



Introduction to Services & Personnel

Our Firm

Yardeni Research, Inc. is a sell-side consulting firm providing a wide range of global investment strategy and asset allocation analysis and recommendations. Our work is firmly grounded in our in-depth research on the global economy.

Many of our clients rely on us to be their primary outsource for financial and economic research. They use our insights in developing their own global investment and business strategies.

Our clients include institutional portfolio managers, industry and credit analysts, managers of financial institutions, CEOs and CFOs, corporate business strategists, corporate treasurers, and government policymakers. They work for some of the world's leading asset management companies, mutual funds, trust companies, insurance companies, hedge funds, banks, and industrial corporations.

Our Services

We provide an all-in-one package of consulting services. In other words, our "premium" service is the only one we offer. We strive to provide a unique, customized, personalized, and valuable consulting service to our accounts. In effect, Yardeni Research is a knowledge-based "concierge" service designed for a limited and exclusive clientele.

As our client, you can expect the following:

Morning Briefing. Our daily analysis of the latest economic and investment issues delivered by email promptly at the start of the business day, with a weekly compilation each Friday morning. The commentary provides objective, fact-based analysis of unfolding economic, political, and investment-related developments and draws conclusions about their short- and long-term ramifications for investment and business strategies. The focus is on actionable insights that decision-makers can use daily and for long-term planning purposes as well.

What I Am Reading. This is a list of links to current news stories, organized by broad subject area, that provide the pieces of the puzzles—related to the global economic and financial outlook—that we’re continually working on solving. It is delivered by email six days a week, also early in the morning.

Dialogue with Dr. Ed. Our daily morning commentary is designed to stimulate a constant dialogue with you. We welcome questions and comments by email or phone. Dr. Ed is frequently “on the road,” meeting with accounts in major cities on a regular basis. His visits—as well as conference calls—are included in our service. The views of institutional investors and business leaders who participate in the ongoing dialogue are often discussed in the *Morning Briefing*, informing and enhancing the analysis.

Exclusive Online Information Library. Our website provides you with access to a rich library of research reports. You can also find on our website a vast bank of user-friendly information tools, such as chart books on key economic and financial indicators featuring useful data comparisons and proprietary data indexes.

Personalized Tools and Resources. The website includes MyPage. At your request, we maintain customized charts and presentation materials on your passcode-protected page. We can also send the latest updates of this information, along with our numerous publications that you select, to your email address on a regular basis.

Top-Notch Outsource for Research. You can rely on us for the most thorough analysis of the economic and financial issues that matter most to you. Our consulting service provides you with direct access to Dr. Ed and our staff on a 24/7 basis. Please contact us to discuss your individual professional needs.

