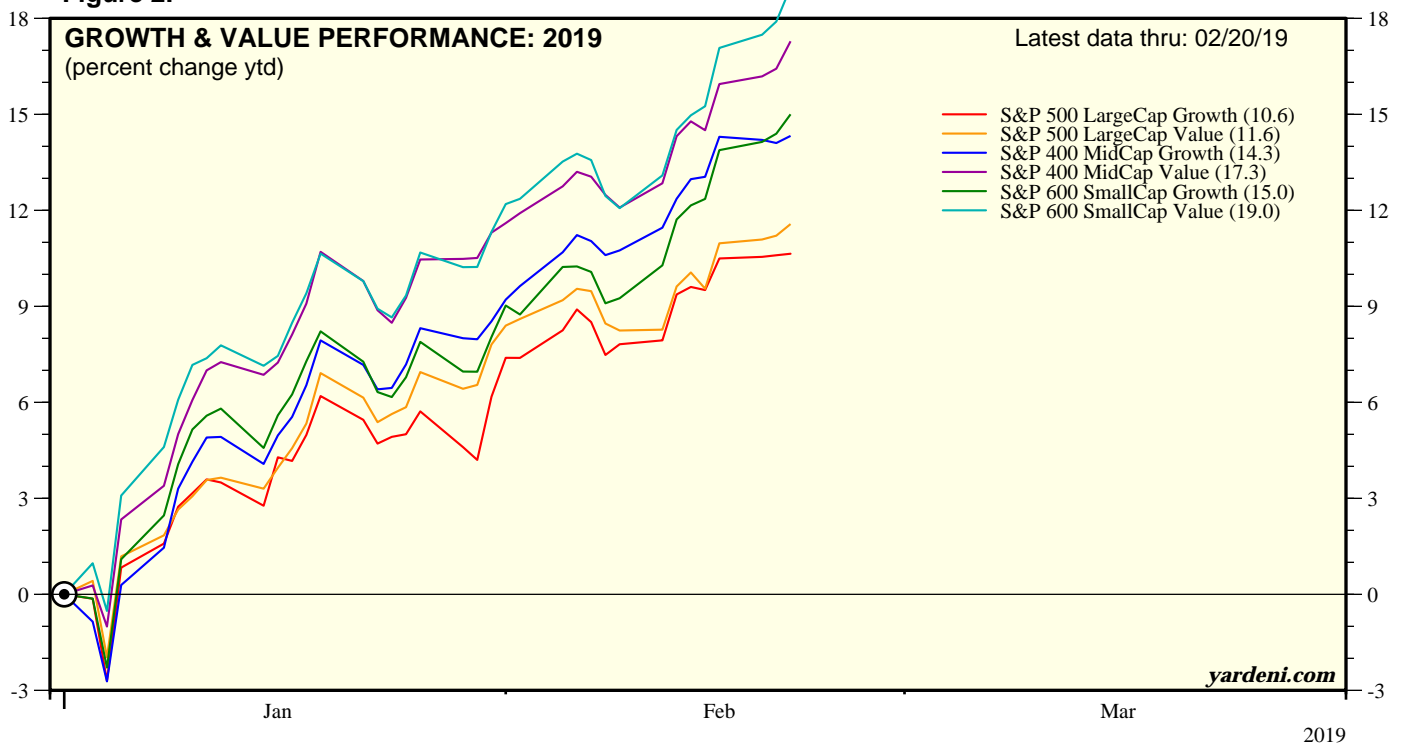
Index Price Performance: 2019

Figure 1.



Source: Frank Russell Company, Haver Analytics, and Standard & Poor's Corporation.

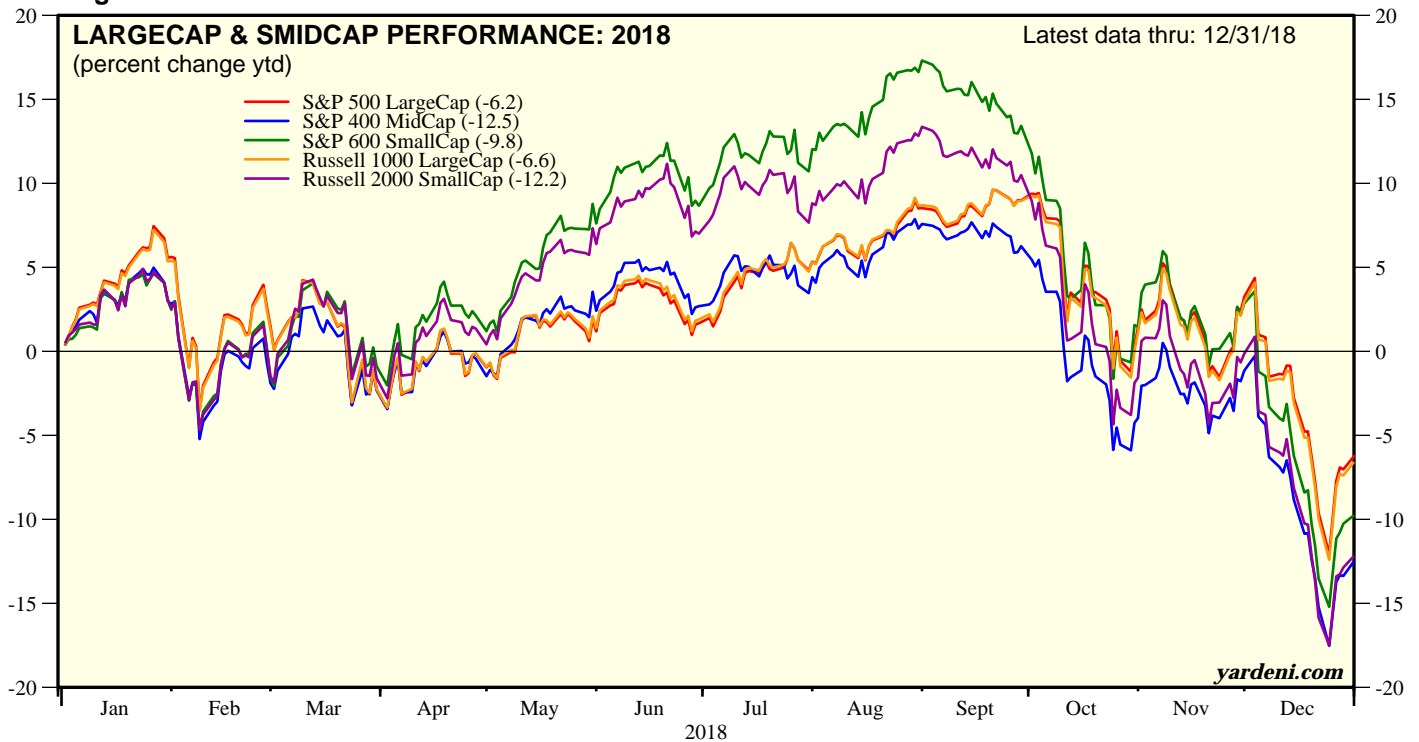
Figure 2.



Source: Frank Russell Company, Haver Analytics, and Standard & Poor's Corporation.

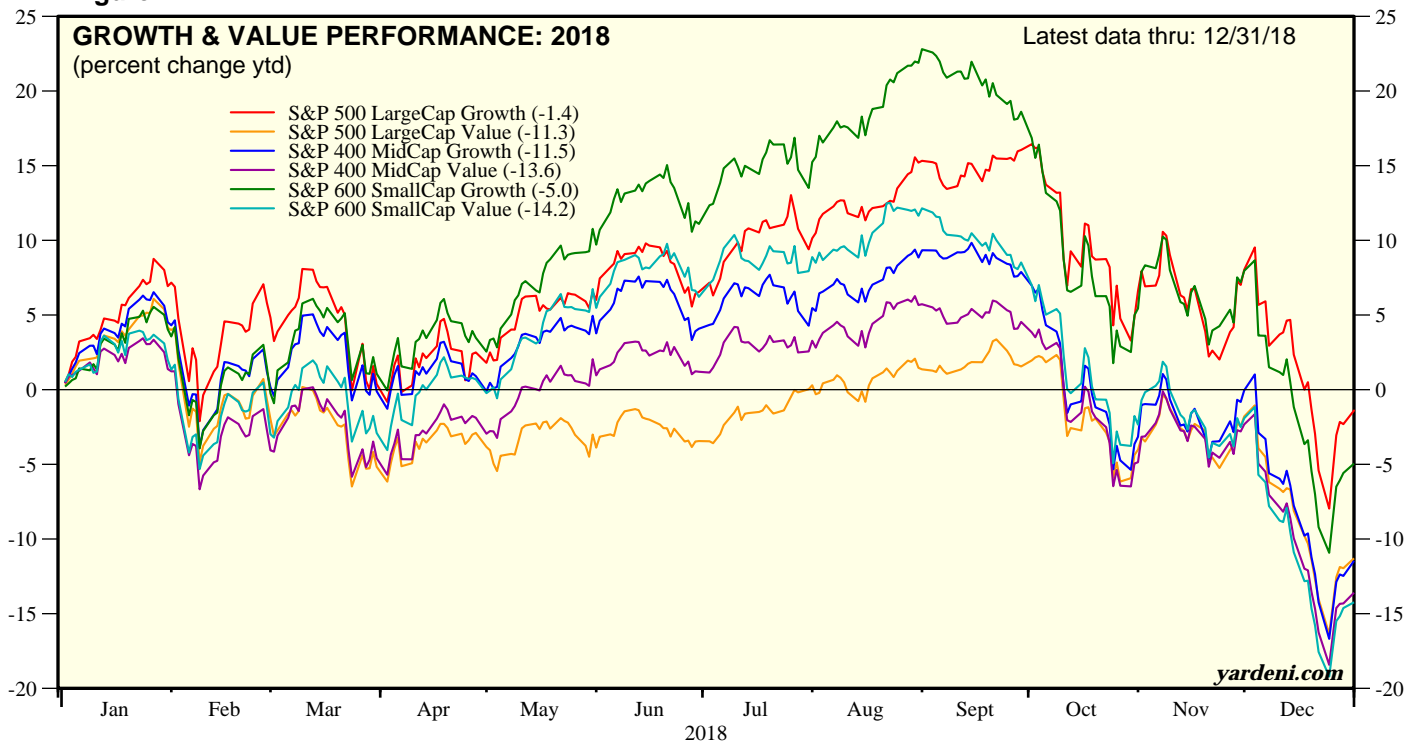
Index Price Performance: 2018

Figure 3.



Source: Frank Russell Company, Haver Analytics, and Standard & Poor's Corporation.

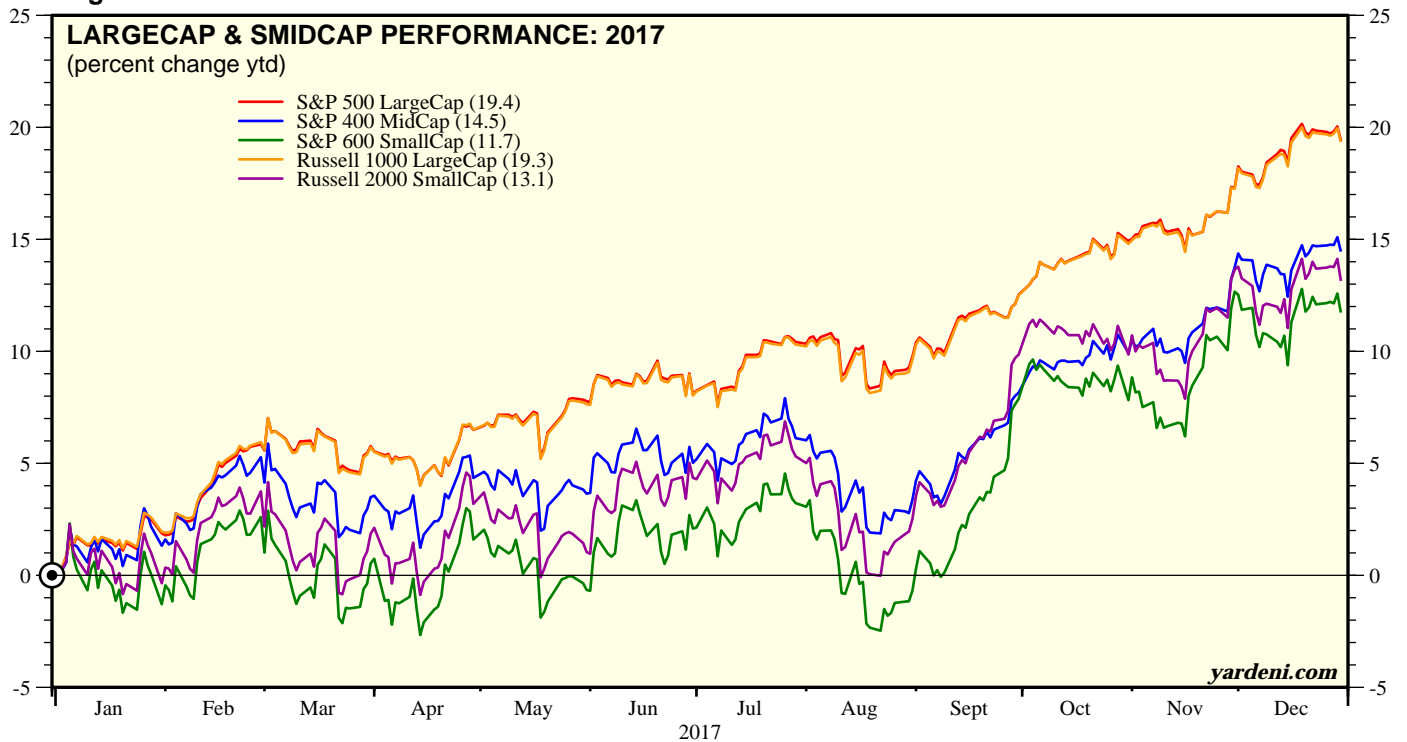
Figure 4.



Source: Frank Russell Company, Haver Analytics, and Standard & Poor's Corporation.

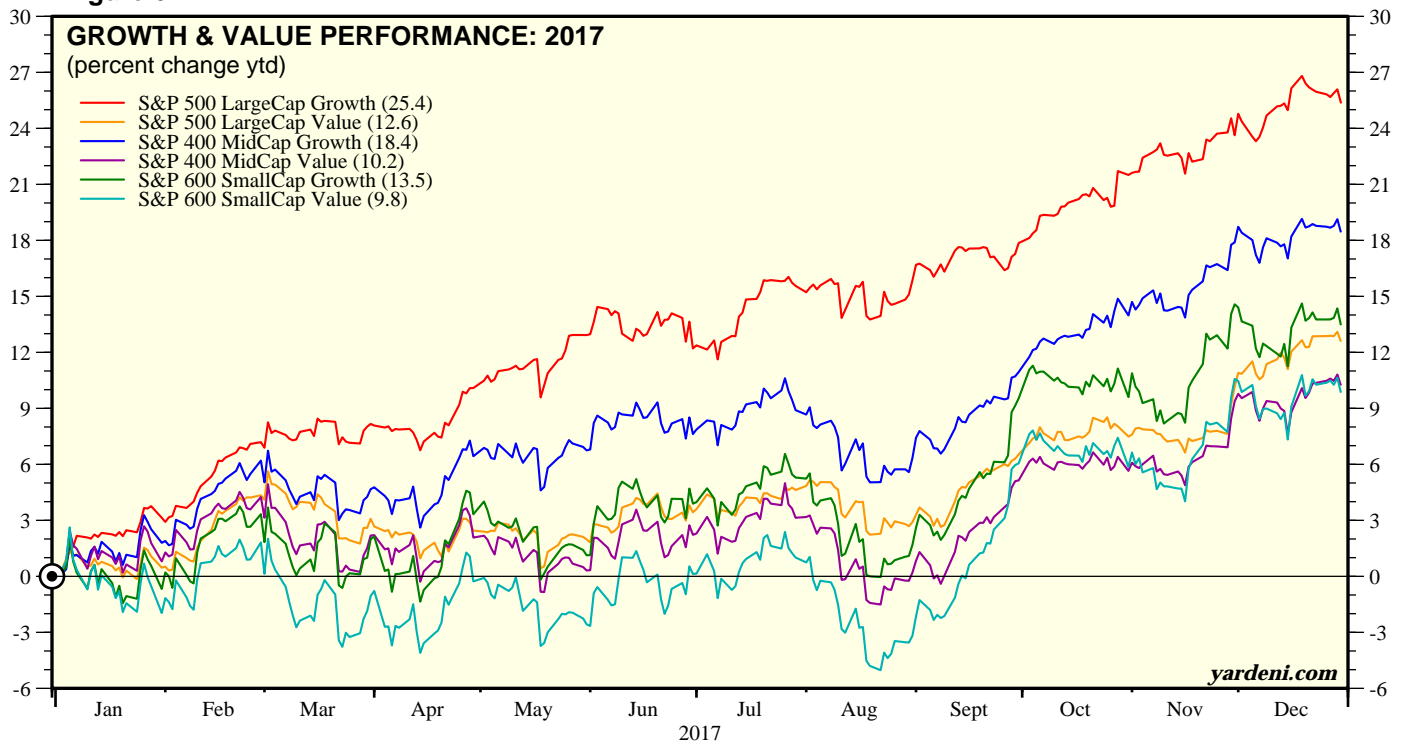
Index Price Performance: 2017

Figure 5.



Source: Frank Russell Company, Haver Analytics, and Standard & Poor's Corporation.

Figure 6.



Source: Frank Russell Company, Haver Analytics, and Standard & Poor's Corporation.

Index Price Performance: 2016

Figure 7.

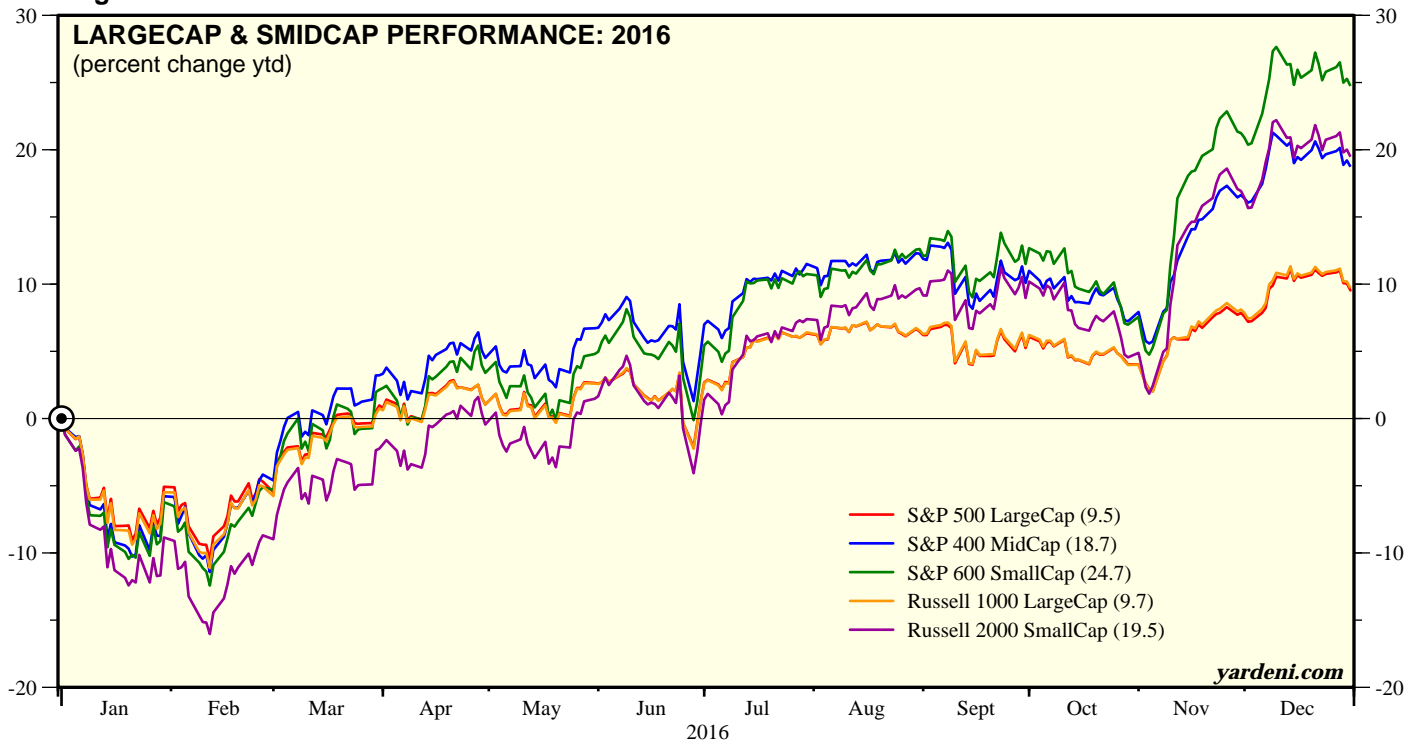
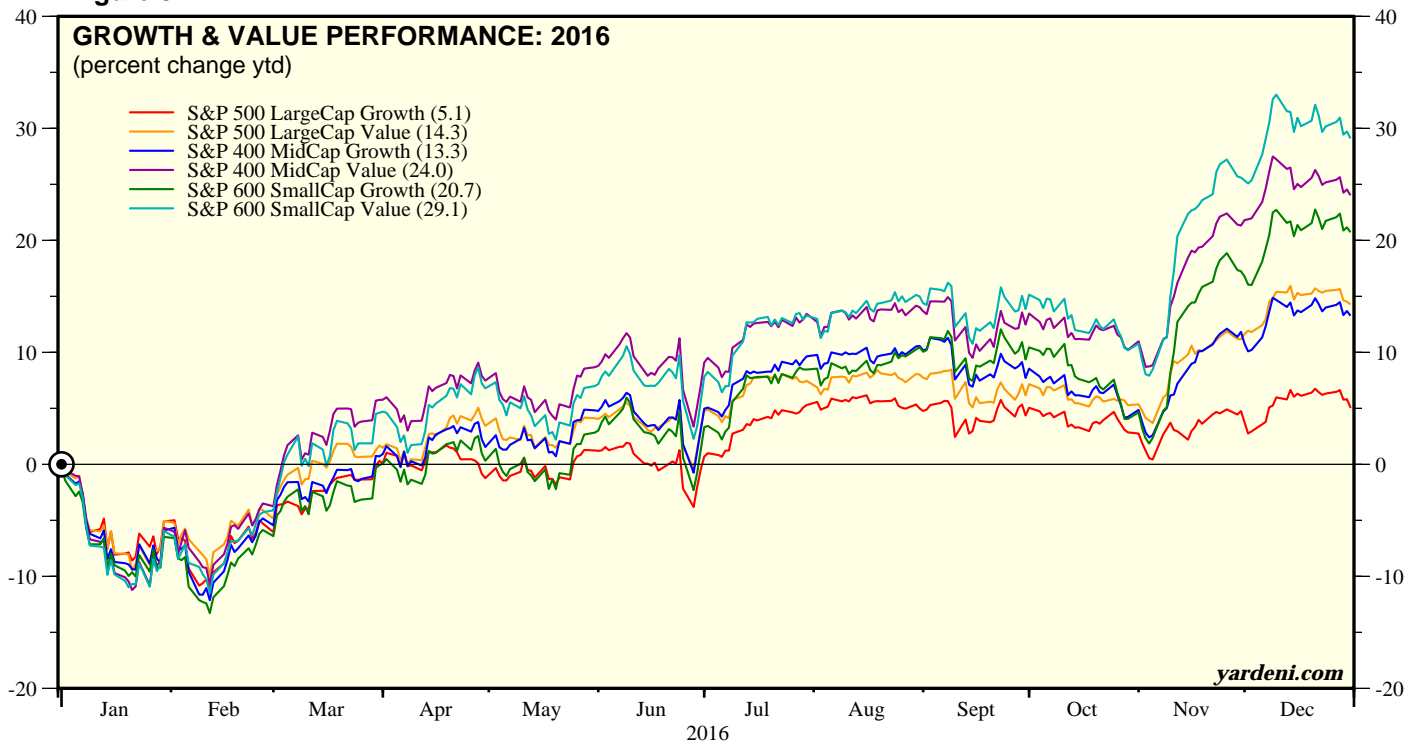


Figure 8.



Index Price Performance: 2015

Figure 9.

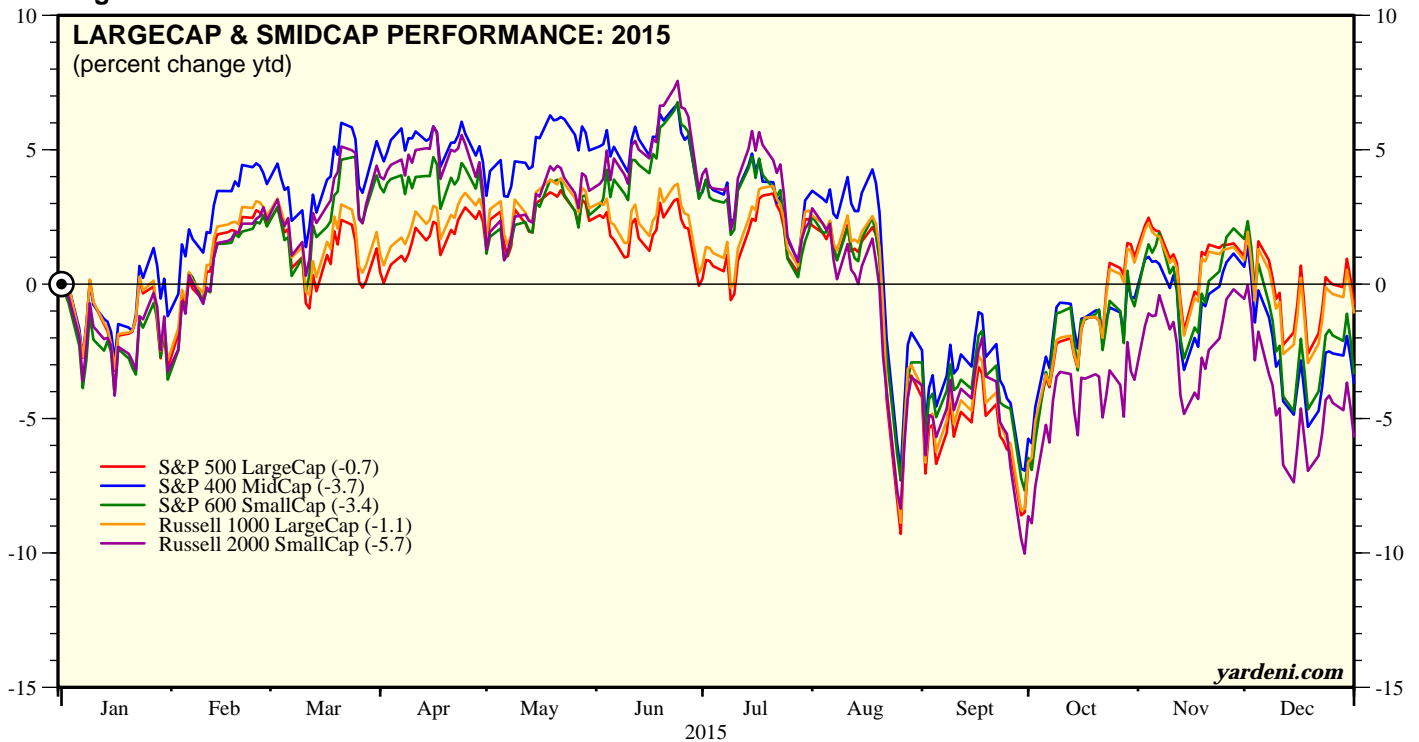
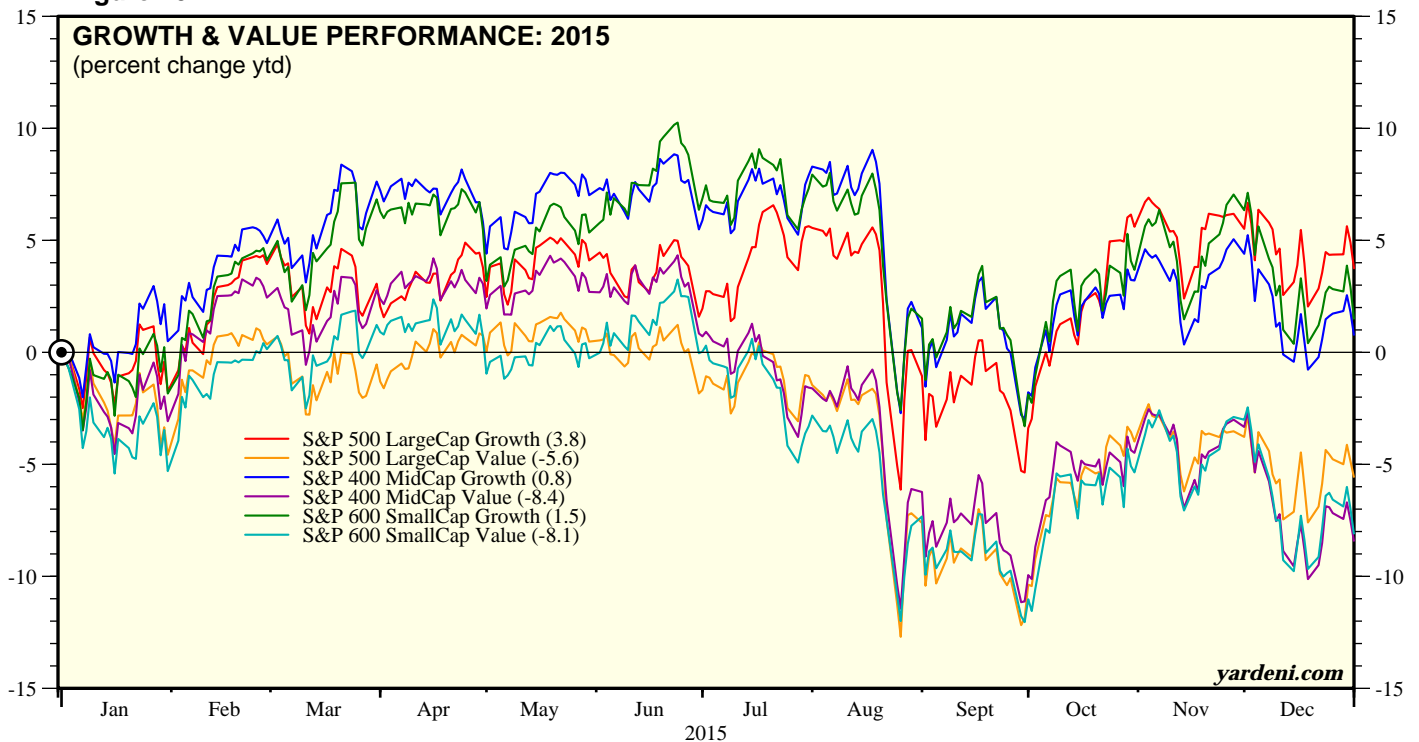
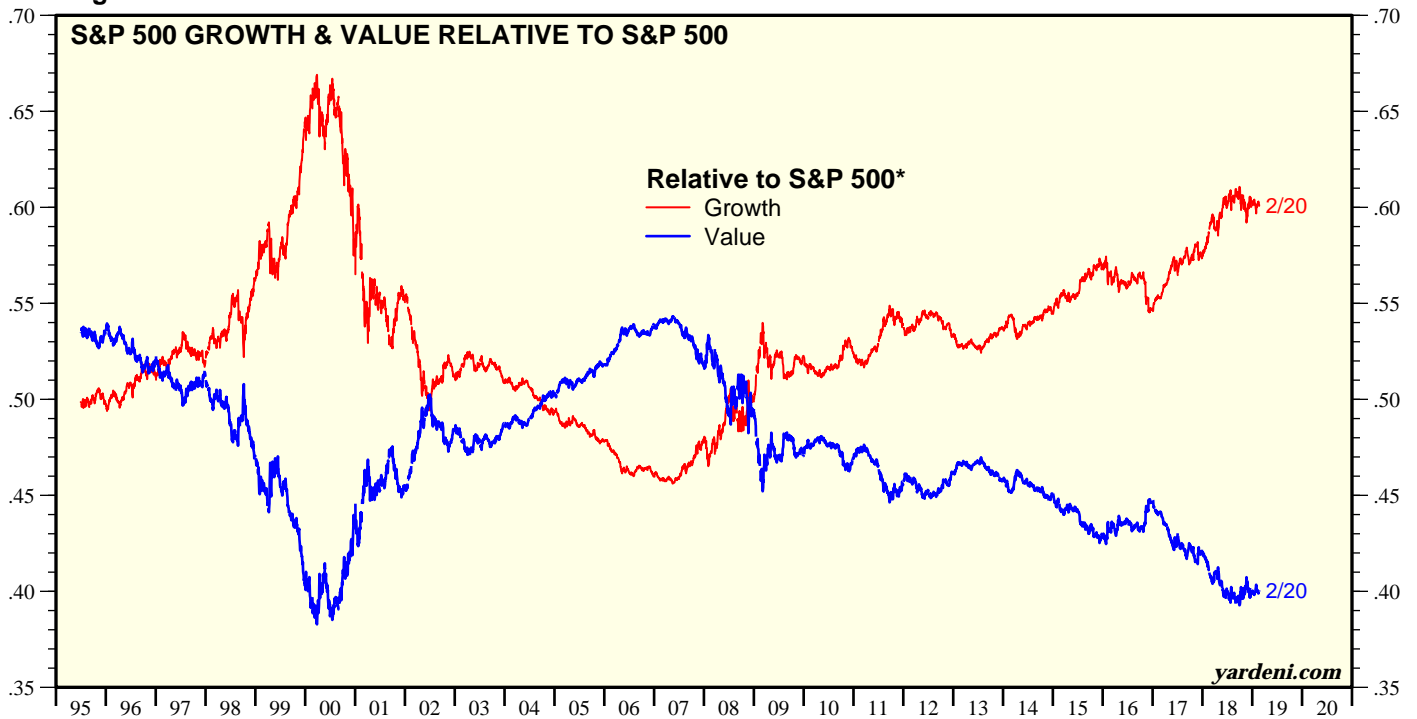


Figure 10.



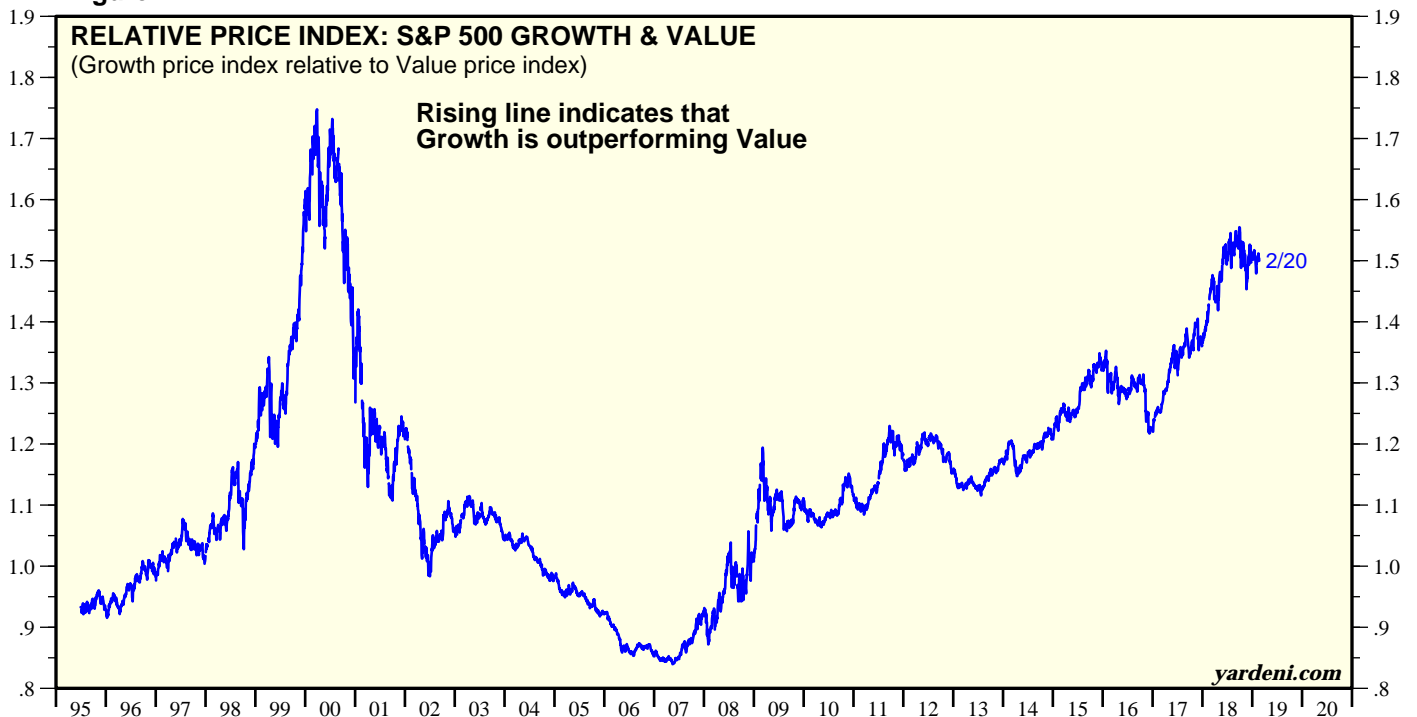
S&P 500 Growth/Value Relative Price Performance

Figure 11.



* Rising (falling) line indicates that the index is outperforming (underperforming) the S&P 500.
Source: Standard & Poor's and Haver Analytics.

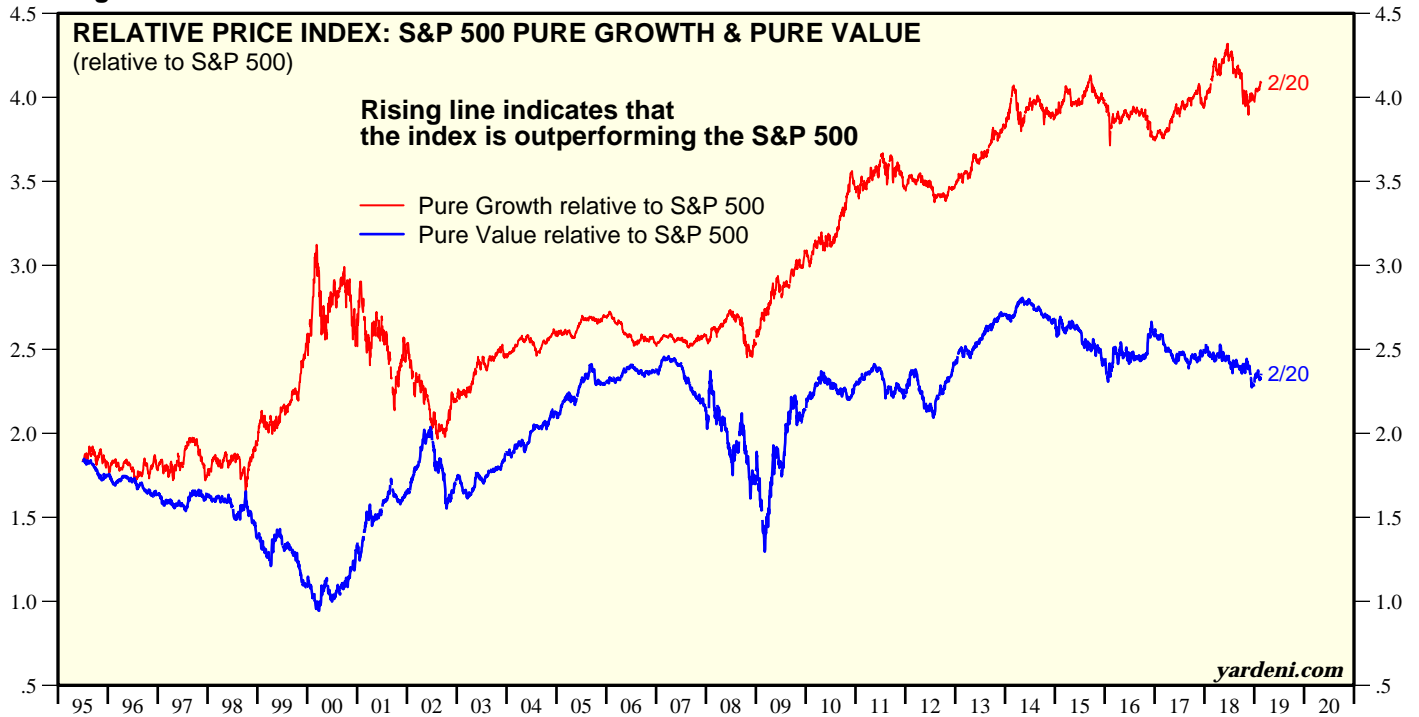
Figure 12.



Source: Standard & Poor's Corporation and Haver Analytics.

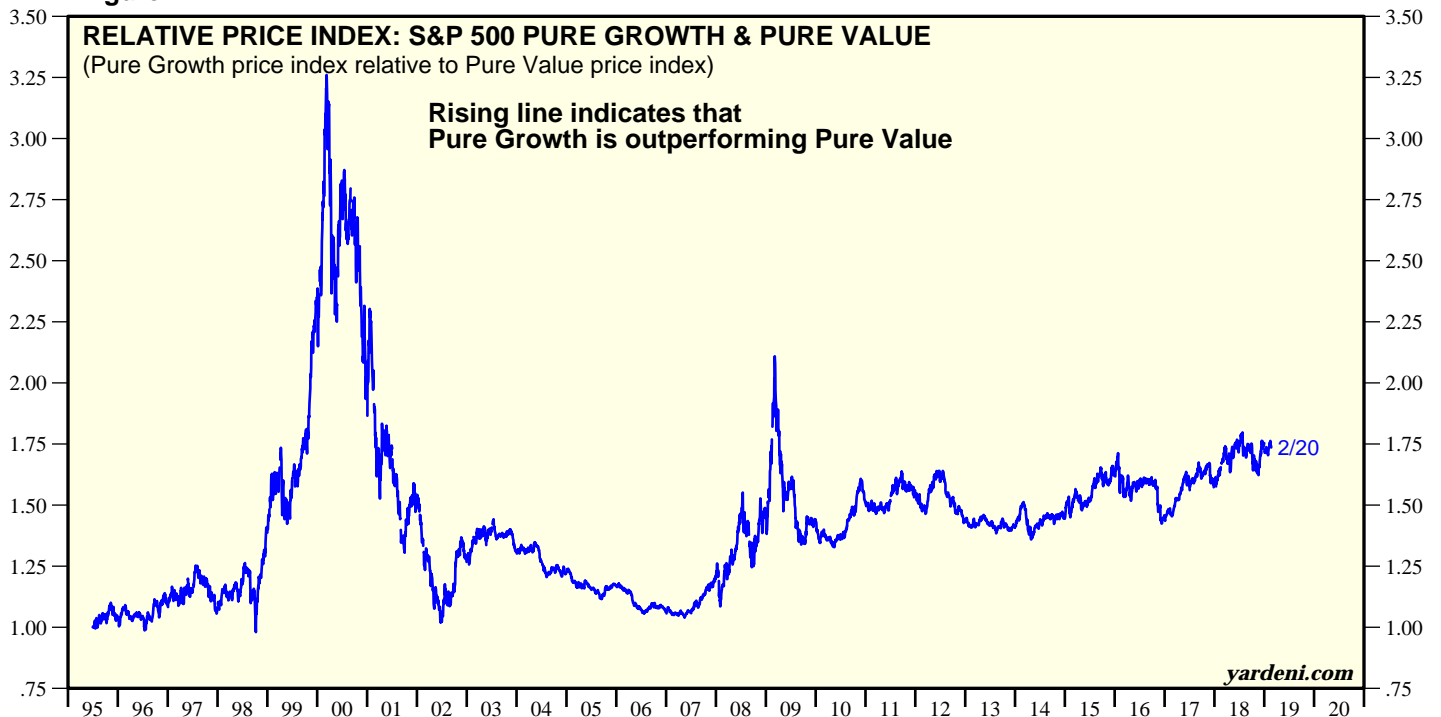
S&P 500 Pure G/V Relative Price Performance

Figure 13.



Source: Standard & Poor's Corporation and Haver Analytics.

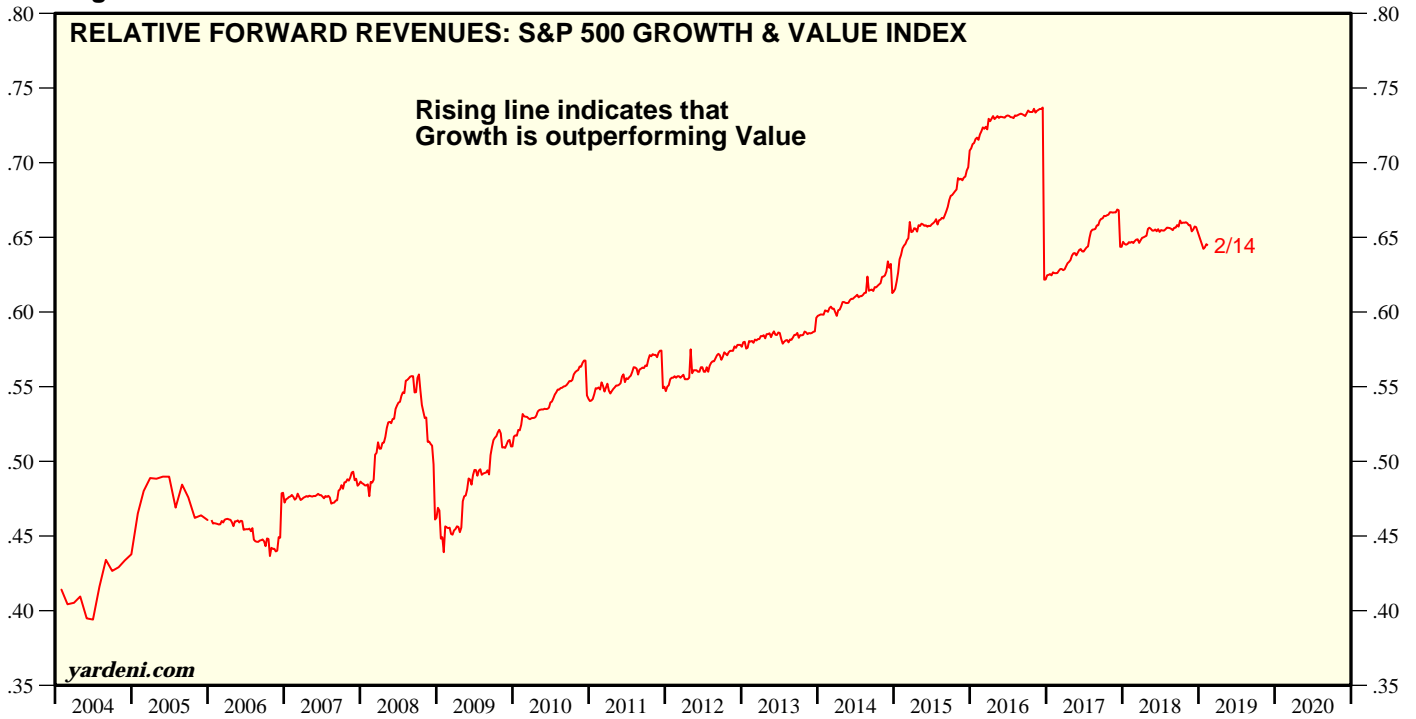
Figure 14.



Source: Standard & Poor's Corporation and Haver Analytics.

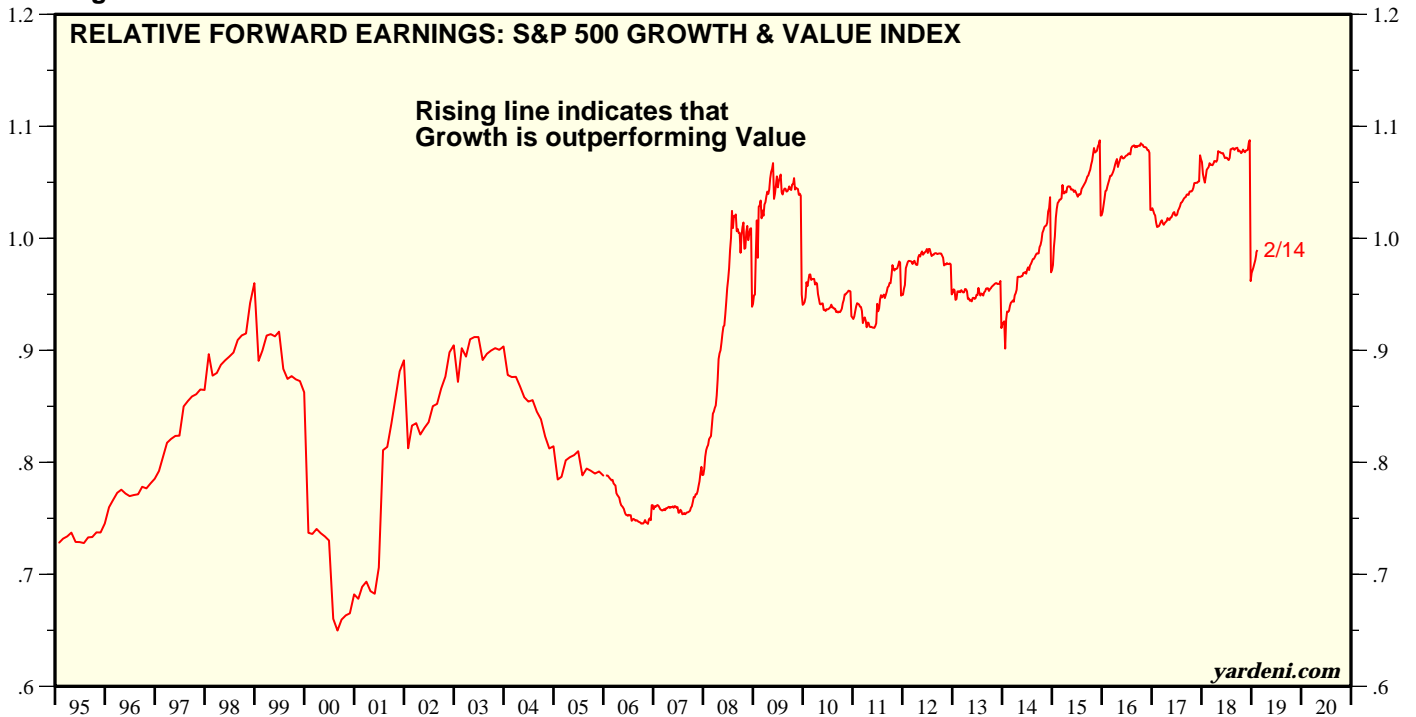
Growth/Value Relative Forward Revenues & Earnings

Figure 15.



Source: I/B/E/S data by Refinitiv.

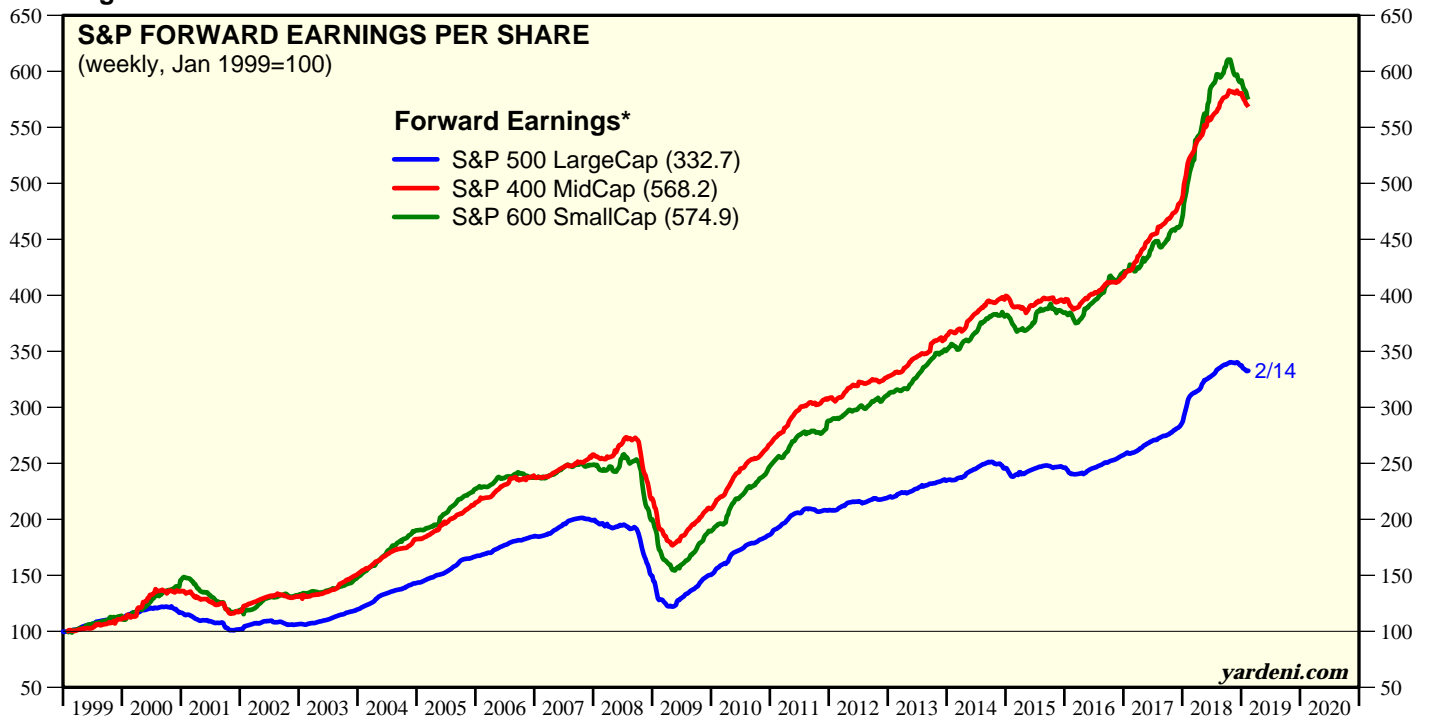
Figure 16.



Source: I/B/E/S data by Refinitiv.

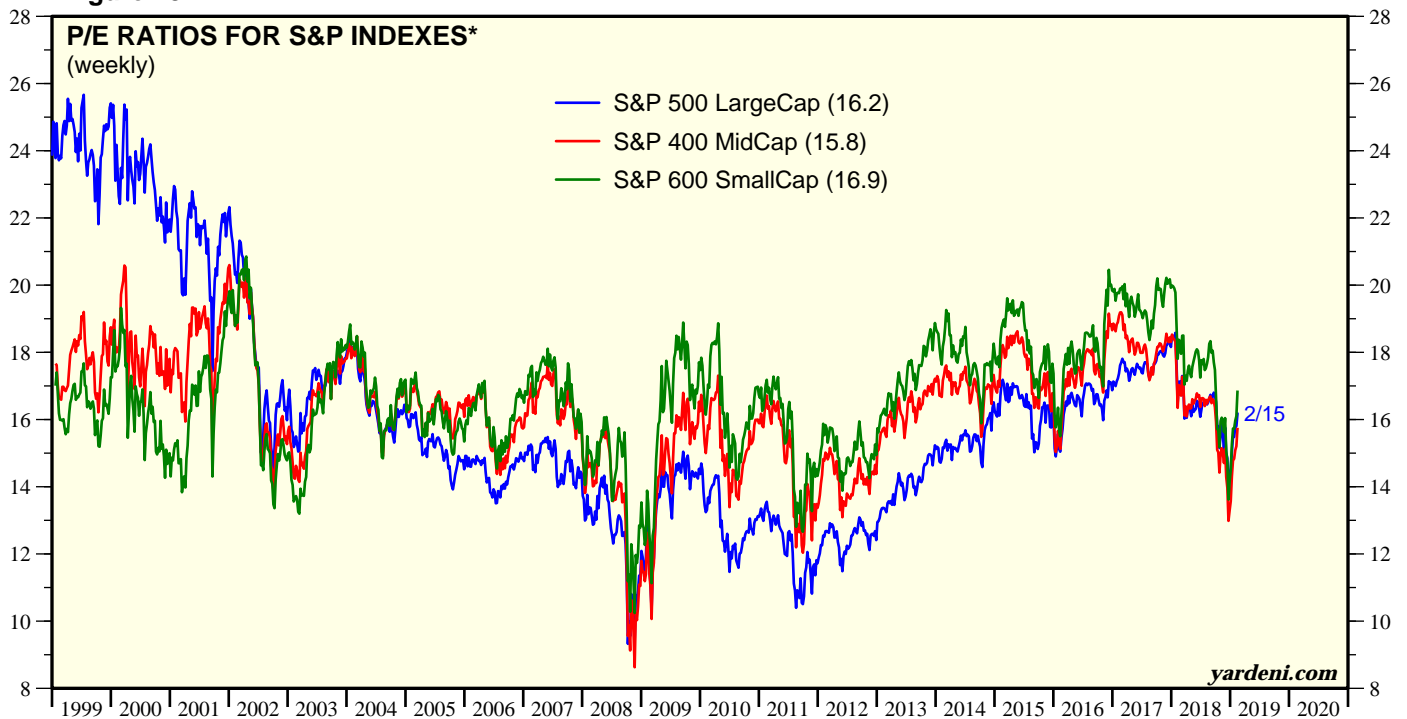
Market Cap: S&P Earnings & Valuation

Figure 17.



* 52-week forward consensus expected operating earnings per share. Time-weighted average of the current year's and next year's consensus forecast.
Source: I/B/E/S data by Refinitiv.

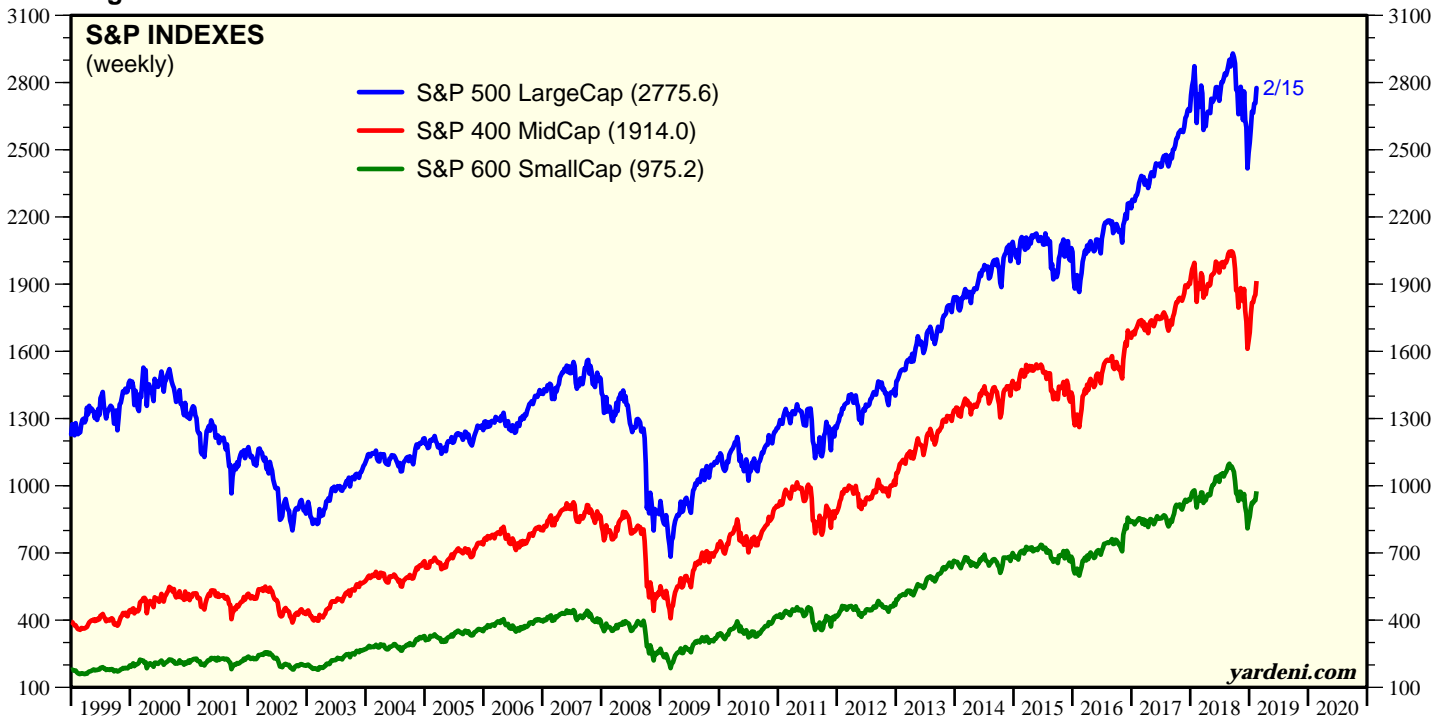
Figure 18.



* Price divided by 52-week forward consensus expected operating earnings per share.
Source: I/B/E/S data by Refinitiv.

Market Cap: S&P 500, 400, 600

Figure 19.



Source: Standard & Poor's Corporation and Haver Analytics.

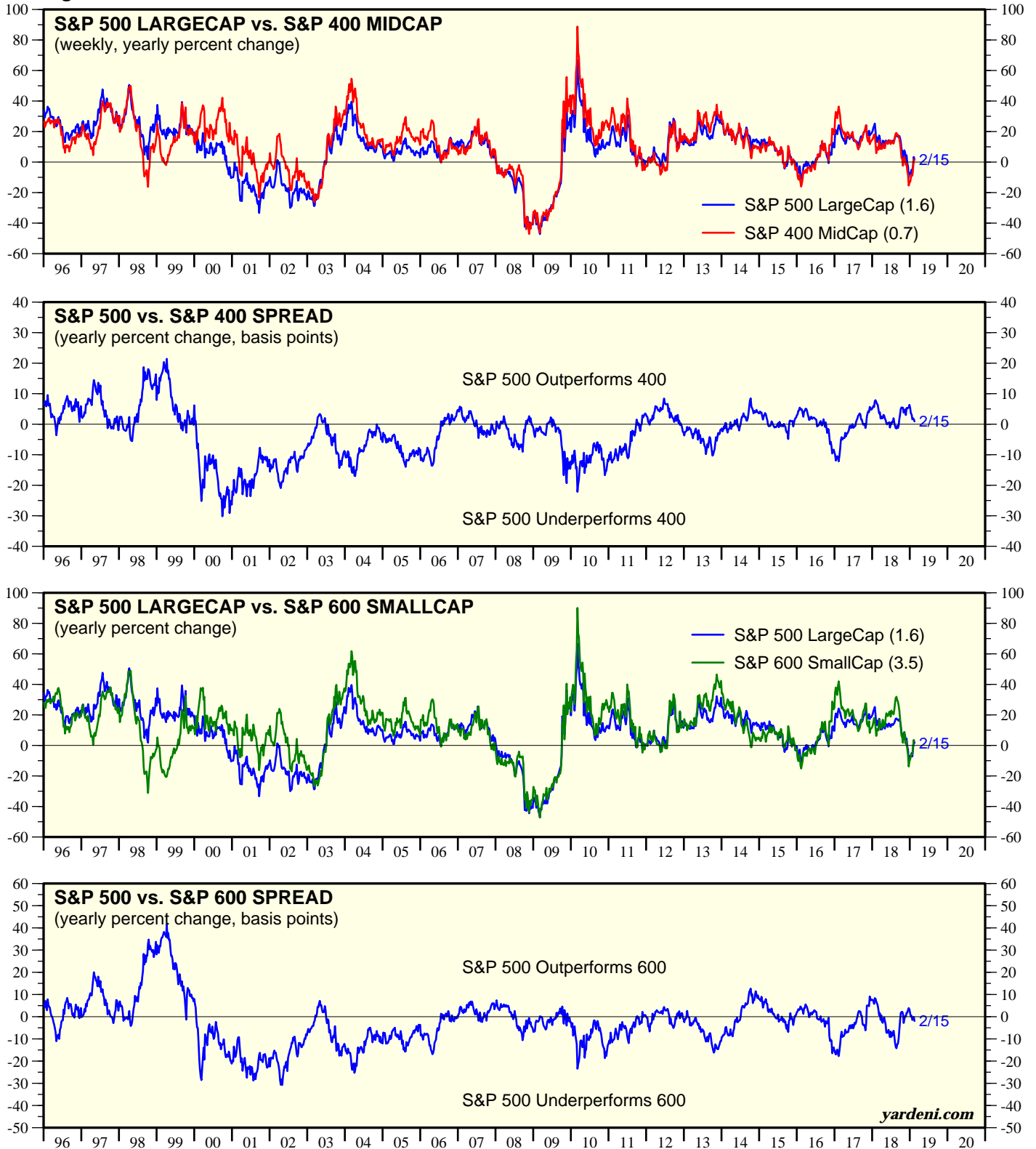
Figure 20.



Source: Standard & Poor's Corporation and Haver Analytics.

Market Cap: S&P 500, 400, 600

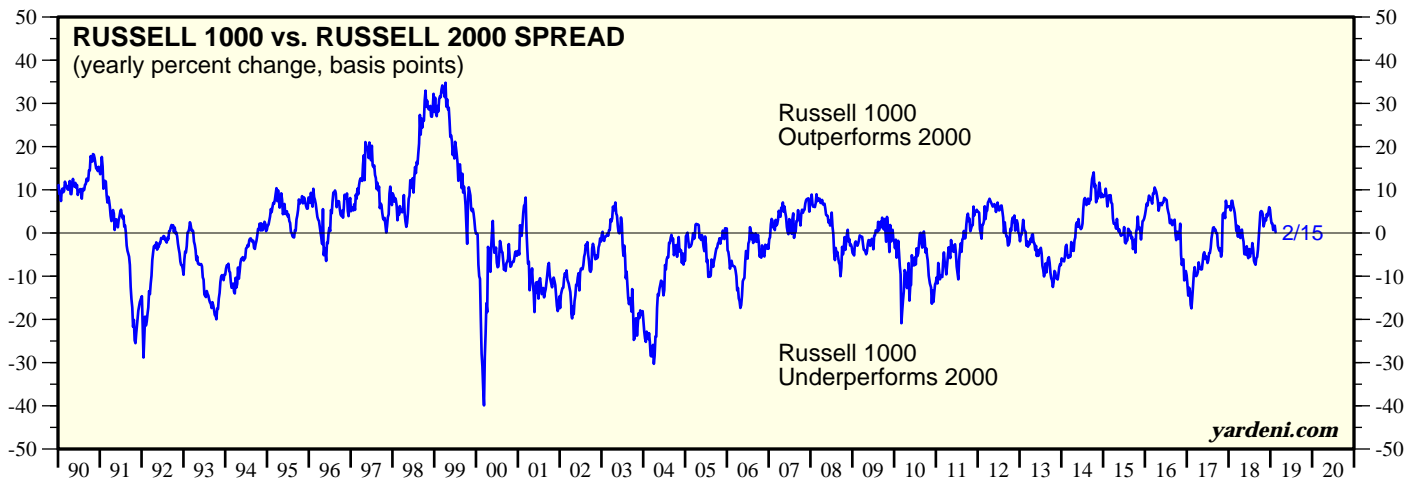
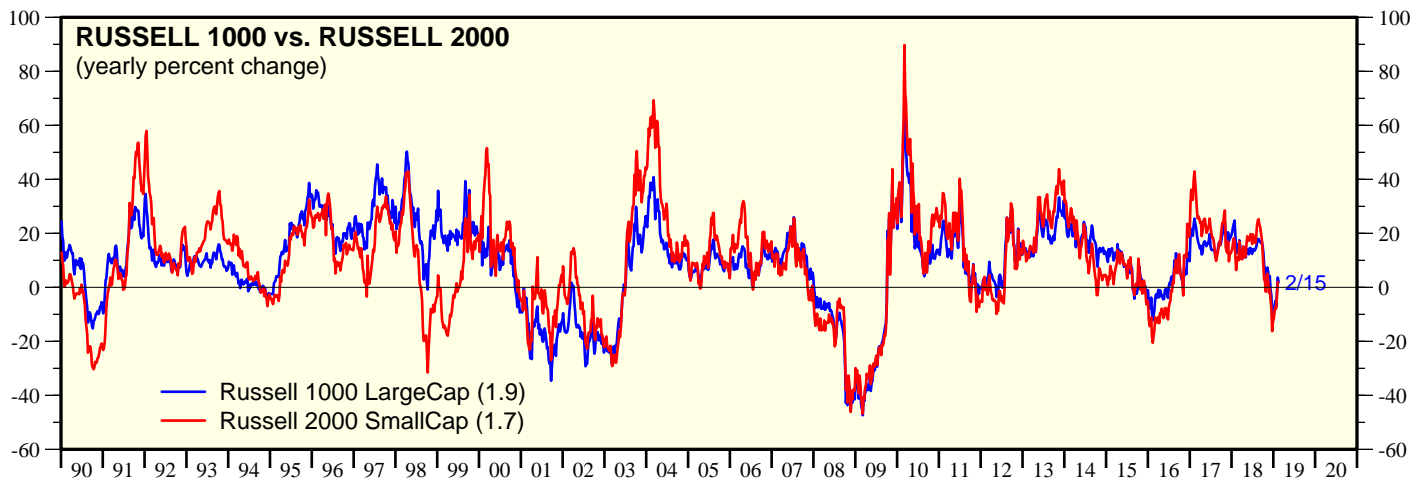
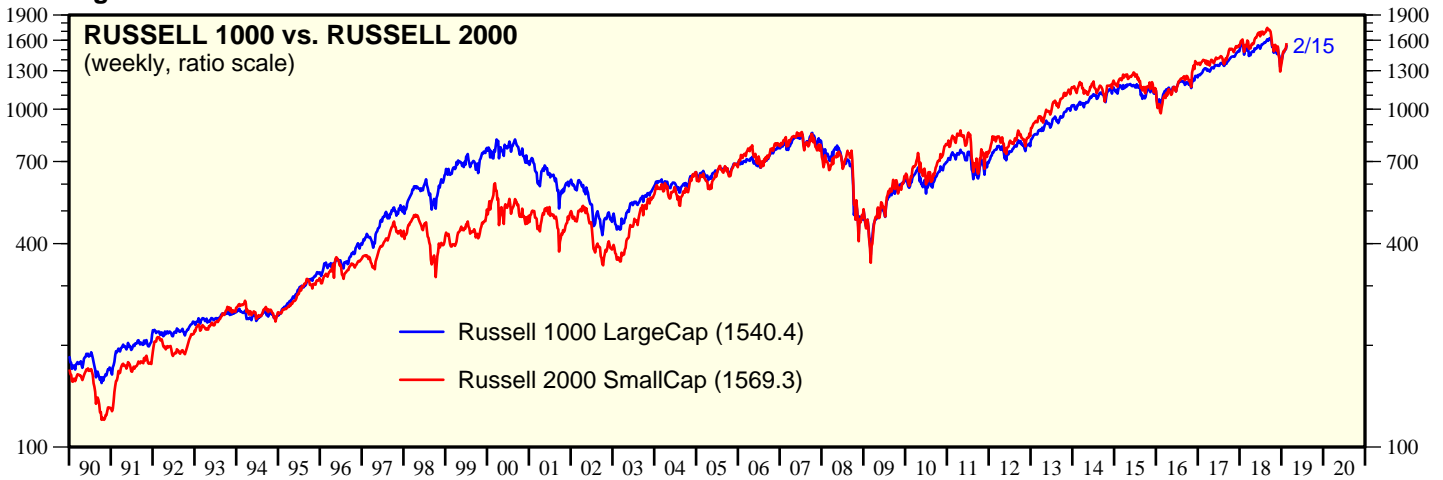
Figure 19.



Source: Standard & Poor's Corporation and Haver Analytics.

Market Cap: Russell 1000 vs. 2000

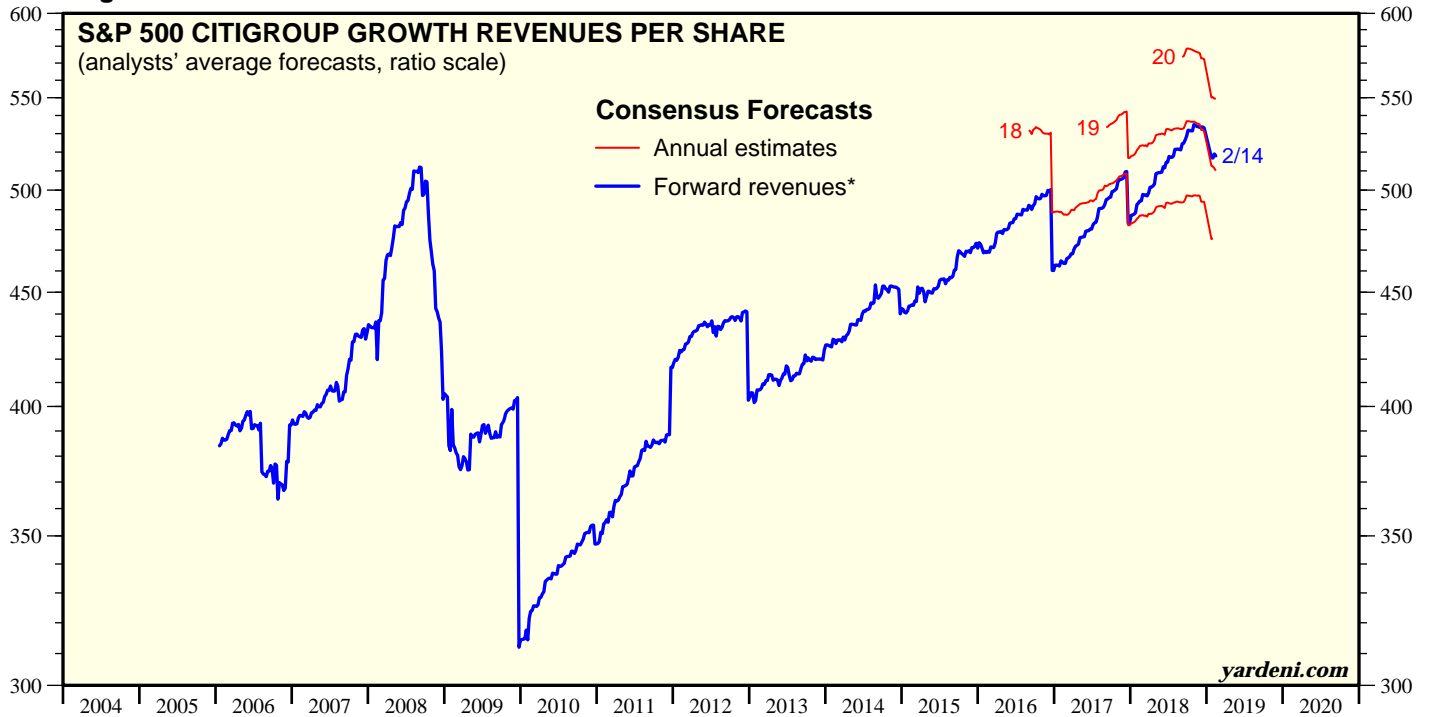
Figure 20.



Source: Frank Russell Company and Haver Analytics.

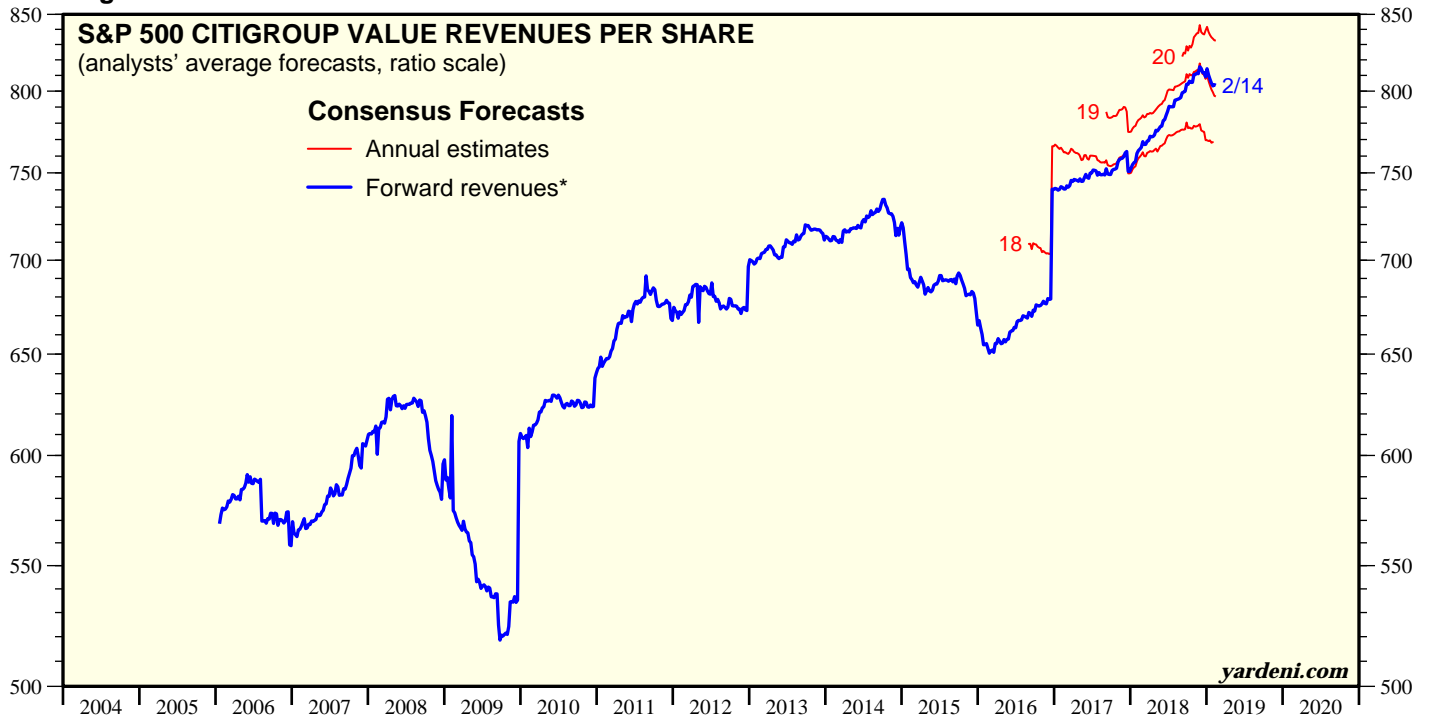
Growth vs. Value: Revenue Squiggles

Figure 21.



* Time-weighted average of consensus estimates for current year and next year. Monthly through December 2005, then weekly.
Source: I/B/E/S data by Refinitiv.

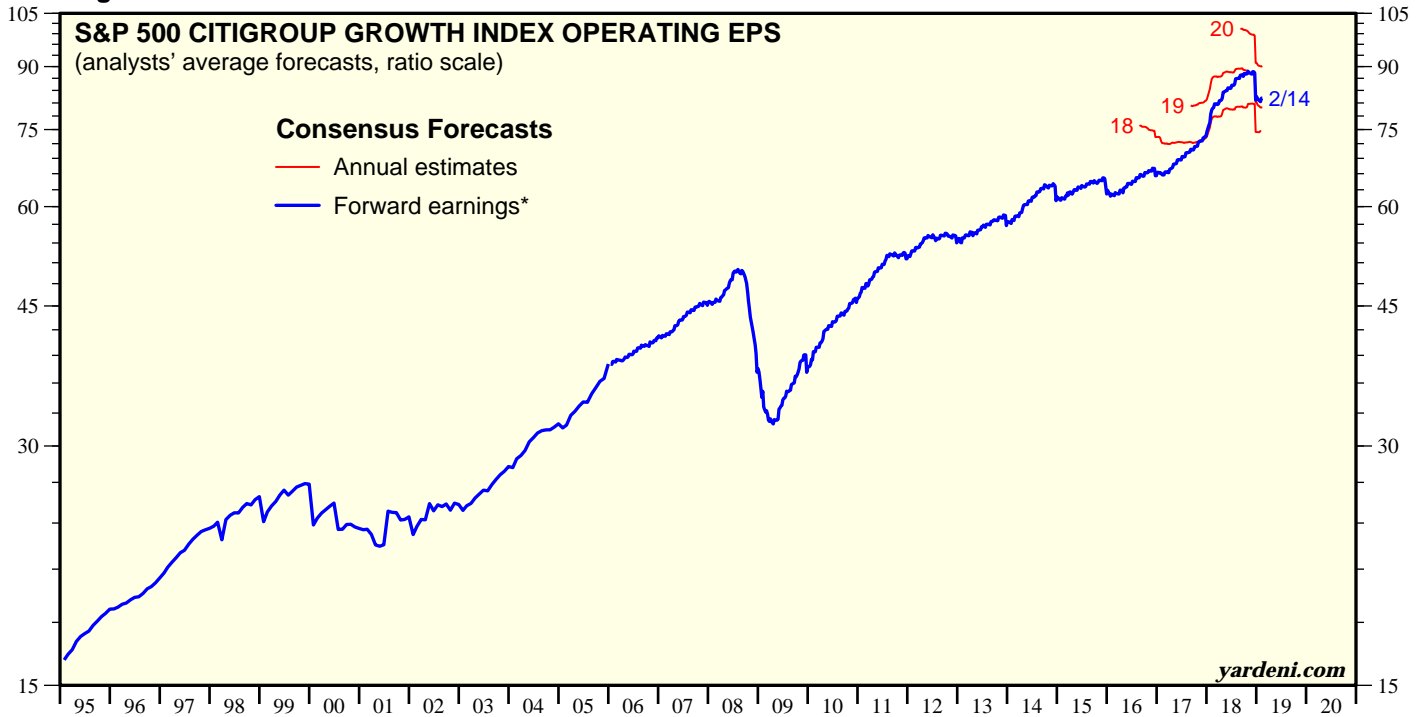
Figure 22.



* Time-weighted average of consensus estimates for current year and next year. Monthly through December 2005, then weekly.
Source: I/B/E/S data by Refinitiv.

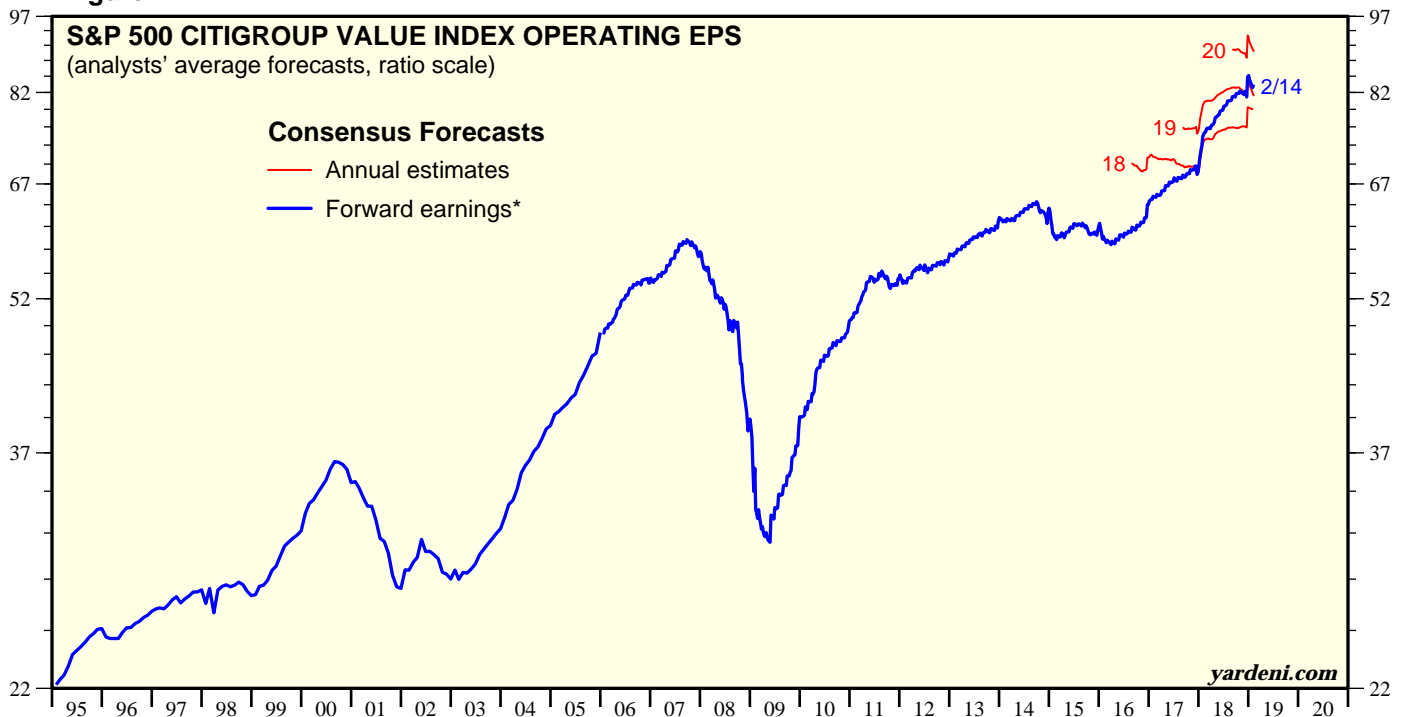
Growth vs. Value: Earnings Squiggles

Figure 23.



* Time-weighted average of consensus estimates for current year and next year. Monthly through December 2005, then weekly.
Source: I/B/E/S data by Refinitiv.

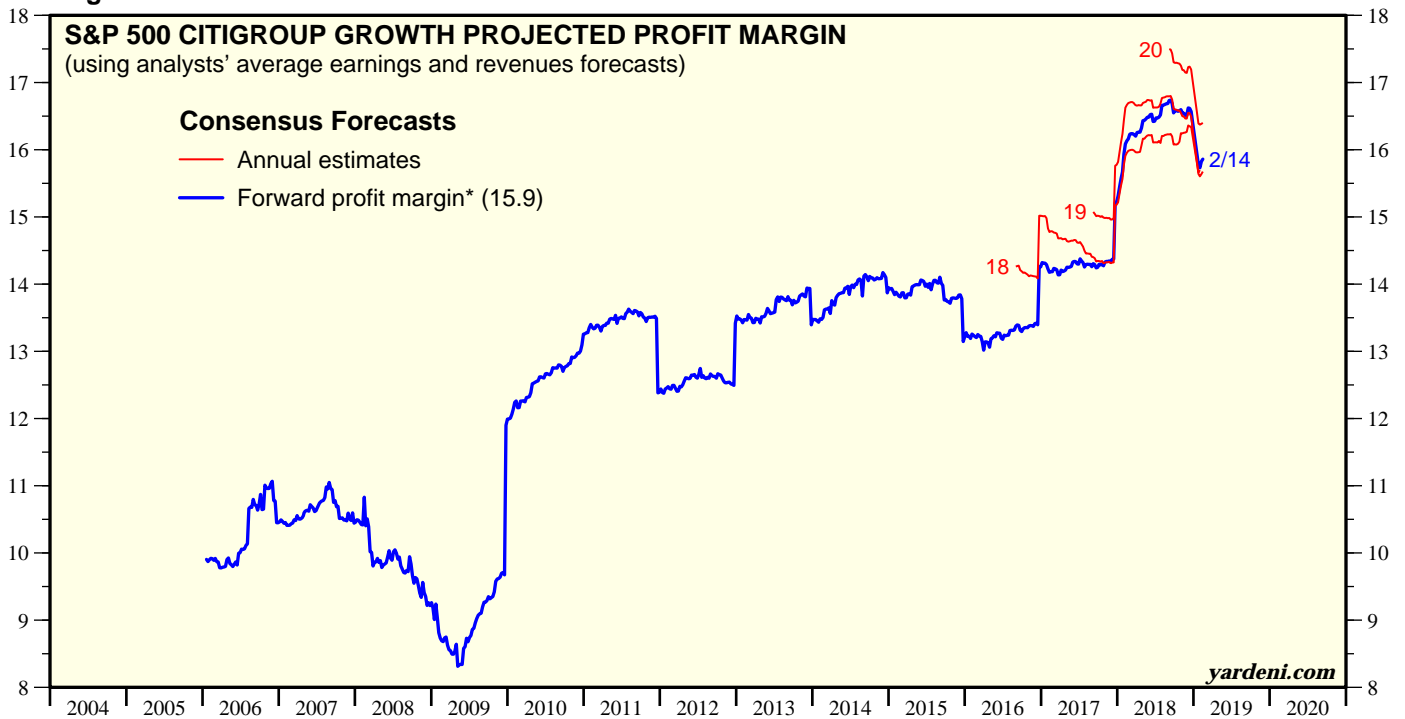
Figure 24.



* Time-weighted average of consensus estimates for current year and next year. Monthly through December 2005, then weekly.
Source: I/B/E/S data by Refinitiv.

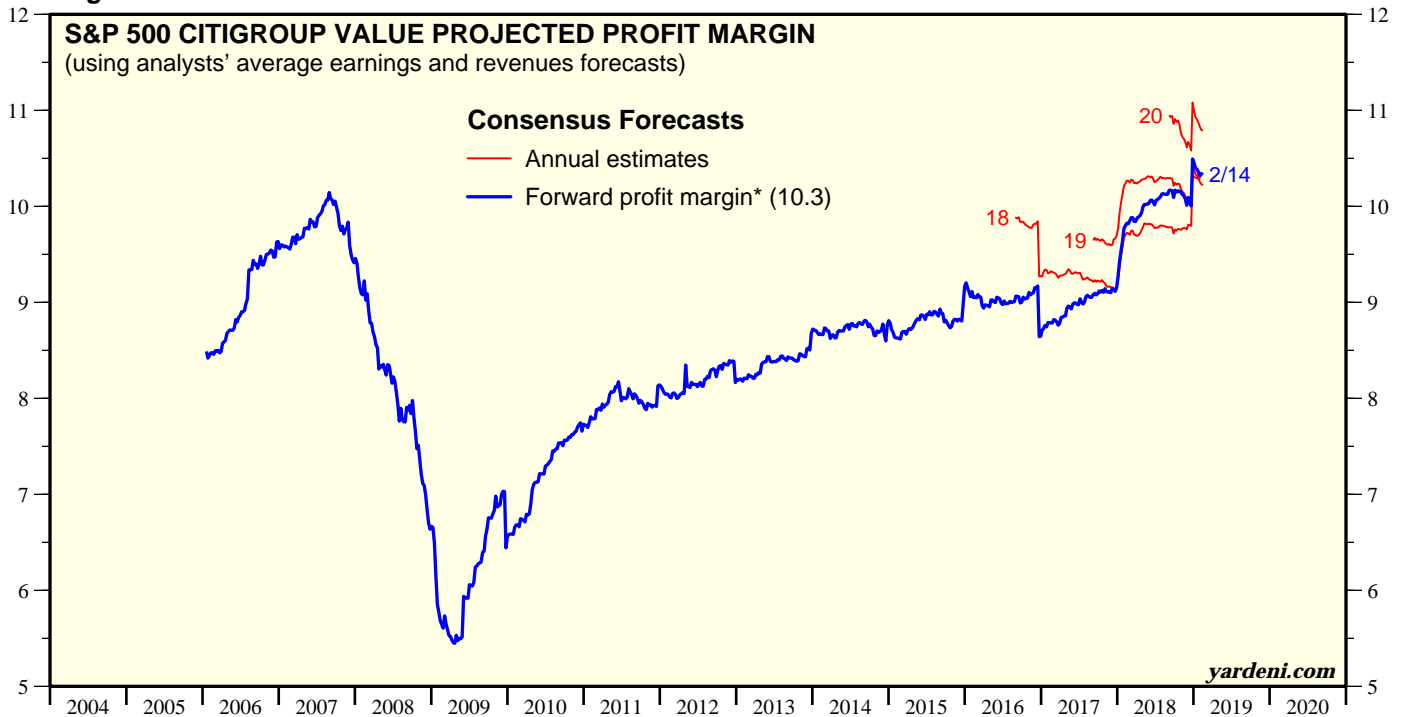
Growth vs. Value: Profit Margins

Figure 25.



* Time-weighted average of the consensus estimates for current year and next year. Monthly through December 2005, weekly thereafter.
Source: I/B/E/S data by Refinitiv.

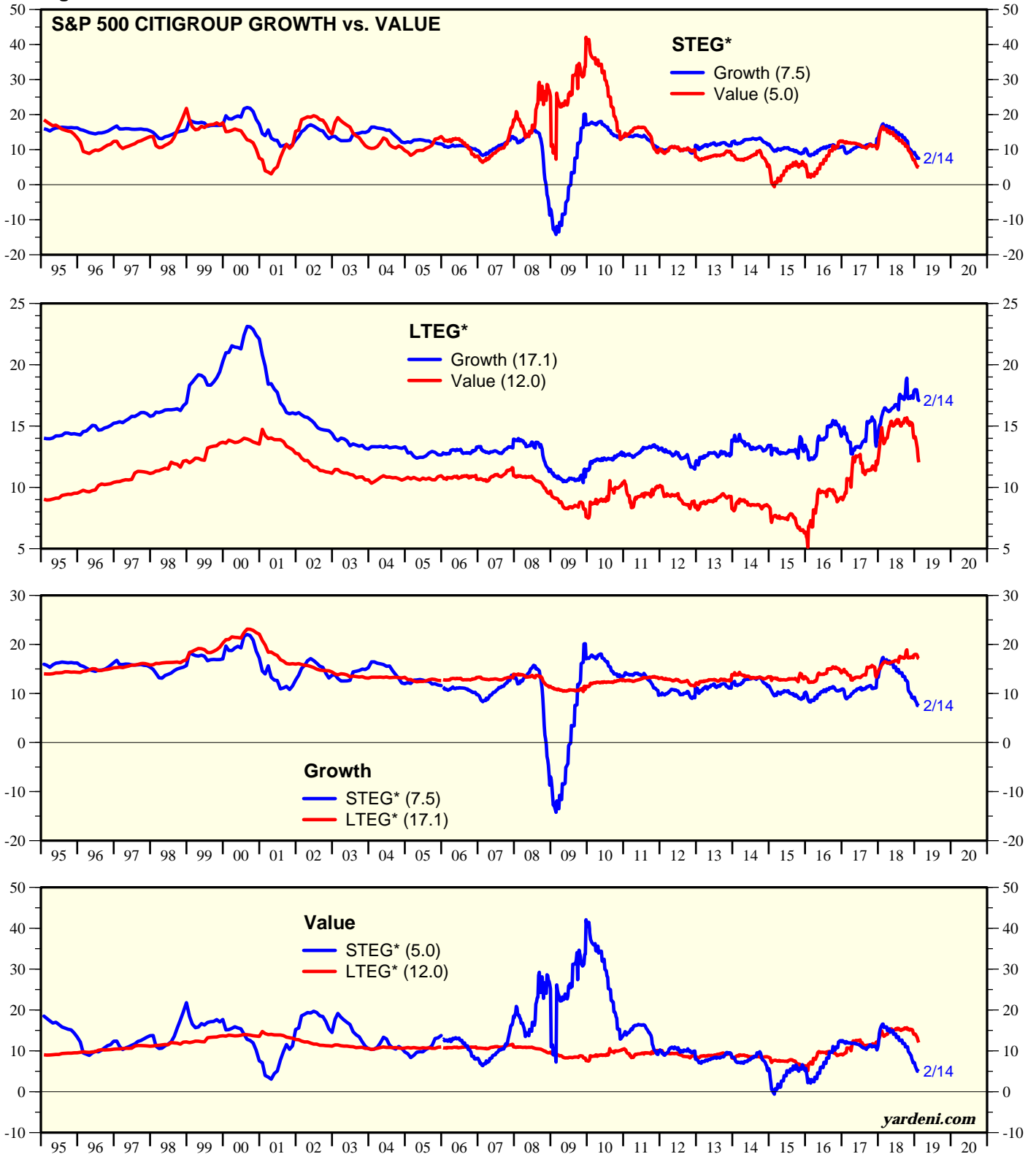
Figure 26.



* Time-weighted average of the consensus estimates for current year and next year. Monthly through December 2005, weekly thereafter.
Source: I/B/E/S data by Refinitiv.

Growth vs. Value: Earnings Growth

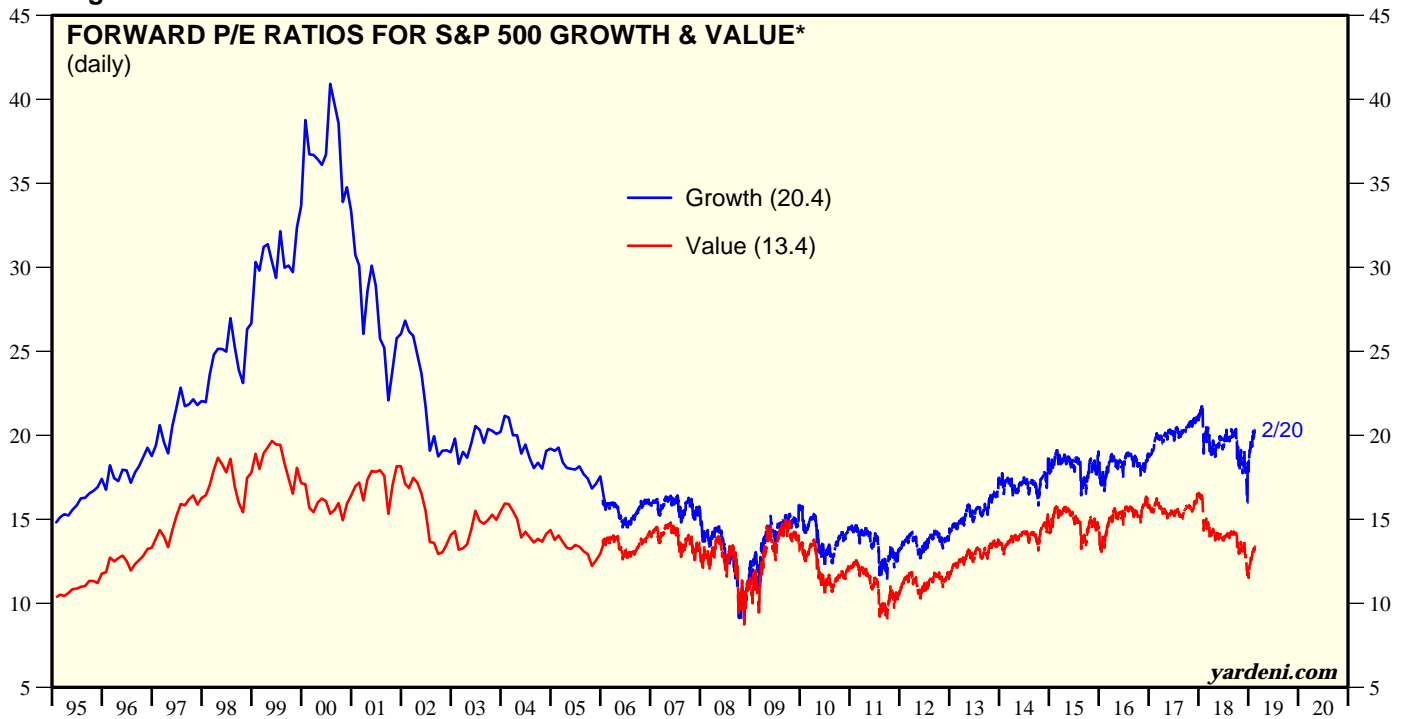
Figure 27.



* STEG: 12-month forward consensus expected earnings growth.
 LTEG: 5-year forward consensus expected earnings growth.
 Source: I/B/E/S data by Refinitiv.

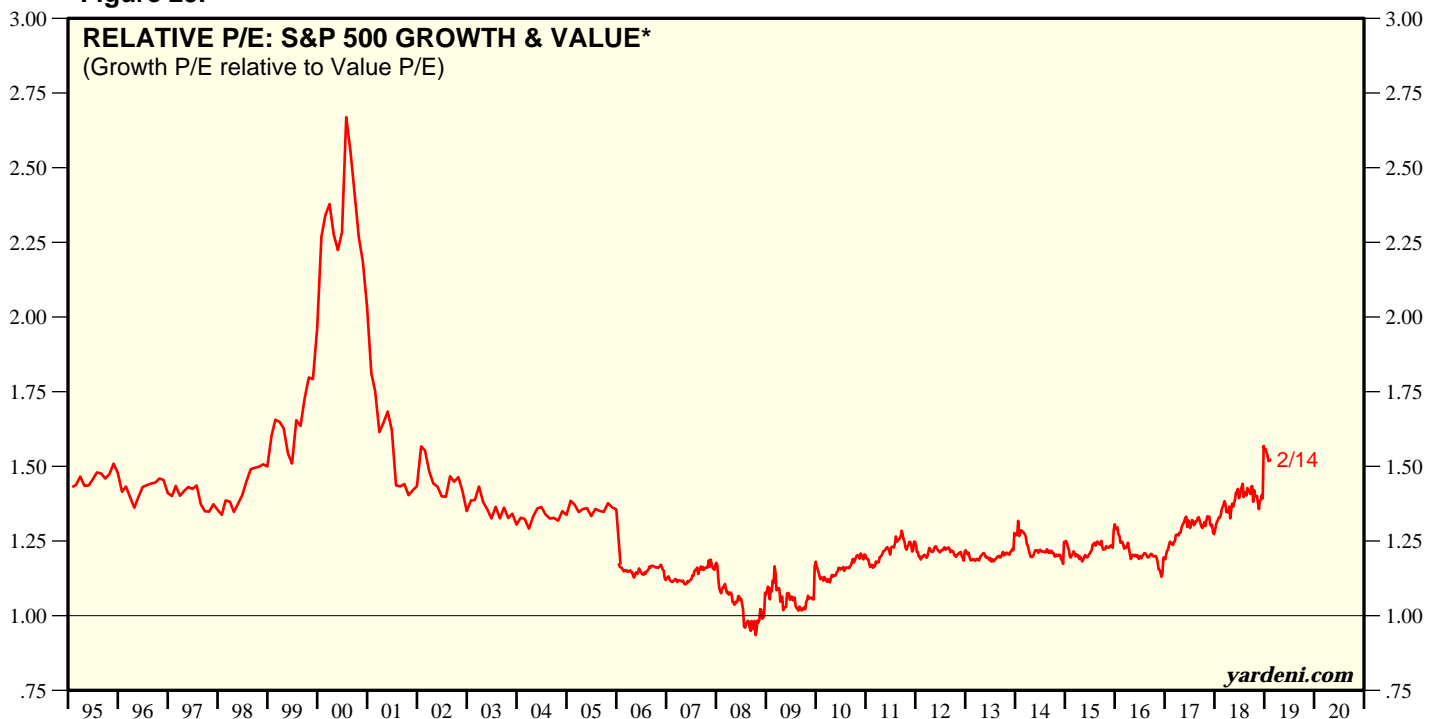
Growth vs. Value: S&P Valuation

Figure 28.



* Price divided by 12-month (52-week) forward consensus expected operating earnings per share. Monthly data through December 2005, then daily.
Source: I/B/E/S data by Refinitiv.

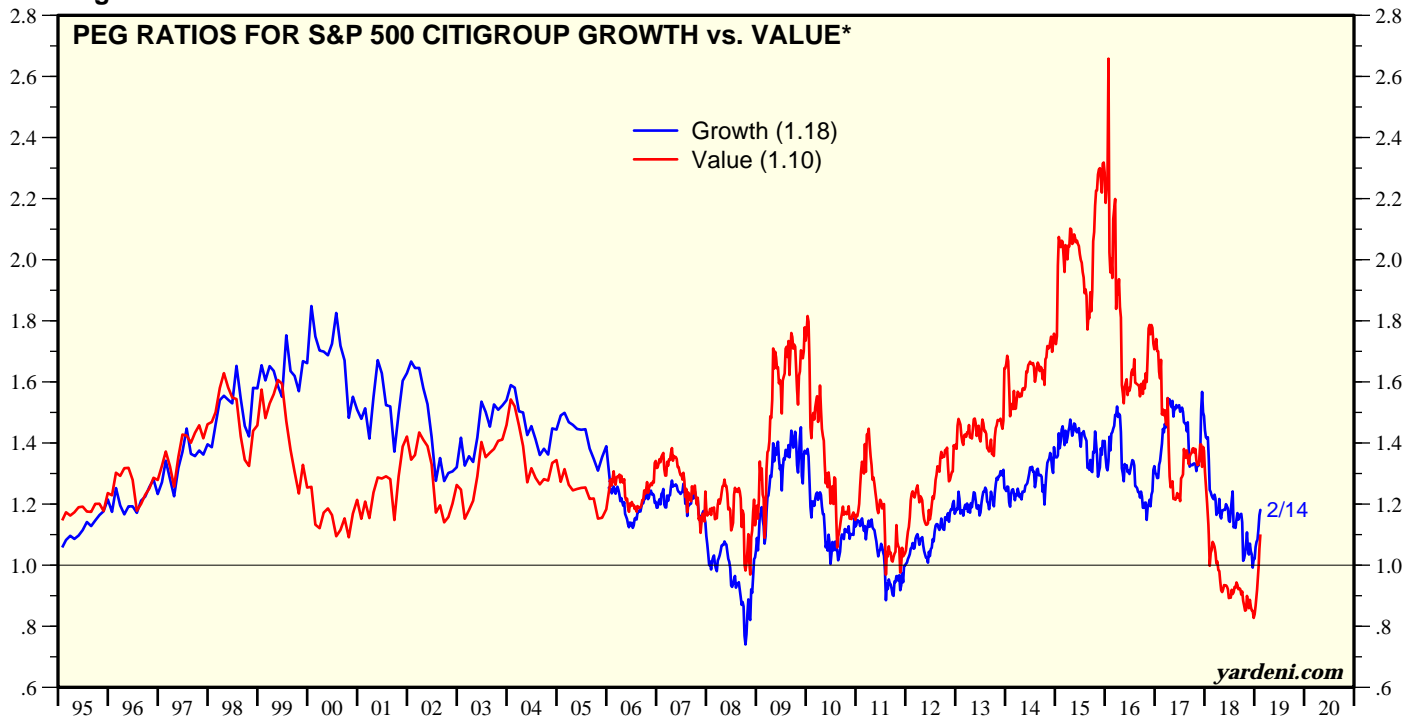
Figure 29.



* Price divided by 12-month (52-week) forward consensus expected operating earnings per share. Monthly data through December 2005, weekly thereafter.
Source: I/B/E/S data by Refinitiv.

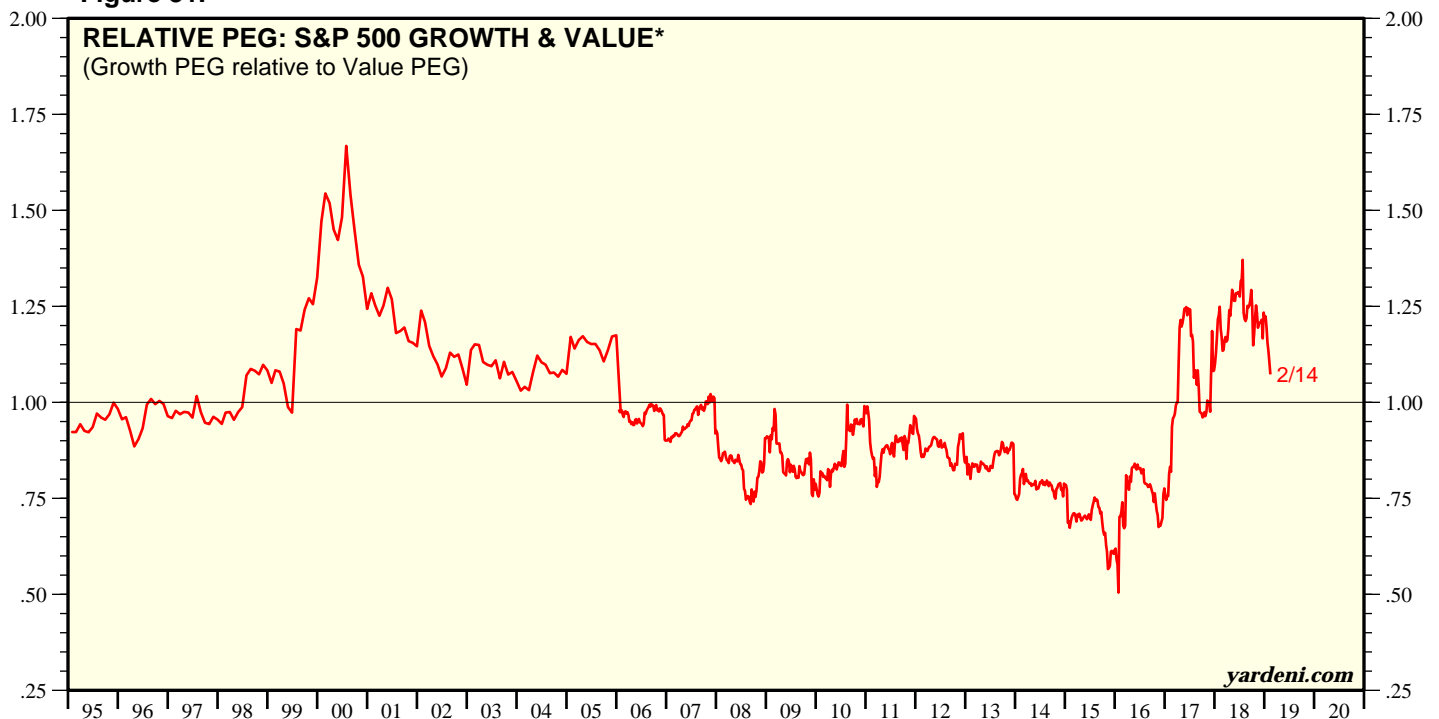
Growth vs. Value: S&P Valuation

Figure 30.



* Using 5-year forward consensus expected earnings growth and price divided by 12-month (52-week) forward consensus expected operating earnings per share. Monthly data through December 2005, weekly thereafter. Source: I/B/E/S data by Refinitiv.

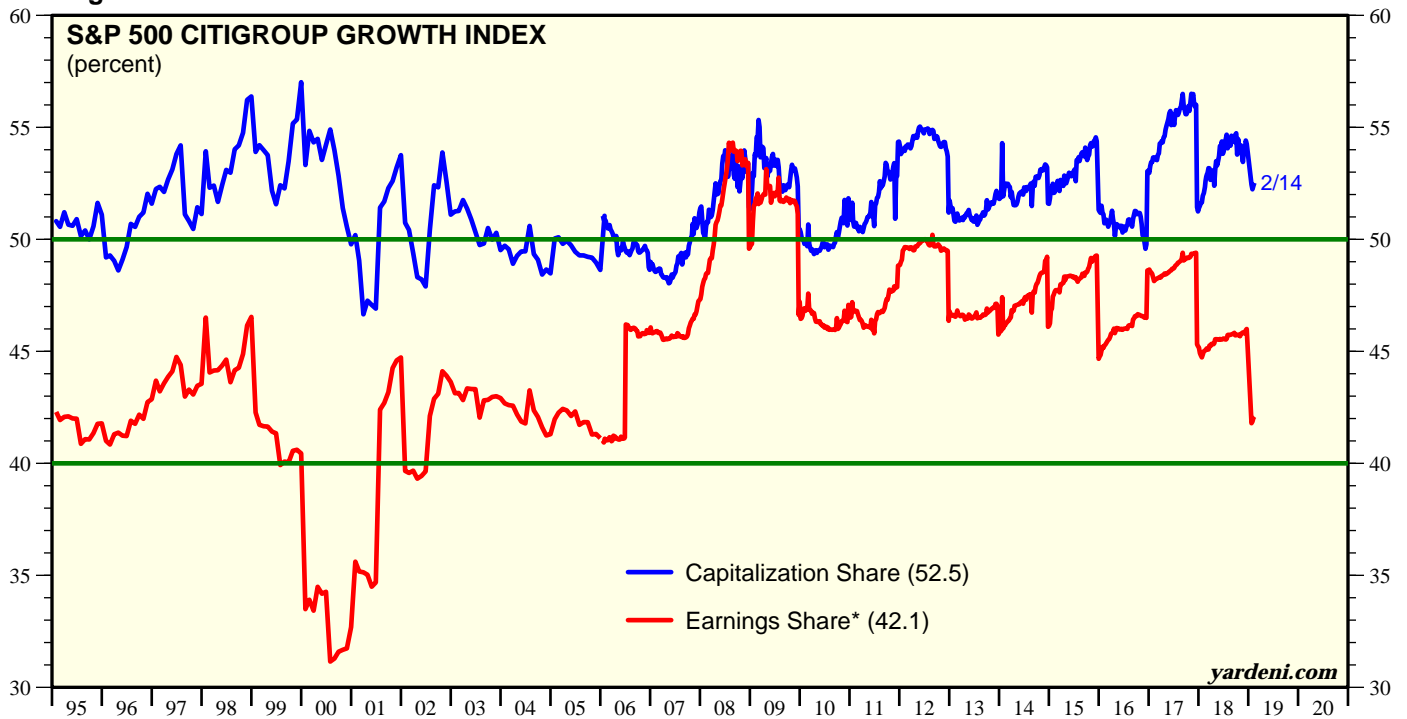
Figure 31.



* Price divided by 12-month (52-week) forward consensus expected operating earnings per share. Monthly data through December 2005, weekly thereafter. Source: I/B/E/S data by Refinitiv.

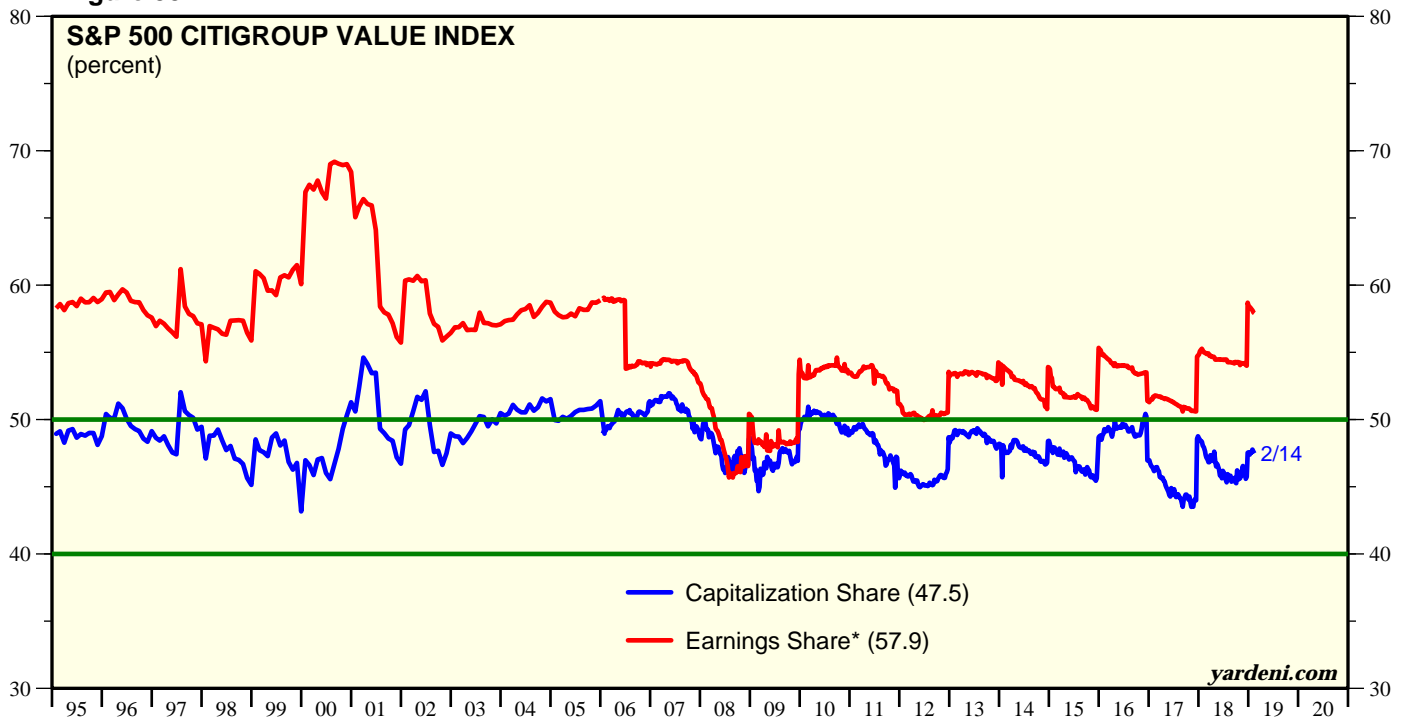
Growth vs. Value: Market Cap Shares

Figure 32.



* Using consensus 12-month forward earnings forecasts.
 Source: I/B/E/S data by Refinitiv.

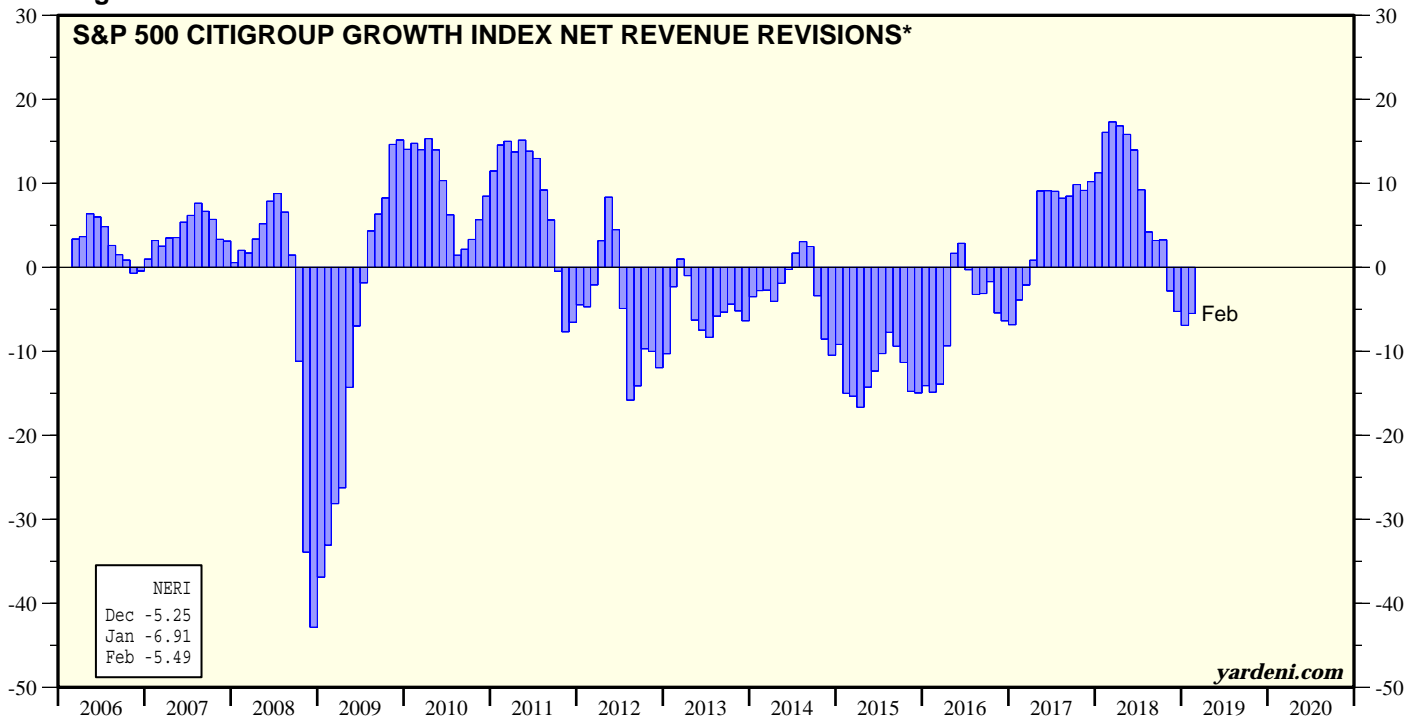
Figure 33.



* Using consensus 12-month forward earnings forecasts.
 Source: I/B/E/S data by Refinitiv.

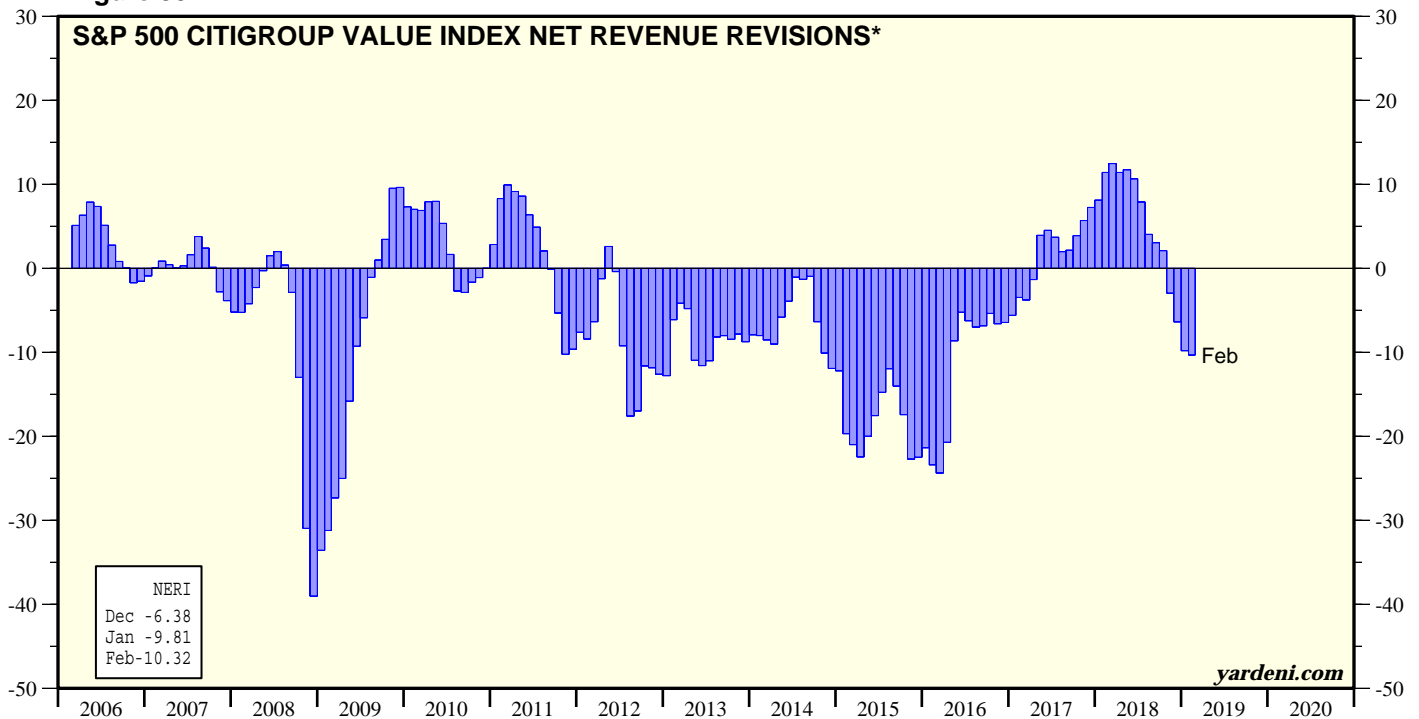
Growth vs. Value: Net Revenue Revisions

Figure 34.



* Three-month moving average of the number of forward earnings estimates up less number of estimates down, expressed as a percentage of the total number of forward earnings estimates.
Source: I/B/E/S data by Refinitiv.

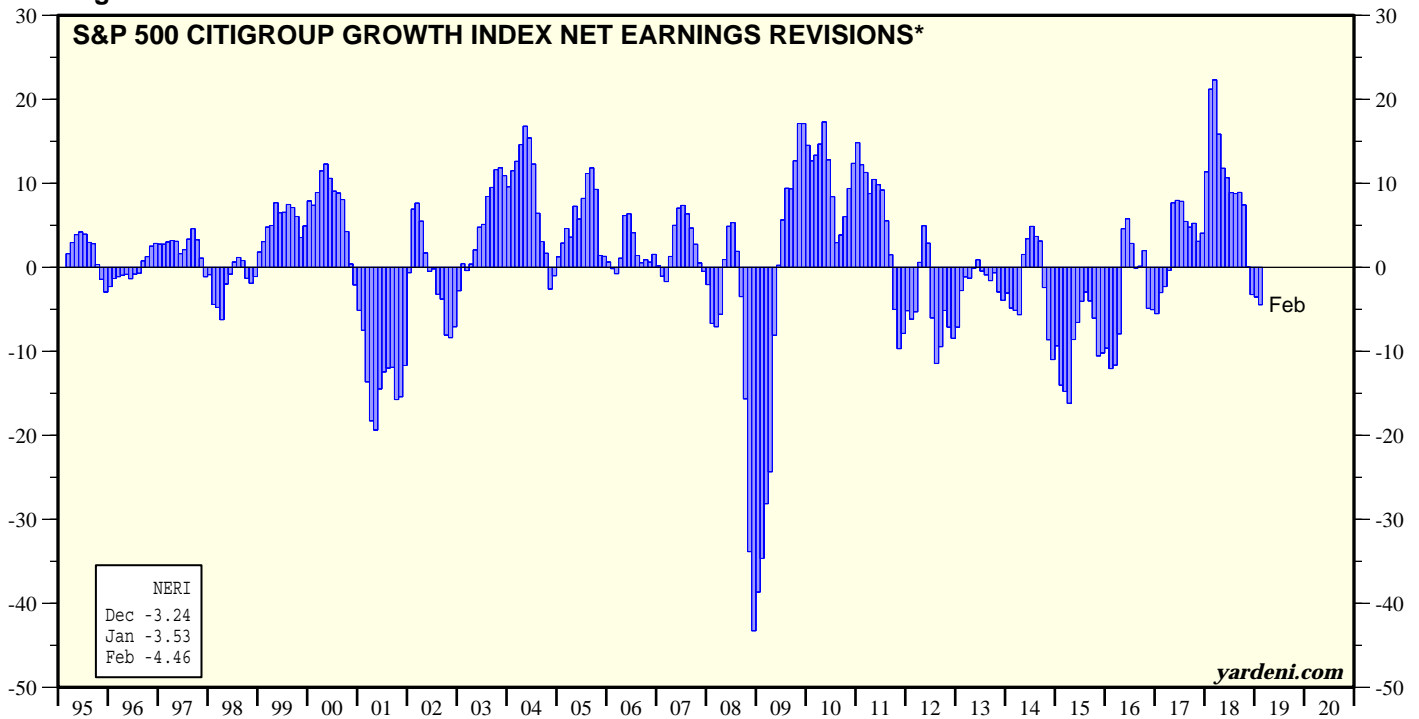
Figure 35.



* Three-month moving average of the number of forward earnings estimates up less number of estimates down, expressed as a percentage of the total number of forward earnings estimates.
Source: I/B/E/S data by Refinitiv.

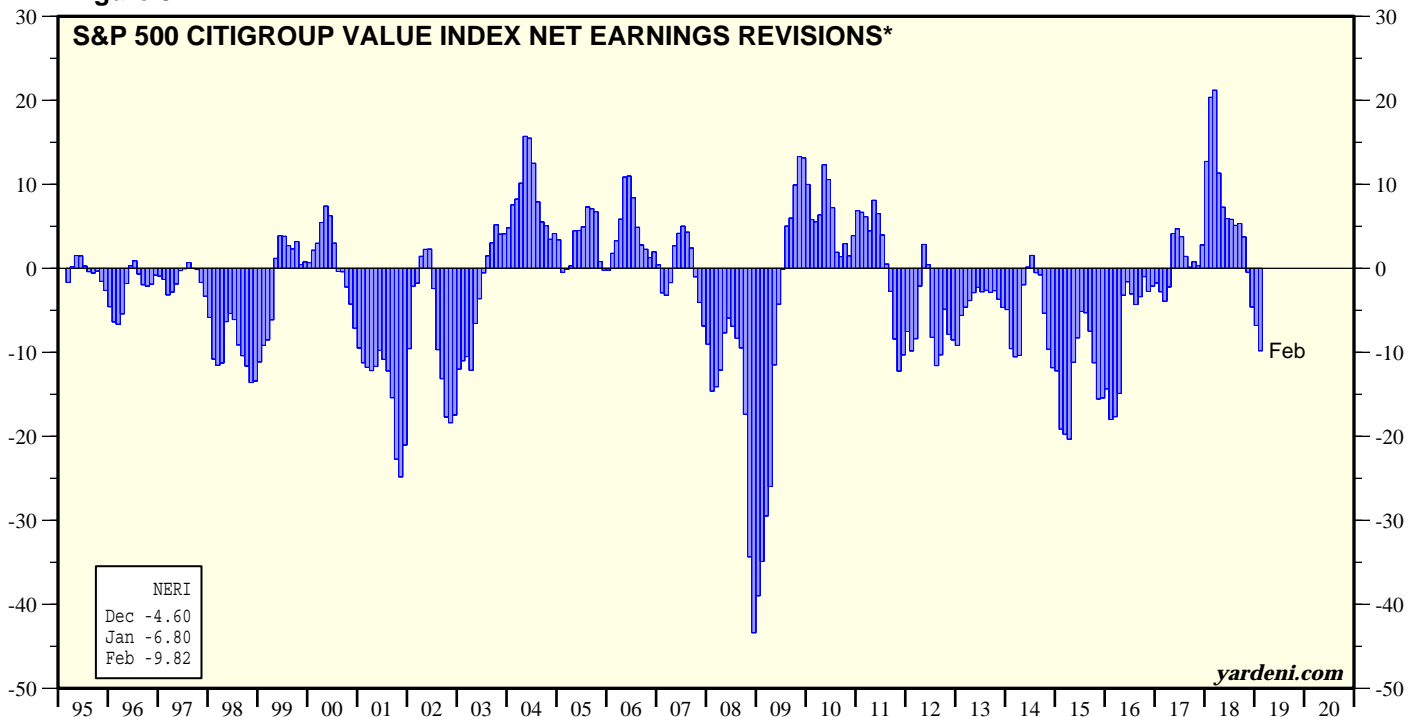
Growth vs. Value: Net Earnings Revisions

Figure 36.



* Three-month moving average of the number of forward earnings estimates up less number of estimates down, expressed as a percentage of the total number of forward earnings estimates.
Source: I/B/E/S data by Refinitiv.

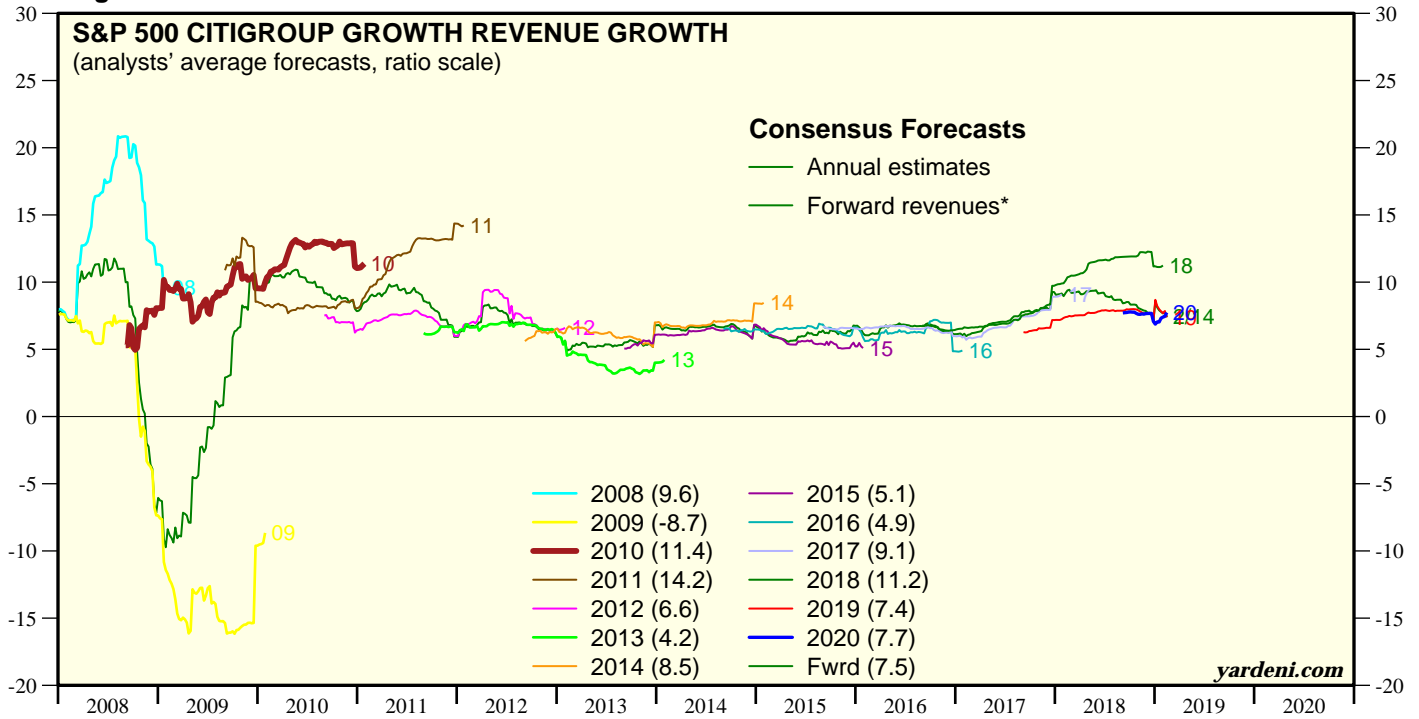
Figure 37.



* Three-month moving average of the number of forward earnings estimates up less number of estimates down, expressed as a percentage of the total number of forward earnings estimates.
Source: I/B/E/S data by Refinitiv.

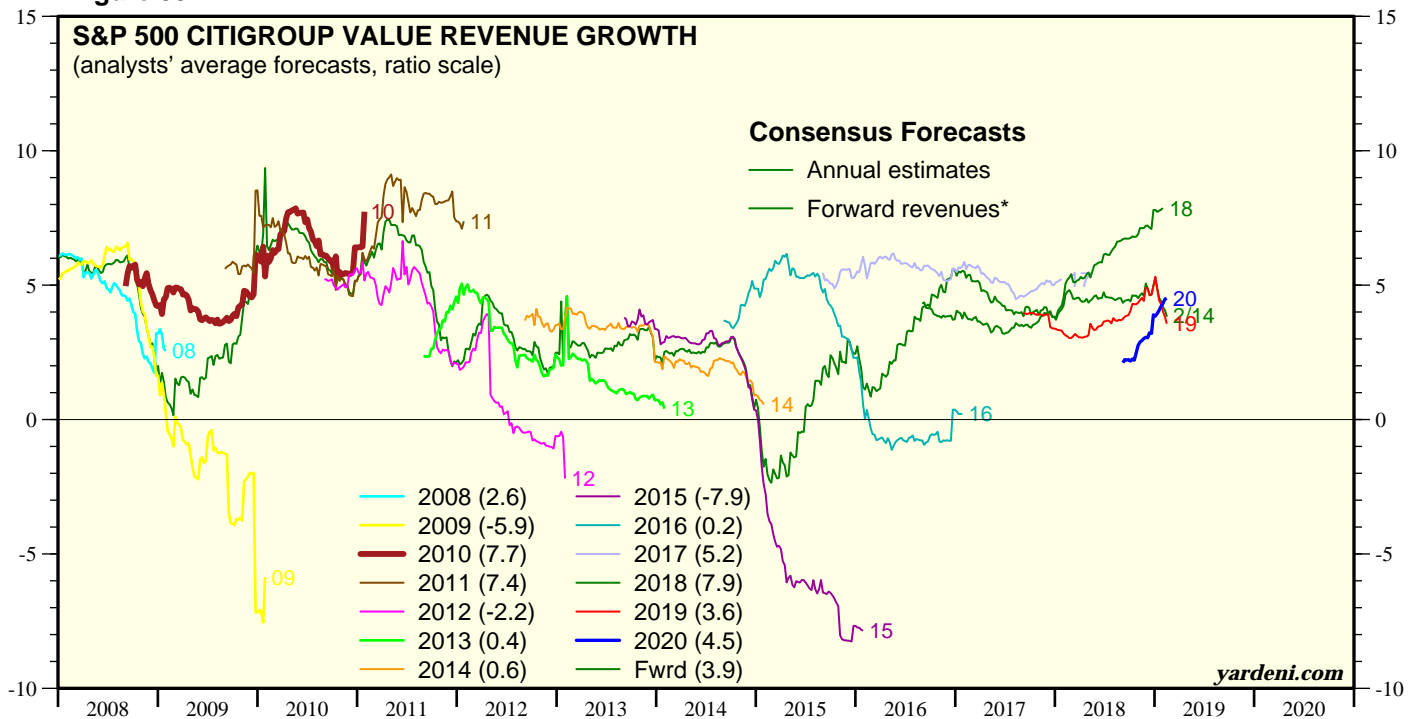
Growth vs. Value: Revenue Growth

Figure 38.



Source: I/B/E/S data by Refinitiv.

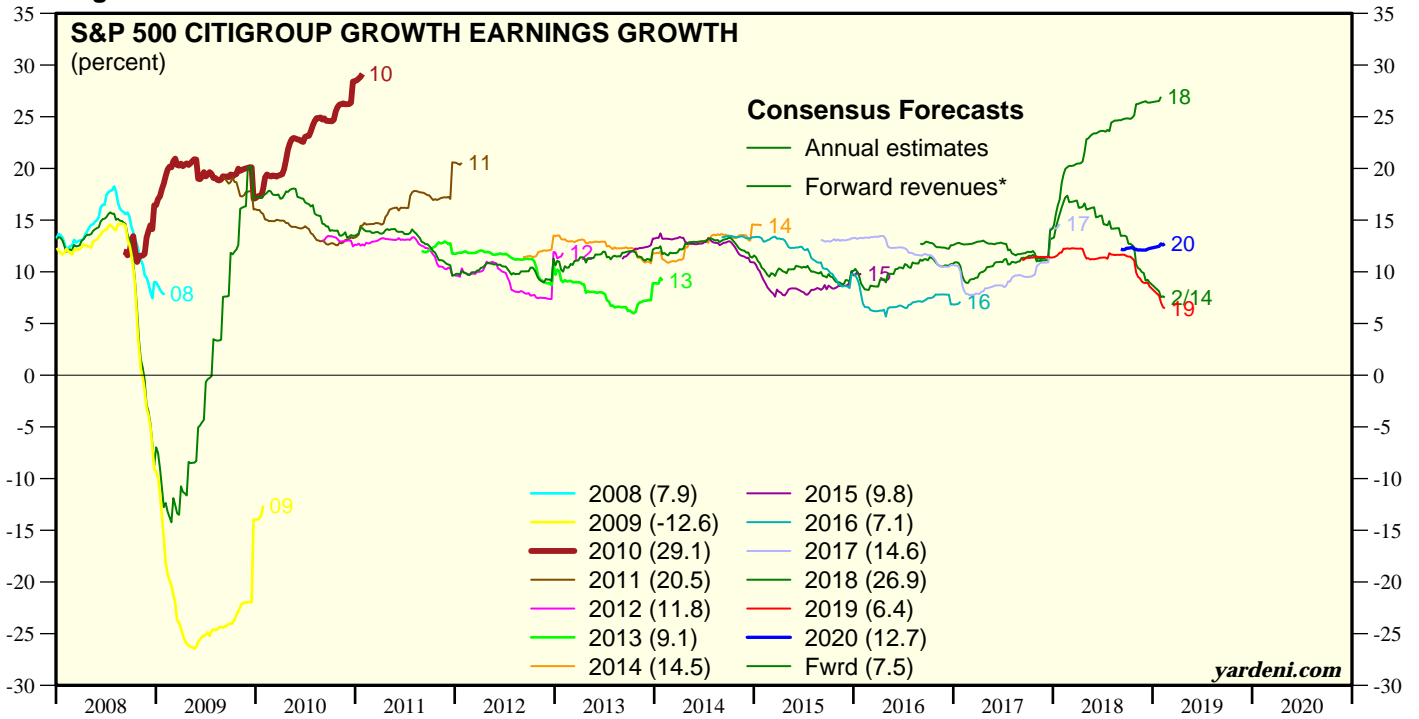
Figure 39.



Source: I/B/E/S data by Refinitiv.

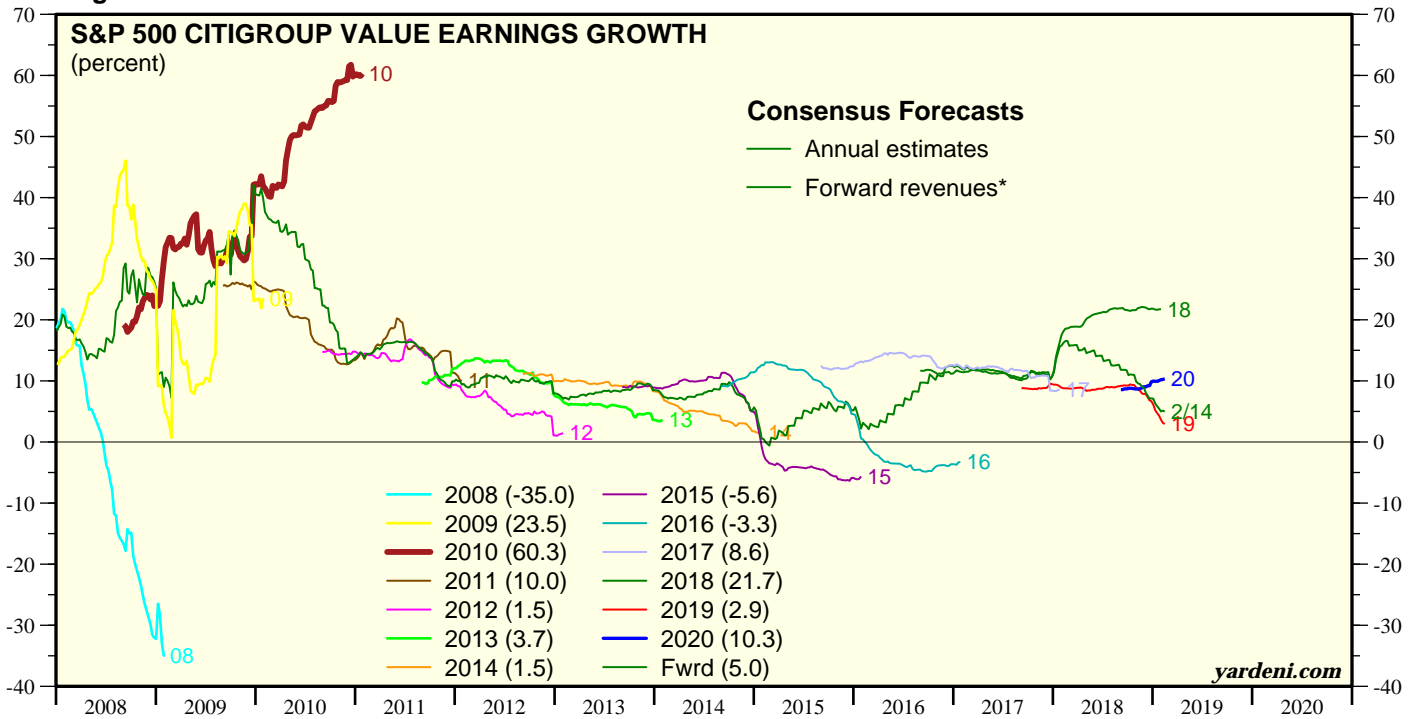
Growth vs. Value: Earnings Growth

Figure 40.



Source: I/B/E/S data by Refinitiv.

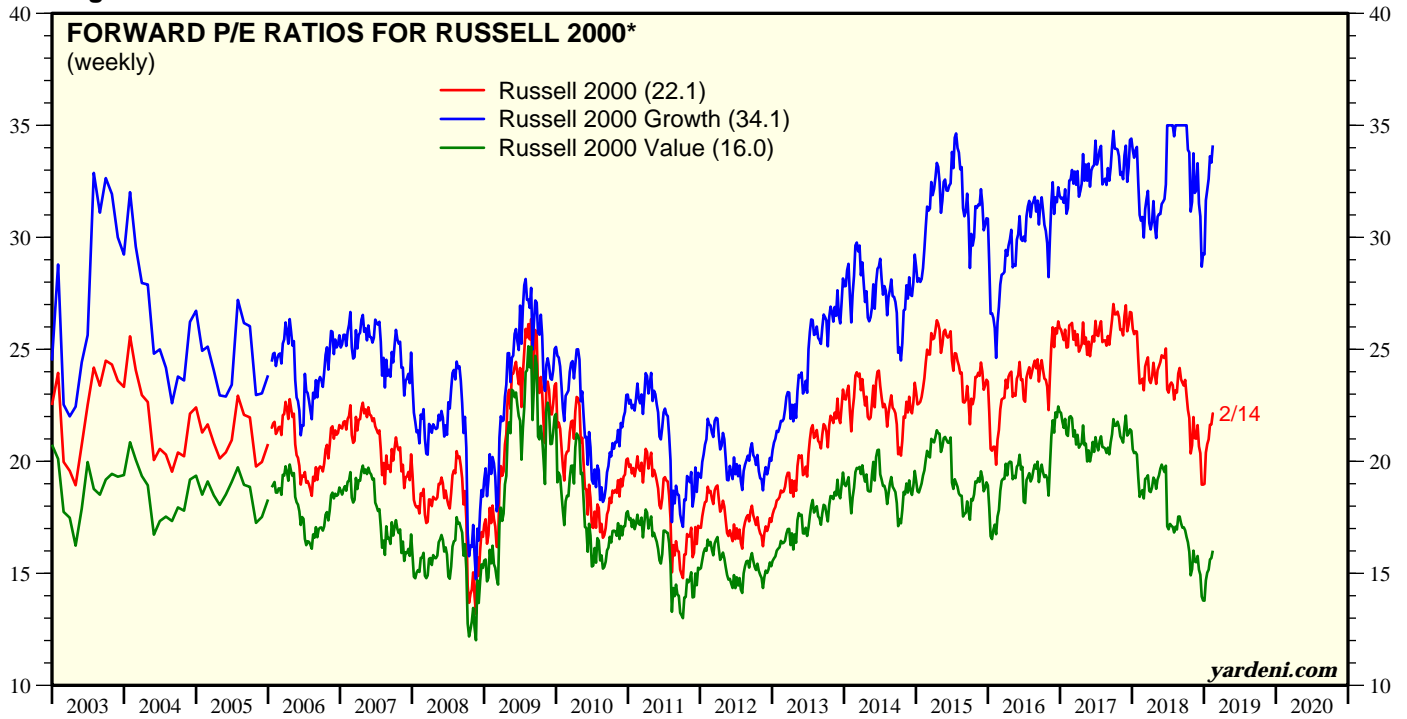
Figure 41.



Source: I/B/E/S data by Refinitiv.

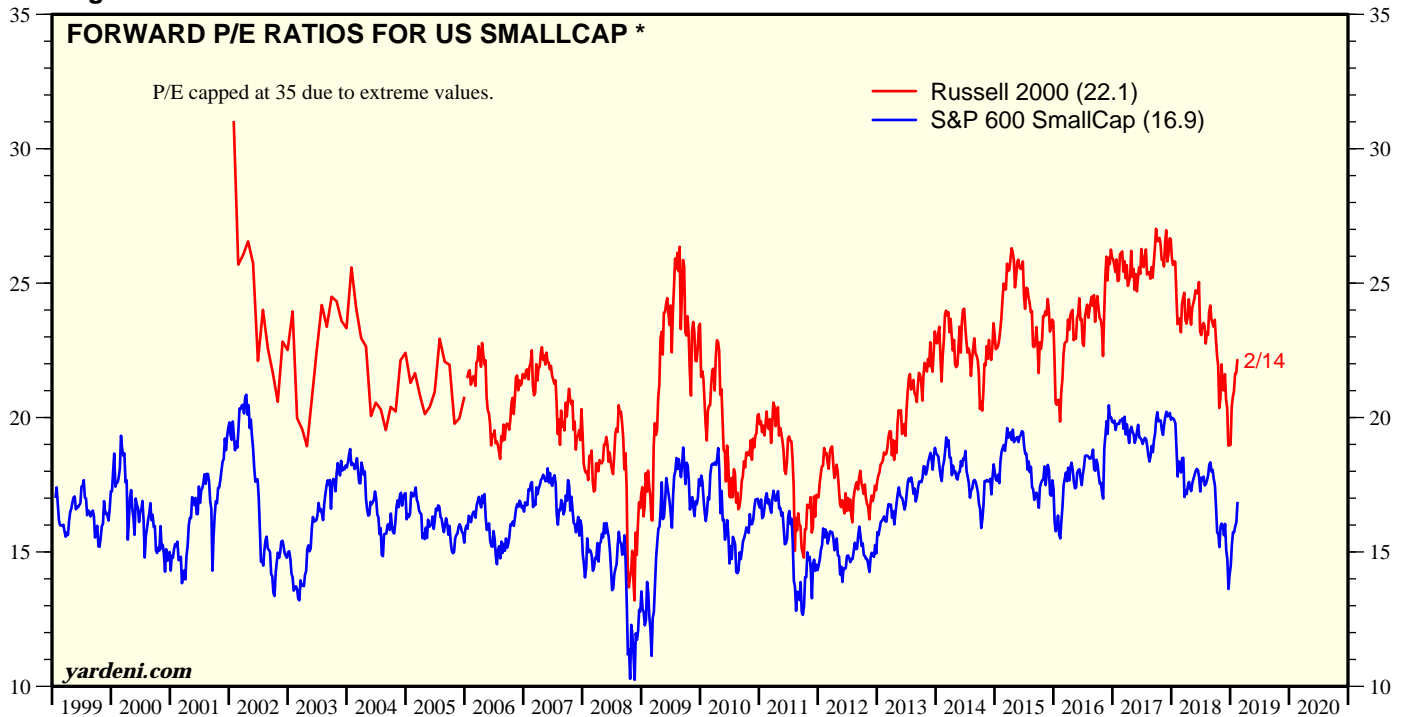
Russell Valuation SmallCap, Growth, Value

Figure 42.



* Price divided by 12-month (52-week) forward consensus expected operating earnings per share. Monthly data through December 2005, weekly thereafter. Source: I/B/E/S data by Refinitiv.

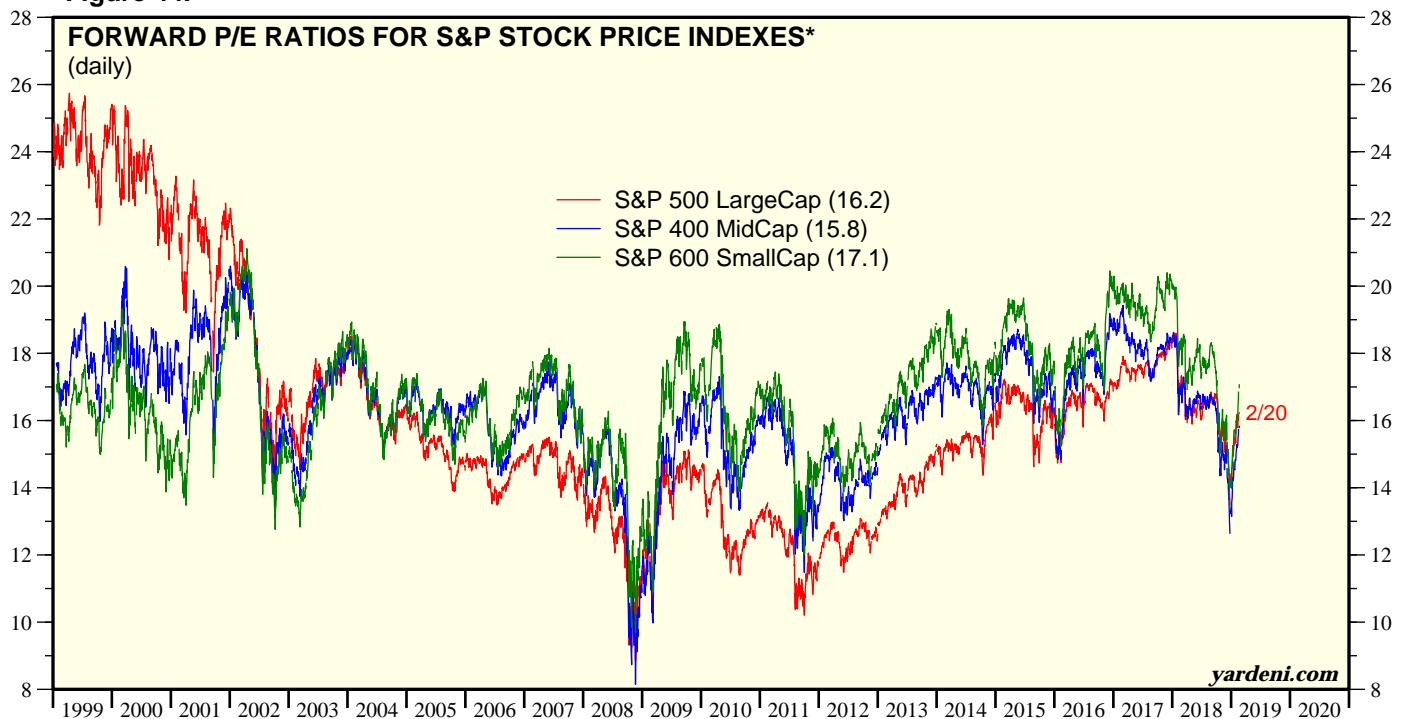
Figure 43.



* Price divided by 12-month (52-week) forward consensus expected operating earnings per share. Monthly data through December 2005, weekly thereafter. Source: I/B/E/S data by Refinitiv.

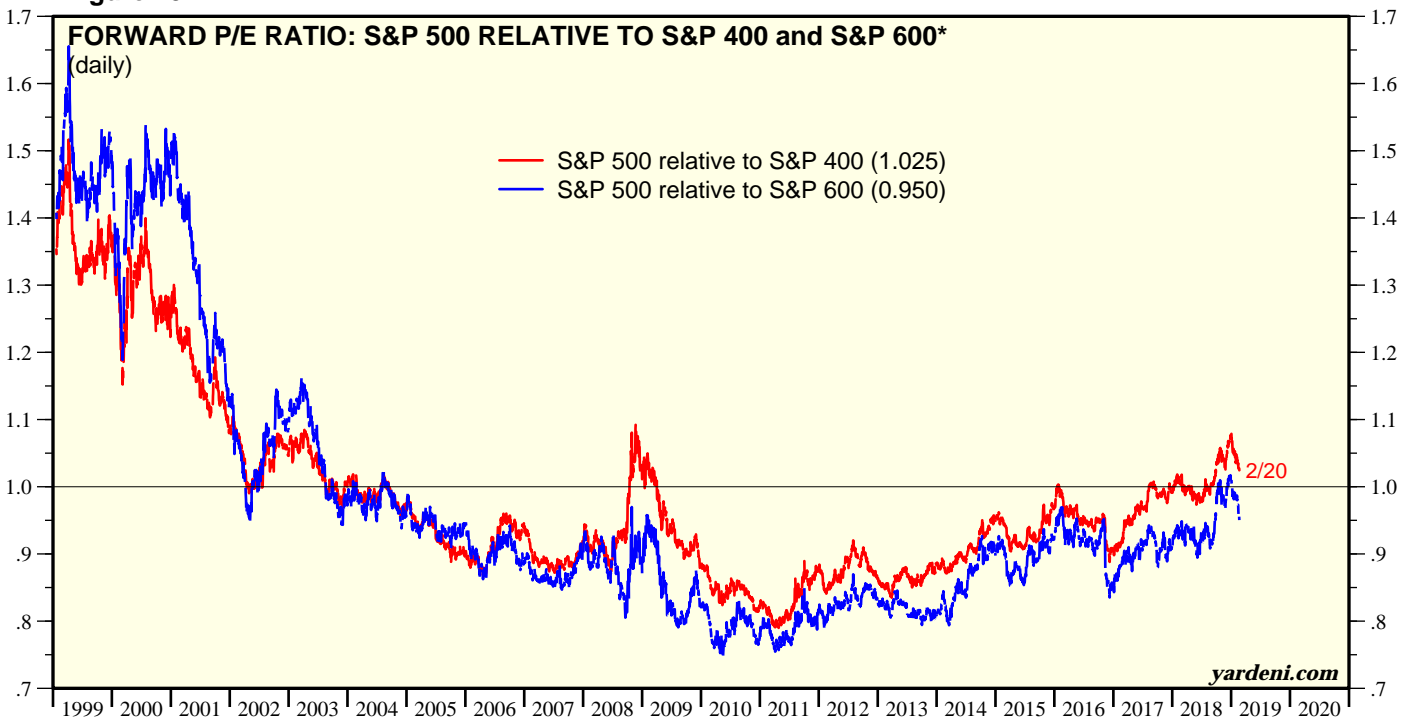
Valuation: SMidCap's Relative to LargeCap's

Figure 44.



* Daily stock price index divided by 52-week forward consensus expected operating earnings per share.
Source: I/B/E/S data by Refinitiv and Standard & Poor's.

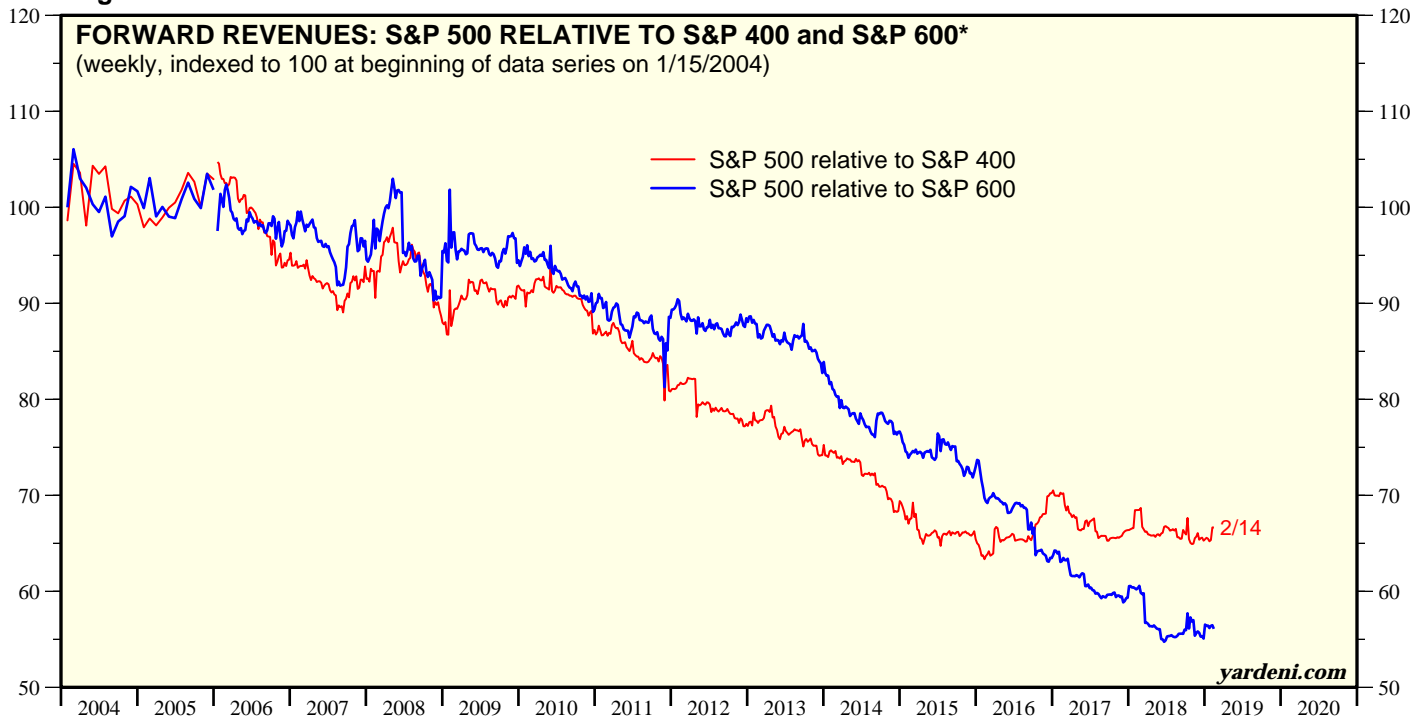
Figure 45.



* Price divided by 52-week forward consensus expected operating earnings per share.
Source: I/B/E/S data by Refinitiv.

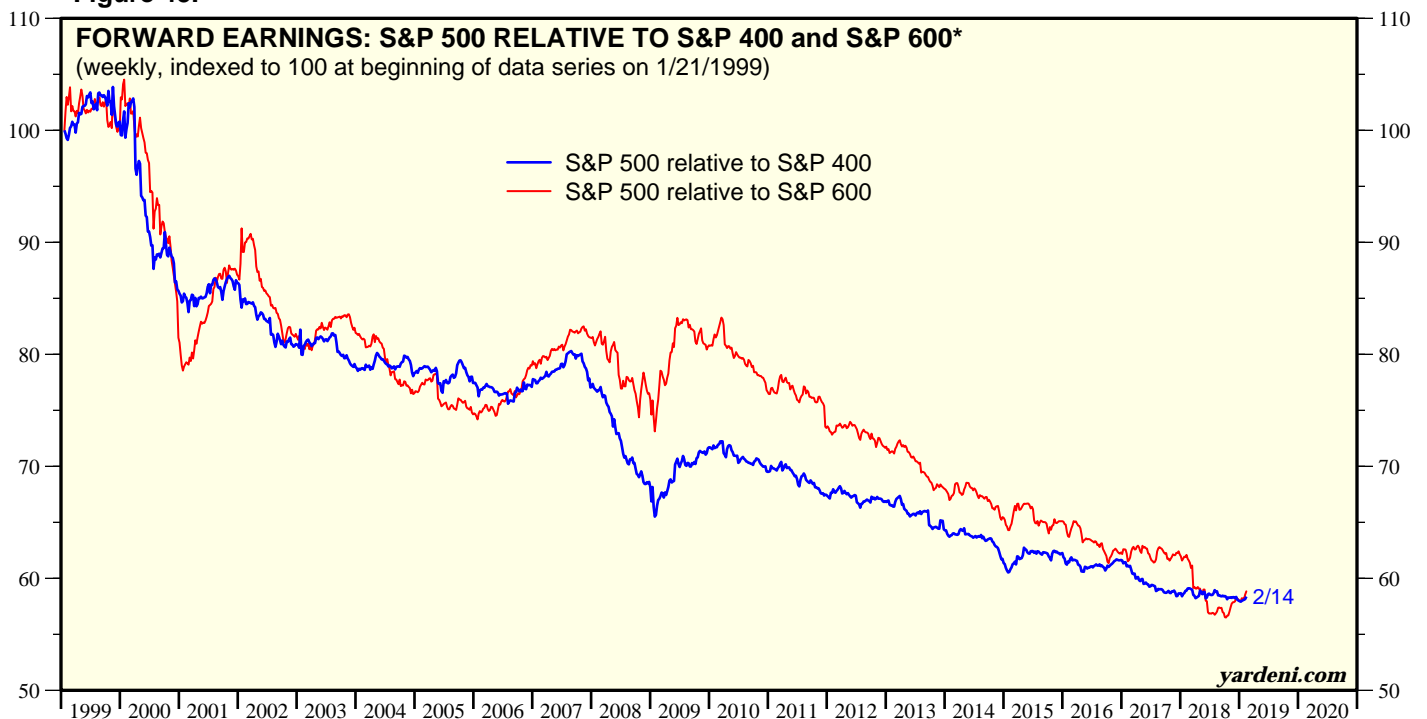
Fwd Revenues & Earnings: SMidCap's vs. LargeCap's

Figure 44.



Source: I/B/E/S data by Refinitiv.

Figure 45.



Source: I/B/E/S data by Refinitiv.

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